## Public Television Industry Corporation

333 Washington Blvd. Suite #24, Marina Del Rey, CA 90292 Tel. 310-822-4449

Founding Board of Advisors

Ed Asner Leslie Dutton David R. Hernandez Ron Kaye Dr. Charlotte Laws Sandra Needs Arlene Peck

Stanley Sheinbaum (partial Listing)

April 26, 2009

Hon. Eric Garcetti, Council President Hon. Tony Cardenas, Chair, ITA Committee Hon. Bernard Parks, Chair. Budget & Finance Committee Los Angeles City Council 200 No. Spring Street Los Angeles, CA 90012

RE: Public Access Funding

Dear Council President Garcetti & Chairmen Cardenas & Parks;

The attached proposal has been drafted with several objectives and benefits on behalf of several parties. It serves as a vehicle to achieve equity and access on the part of the public and at the same time preserves the proprietary rights of the City of Los Angeles.

Given the immediate financial reality the city is now addressing, this proposal will provide the City of Los Angeles with a resolution to the above stated challenges.

First, the current financial crisis, it is without question the bulk if not all the "unrestricted" franchise fees will be needed to supplement the General Fund. This may be amended or adjusted as the Budget Crisis is resolved, but for now it is the reality.

First of all, it must be stated that our intent is not to compete with any existing organizations now performing a similar or related function in the broadcasting arena.

Second, it is imperative we provide the method and ability for the City of Los Angeles to retain its current proprietorship role over all four cable channels. By retaining its current control the desired channel placement will also be protected.

While our extended project calls for the operation of four channels as well as four studios; we will, given the current reality, address the acquisition of one.

In order to properly address and maintain a clear perspective, we must take this opportunity to restate the two classifications of Income/Expense and the restrictions in not only the revenue stream but also the permitted usage.

Operational funding is now the subject of drastic adjustments. The prior income stream of 5% or twenty five million dollars per year is unrestricted and therefore it is possible and probable that the majority if not all will be redirected in order to supplement the General fund.

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Our request for an ITA Operational Grant in the amount of four hundred fifty thousand dollars per studio is not probable at this time. In that light our fund raising mechanism will include the raising of those funds. Our operational expense can and will be adjusted to accommodate that objective.

ITA PEG Grant is at this time a reality. These funds are dedicated to non operational expenses or "Capitol Costs". Our per studio capitol budget is in the amount of two million, two hundred ninety four thousand, two hundred dollars.

Beginning in May of 2009 the City of Los Angeles will be receiving the additional 1% PEG Capitol fee which amounts to five million dollars per year. Currently these funds, unlike the others are "restricted" and are prohibited from being directed to the General Fund. These will be received in installments beginning mid May.

Of these funds, approximately two hundred fifty thousand have been dedicated to the existing operational of channel 36. Channel 35 will have a combined budget of about one million four hundred thousand per year.

Given our budget for Capitol Expenses, our proposal clearly falls within the scope and spirit of the additional funding steam. We are in a position to provide the City of Los Angeles with the vehicle to retain the current channel proprietorship.

Provide the residents of Los Angeles with the ability to continue Public Access Programming and the facility to produce their shows; including the ability and intent to expand to a larger scale to provide additional access.

Our Capitol budget is within the current requirements and restrictions facing the City of Los Angeles. Given the support and commitment of our Advisory Board, we are in a position to realistically generate the funds needed to address and provide for the Operational Budget of our proposal.

Thank you for your consideration and we look forward to working towards a resolution which will be mutually beneficial to the City of Los Angeles and its residents.

Sincerely,

President

David R. Hernandez Vice President

cc: Mark Wolf, ITA, City Council Members Rosendahl, Gruel, Wesson, Zine, LaBonge, Perry, Perez, Huizar, Hahn, Alarcon, Smith, Weiss

## Public Television Industry Corporation

## **Mission Statement**

**By-Laws** 

**Board of Directors** 

**Board of Advisors** 

**Personnel** 

**Operations** 

**Channel Guide** 

Budget

### **PUBLIC TELEVISION INDUSTRY CORPORATION**

### MISSION

The <u>Public Television Industry Corporation</u>, P-TIC is dedicated to serving the people and community organizations of the Los Angeles region, and to provide them with an added source of information and opinion, a forum to discuss issues and a means for providing first hand stories about our rich and diverse community life.

We do this by providing access to video production training and equipment, studio space, edit facilities and air time for persons interested in delivering non-commercial messages to their community utilizing the powerful medium of cable television in order to have positive impact on the community.

