

Communication from Public

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Comments for Public Posting: I'm reaching out on behalf of the Hollywood Property Owners Alliance (HPOA) to express our support for item no. 00-1071-S1, the Report on City Coordinated Street Furniture, on today's Public Works and Gang Reduction Committee agenda. In particular, we are encouraged by the recommendations that may yield additional, critical amenities for the Hollywood community, including: transit shelters, informational kiosks, and automatic public toilets. These recommendations are clearly supported in the HPOA's recently adopted strategic plan, Hollywood in Focus, in Goal 2.ii, iv, vi, ix, and x. Moreover, we are encouraged by the opportunity to expand upon the current vendor's capacities to introduce innovative and enriching infrastructure within the public realm in the form of interactive kiosks. Having personally utilized smart cities technology in other communities, I am confident in the public benefits that can be conferred via this medium. These types of tools can provide real-time information on the local businesses and shops that give Hollywood its flavor, provide the City and the HPOA with an engagement tool to learn more about our citizens' and visitors' experiences, provide a simple way to find one's favorite Hollywood icon amongst the Walk of Fame's constellation of stars, and link the transportation options that connect us all. Sincerely, KRISTOPHER LARSON, AICP
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