Public, Education and Governmental (**PEG** ) access is the result of a national citizens' movement in the 1970's. It was created to provide communities with airtime on their local cable systems. Until January 2009, for the past 25 years the people of Los Angeles have had access to 14 community cable channels and studios provided by cable operators with franchise agreements with the City of Los Angeles. California's 2006 DIVCA legislation has created an urgent need for community members to join with the Los Angeles based media and television industry to work together with partners in education and community to restore public access via Community Media Centers in Los Angeles.

At P-TIC, we believe in the free exchange of ideas, the basic tenets of free speech via the PEG access channels, and that this contributes to a more productive and engaged community. Diverse ideas can be shared and non-commercial community voices can utilize the powerful medium of cable television—without the constraints and cost of commercial television.

We are dedicated to ensuring a diversity of voices and programming on our channels, to contribute to an informed and engaged community. Additionally, we are committed to develop and support initiatives aimed at increasing civic participation in the democratic process.

Our mission is to give feature on our website the initiatives and examples of collaborative ventures. The goal of P-TIC is to involve our communities on many levels. We are to be the communication platform that allows members of the community, non-profit organizations, and educational partners along with government officials to provide the public with information and opinion beneficial to all.

Another major part of our plan is to increase outreach, to develop and expand community participation. All four of the media center facilities are to be designed to provide cable viewers with an increasingly diverse mix of information, stories and experiences provided by independent producers from the community..

### **PUBLIC TELEVISION INDUSTRY CORPORATION**

A California Nonprofit Corporation

#### PROPOSED BY LAWS

### ARTICLE I

### NAME, OFFICE AND PURPOSES

Section 1. Name

The name of this corporation is and shall be Public Television Industry Corporation (hereinafter referred to as "the corporation").

Section 2. Office

The principal office of the corporation shall be located in the City of Los Angeles. The principal office of the corporation may be located in such other places as may be determined from time to time by the Board of Directors.

### Section 3. Purpose and Specific Objectives

The purposes of the Corporation shall be to develop and operate a Community Technology and Media Center for the purpose of providing Public Cable Channel(s) and Video Production Studios for:

- To provide nonprofits, community-focused organizations, and individuals
  access to the same Video tools used by mainstream media organizations,
  including the production of Video News Release, Public Service
  Announcements, independent video productions, and Fundraising or Training
  videos.
- To put the power of media in the hands of the community through education.
   The corporation will provide affordable and no-charge production workshops and media literacy classes for community members, non-profit organizations.

- Educational/Documentary/and Community Production: The corporation will
  pursue a number of short television and long-form documentary projects each
  year, designed to bring more widespread attention to issues that are
  traditionally-ignored by mainstream media.
- 4. Editing Facility Usage/Rental: The Corporation will maintain cutting-edge production facility available to anyone in the community who lacks the tools they need to produce broadcast quality video.

### ARTICLE II

### NONPARTISAN ACTIVITIES & NON-MEMBERSHIP

This corporation has been formed under the California Nonprofit Public Benefit Corporation Law for the public purposes described above, and it shall a be nonprofit, nonpartisan and non-membership organization. No substantial part of the activities of the corporation shall consist of publication or dissemination of materials with the purpose of attempting to influence legislation, and the corporation shall not participate or intervene in any political campaign on behalf of any candidate for public office.

The Corporation shall not, except to an insubstantial degree, engage in any activities or exercise any powers that are not in furtherance of the purposes described.

### ARTICLE III

### **DEDICATION OF ASSETS**

The properties and assets of this nonprofit corporation are irrevocably dedicated to the development and operations of a Community Technology and Media Center for the purpose of providing Public Cable Channel(s) and Video Production Studios. No part of the net earnings, properties, or assets of this corporation, on dissolution or otherwise shall inure to the benefit of any director, officer, of this corporation or to any private person or individual. On liquidation or dissolution, all properties and assets and obligations shall be distributed and paid over to an organization which is organized and operated exclusively for operating public cable channel(s), video production studio facilities and media technology center which has established its tax exempt status under section 501 (3) of the Internal Revenue Code.

# ARTICLE IV DISSOLUTION

Upon the dissolution of this corporation, its assets remaining after payment, or provision for payment, of all debts and liabilities of this corporation shall be distributed for one or more exempt purposes within the meaning of Section 501 (c)(3) of the Internal Revenue Code or shall be distributed to the federal government, or to a state or local government, for a public purpose. Such distribution shall be made in accordance with all applicable provision of the laws of this state.

# ARTICLE V BOARD OF DIRECTORS

### Section 1. General Powers

Subject to the limitations of these By-Laws, the Articles of Incorporation, and the laws of California, the affairs of the corporation shall be managed, and all corporate powers shall be exercised by or under the direction of a Board of Directors.

### Section 2. Number, Tenure and Qualifications

The Corporation shall have not less than five (5) or more than thirteen (13) Directors. The exact number within the specified limits shall be fixed by the Board, which shall elect or appoint all Directors. Each Director shall hold office for three years, with one third of the Board being elected every year. The Board may accept a resignation prior to filling that vacancy with a successor. The Corporation is committed to a policy of fair representation on the Board of Directors and will not discriminate on the basis of race, disability, sex, religion, color, sex orientation, geography or age. Directors shall be selected on the basis of representation from the nonprofit sector, the business community and the community at large.

### Section 3. Regular Meeting

Regular meetings of the Board shall be held without other notice than these Bylaws at any place designated from time to time by resolution of the Board.

### Section 4. Special Meetings

Special meetings of the Board of Directors may be called by or at the request of the President, Secretary or a Majority of the actual Directors. Unless approved by the President for an alternative location, the place will be the office of the corporation.

### Section 5. Notice of Special Meetings

Notice of any special meeting of the Board shall be given at least two (2) days prior thereto either personally or by telephone or Email, FAX transmission or four (4) days notice by first-class mail, subject to waiver of notice as provided in Article XII of these Bylaws. All such notices shall be given or sent to the director's address or telephone number as shown on the records of the corporation. The attendance of a direct at any special meeting shall constitute a waiver of notice of such meeting.

### Section 6. Quorum

A majority of the directors holding office at any point in time shall constitute a quorum. The directors may continue to transact business during a meeting at which a quorum is initially present, notwithstanding the withdrawal of directors, if any action is approved by at least a majority of the required quorum for that meeting.

### Section 7. Manner of Acting

Action by the Board shall be by a majority of the directors present at a meeting duly held at which a quorum is present unless a greater number is required by law.

### Section 9. Action without a Meeting

Any action required or permitted to be taken by the Board of Directors may be taken without a meeting if all members of the Board shall individually or collectively consent in writing to such action. Such action by written consent shall have the same force and effect as the unanimous vote of the Board. Such written consent or consents shall be filed with the minutes of the proceedings of the Board.

### Section 9. Participation in Meetings by Means

Members of the Board my participate in a meeting of the Board by means of a conference telephone or similar communications equipment by means of which all persons participating in the meeting can hear each other, and participation by such means shall constitute presence in person at such meeting.

### Section 10. Vacancies

Any vacancy occurring in the Board of Directors and any directorship to be filled by reason of an increase in the number of directors shall be filled by a majority of the remaining directors, through less than a quorum, or sole remaining director. A director elected to fill a vacancy shall hold office during the unexpired term of his or her predecessor in office and until his or her successor is elected.

No reduction of the authorized number of directors shall have the effect of removing any director before that director's term of office expires.

### Section 11. Compensation

Directors shall not receive compensation for their services as members of the Board. Nothing herein shall be construed to preclude any director from serving the corporation in any other capacity as an officer, agent, employee or otherwise and receiving compensation therefore or from receiving reimbursement for reasonable expenses, as may be fixed or determined by resolution of the Board.

### Section 12. No Interest In Assets

No director shall possess any property right in or to the property of the corporation. In the event the corporation owns or holds any property upon its dissolution and winding up after paying or adequately providing for its debts and obligations, the directors shall dispose of the remaining property in accordance with the provisions of the Articles of Incorporation and this Bylaws.

### Section 13. Restriction on interested directors

No more than 49% of the persons serving on the Board of Directors at any time may be interested persons. An interested person is (1) any person being compensated by the corporation for the services rendered to it within the previous 12 months, whether as a full-time or part-time employee, independent contractor, or otherwise, excluding any reasonable compensation paid to a director as director, and (2) a brother, sister, ancestor, descendant, spouse, brother in-law, mother in-law, or father-in-law of such person. However, any violation of provisions of this paragraph shall not affect the validity or enforceability of any transaction entered into by the corporation.

## ARTICLE VI OFFICERS

### Section 1. Officers

The officers of the corporation shall be a President, A Secretary, a Chief Financial Officer (CFO) (also referred to as "Treasurer"), and such other officers as may be elected to the offices created by the Board. Officers shall not be compensated and shall have powers and duties as specified herein and as may be additionally prescribed by the Board. On person may hold two or more offices, except those of President, Secretary, but no officer shall execute, acknowledge, or verify any instrument more in than one capacity if such instrument is required to be executed, acknowledged, or verified by two or more officers.

### Section 2. <u>Election and Term of Office</u>

The officers of the corporation shall be elected annually by the Board of Directors. If the Election of any officer shall not be held at such meeting, such election shall be held as soon thereafter as conveniently possible. New offices may be created and filled and vacancies my be filled, at any meeting of the Board of Directors. Each officer shall hold office until a successor shall have been elected, unless otherwise removed.

### Section 3. Removal

Subject to the rights, if any, of an officer under contract of employment, any officer elected or appointed by the Board may be removed by the Board with or without cause, whenever in its judgment the best interests of the corporation would be served thereby.

### Section 4. Resignation

Any officer may resign at any time by giving written notice to the corporation, Any resignation shall take effect at the date of the receipt that notice or at any later time specified in that notice; and, unless otherwise specified in that notice, the acceptance of the resignation shall not be necessary to make it effective. Any resignation is without prejudice to the rights, if any, of the corporation under ay contract to which the officer is a party.

### Section 5. President

The President shall, if present, preside at all meetings of the corporation. The President shall have general supervision, direction and control of the business of the corporation.

Section 6. <u>Secretary</u> The Secretary shall be responsible for the mailing of notices and see to the proper recording of proceedings of meetings of the corporation. The Secretary shall automatically become Chief Financial Officer (CFO) if there is a vacancy, if the CFO is unable to perform his or her duties, or if the corporation has not elected a new CFO.

### Section 7. Chief Financial Officer (CFO)

The CFO shall be responsible for the corporation's funds and financial records. The CFO shall collect and report, or supervise collection and reporting of all income and expenditures, shall establish proper accounting procedure for the handling of the corporation's funds, and shall be responsible for the keeping of the funds in such banks as approved by the Board. The CFO will have fiduciary responsibility for authorizing non-budgeted payments approved by the board in amounts exceeding \$5,000. The CFO shall report on the financial condition of the corporation at meetings of the Board and at other times when called upon by the President.

AT the end of each fiscal year, the CFO shall prepare, or cause to be prepared, an annual report, which shall, if required by the Board, be reviewed by a certified public accountant. At the expiration of the CFO's term of office, or upon removal, the CFO shall immediately deliver over to the person designated by the President, all books, money and other property in his or her charge.

## ARTICLE VII FISCAL YEAR

The fiscal year of this corporation shall be December 31

#### ARTICLE VII

# INDEMNIFICATION OF DIRECTORS, OFFICERS AND OTHER CORPORATE AGENTS

The corporation may, to the extent allowed by applicable state and federal laws, indemnify and hold harmless its officers, directors, agents and employees from and against any and all claims, actions, proceedings, whether threatened, pending or completed, brought by reason of their respective position with or relationships to the corporation, including, without limitation, all reasonable attorney's fees, costs and other expenses incurred in establishing a right to indemnification under this Article VIII

#### Section 2. Insurance

The corporation shall have power to purchase and maintain insurance on behalf of any agent of the corporation against any liability asserted against or incurred by the agent in such capacity or arising out of the agent's status as such whether or not the corporation would have the power to indemnify the agent against such ability under the provisions of this Article VIII.

# ARTICLE IX BOOKS AND RECORDS

The corporation shall keep at its principal office correct and complete books and records of account, written minutes of the proceedings of its meetings, the original copy of the Articles and Bylaws as amended to date, and a record giving the names and address of all Directors.

# ARTICLE IX WAIVER OF NOTICE

Whenever any notice is required to be given under the provisions of the California Nonprofit Corporation Law or under the provisions of the Articles of Incorporation or by the Bylaws of the Corporation, a written waiver thereof, signed by the person or persons entitled to such notice, whether before or after the time states

therein, which is made a part of the minutes, shall be deemed equivalent to the giving of such notice.

### ARTICLE XI

### **RULES OF ORDER**

The rules contained in Robert's Rules of Order Newly Revised or as may be amended from time to time, shall govern the corporation in all cases in which they are applicable, and in which they are not inconsistent with these bylaws, the Articles of Incorporation, or then existing law.

### ARTICLE XII

### AMENDMENTS TO BY-LAWS

New Bylaws may be adopted, or these Bylaws may be amended or repealed by an affirmative majority vote of the board of Directors at which a quorum is present, provided however that no amendment changing the authorized number of directors of the corporation may be adopted until duly approved by a vote or written consent of two-thirds of the directors of the corporation. A copy of the proposed amendment or new bylaws shall be included in the notice of the meeting given to each director.

### **PUBLIC TELEVISION INDUSTRY CORPORATION**

### **Corporate Board of Directors**

Five Members of the Board of Directors will establish corporate policies and approve the annual budget.

In March 23, 2009 the Public Television Industry Corporation filed with the California Secretary of State the Articles of Incorporation as a non-profit, PUBLIC BENEFIT CORPORATION.

On April 7, 2009 the Application for Tax Exempt status was filed with the Franchise Tax Board with the expectation that Exempt status will be granted within the next ninety days.

Application for IRS Tax Exempt Status is to be filed by May 1, 2009.

### **BOARD OF DIRECTORS:**

### Leslie Dutton, President

is the incorporator of the Public Television Industry Corporation. A sixteen year veteran public access producer and host, (twice nominated and Emmy Award-winning) of the Full Disclosure Network® public affairs cable program. Featured on 45 cable systems and the Internet Full Disclosure was the first ever Public Access show to win a local public affairs Emmy in competition with major broadcast networks in Los Angeles.

### David R. Hernandez, Vice President

President of the Los Angeles Mission College Foundation. Founder of the L. A. Public Access Coalition, a group dedicated to preserving and protecting PEG Channels and studios in the City of Los Angeles. Currently is the Executive Director of the San Fernando Chamber of Commerce, and a long time Civic Activist whose involvement in community issues inspired him to become a Public Access Television Producer.

### William P. Edwards, Treasurer:

Through wholly owned family partnerships and corporations, owns and operates commercial properties throughout the United States, including Hilgard House, a boutique hotel in Westwood Village. Mr. Edwards was a founding director of Plaza Savings and Loan, a public corporation, sold to Fleet Financial in 1995. A UCLA graduate, he is a member of the Board of Visitors of the UCLA Library Department, a Founding Director of the Ziman Center at the UCLA Anderson School of Business, and was President of the Business Economics Council in the Business Economics Department

### T. J. Johnston: Secretary:

A veteran Production Manager for ABC Television Los Angeles, (1978-93) responsible for the on stage production and video taping of regular series television including shows like General Hospital, and major specials including the Academy Awards. As Producer Full Disclosure Network®, video tapes, scripts, and edits all productions.

### **Arthur S.Poma, Director:**

A 29 year Manager of Cable Television Public Access Operations for the continuous Cable Franchise operators that included, Sammons Cable, Marcus Cable and Charter Communications in the Los Angeles County franchise areas that included Glendale, Burbank, La Canada, Flintridge, La Cresenta and Montrose. His responsibilities included oversight of personnel, technical installations, training, and community relations with all aspects of Public Access operations.

## **Public Television Industry Corporation**

### FOUNDING BOARD OF ADVISORS (Partial Listing 4-22-09)

Stanley Sheinbaum (Former UC Regent & Pres. LA Police Commission

Edward Asner, (Actor, former President Screen Actors Guild)

**Hon. John Van De Kamp** (Former Los Angeles District Attorney and California Attorney General)

B. Scott Minerd, (CEO Guggenheim Partners Asset Management)

Jan L. Handzlik (Attorney, former US prosecutor, board member, ABA Criminal Justice Section)

Mark Barnhill, (Principal, Platinum Equities)

Roger Lane Carrick (Attorney, Founder Para Los Ninos Agency & Charter School)

Albert DeBlanc, (Civil Rights Attorney, TV Commentator-OJ Trial)

William P. Edwards, (General Partner Westwood Investments)

Celes King IV, King Bail Bonds, South Central Los Angeles

Lila Garrett (KPFK Radio Commentator)

**David J. Gascon** (Former Asst. LAPD Chief and CEO Gascon & Associates)

**David R. Hernandez**, (Exec. Director, San Fernando Chamber of Commerce

**Xavier Hermosillo** (CEO, CrisisPros, Internet Executive, Radio-TV commentator)

Joe R. Hicks, (V.P. Community Advocates, TV Commentator)

**Jeffrey M. Jacobberger** (Vice Chair, Mid City West Community Council)

**Charlotte Laws**, Ph.D. ( Producer *Uncommon Sense* TV Show)

**Dr. Carol Lieberman** (Fox Contributor and Developer of Movie Ratings system)

Ron Kaye (Former Editor L. A Daily News, Founder: Saving LA & www.OurLA.org)

Edward Lozzi (Publicist to the Stars)

**Charlie Mount** (General Manager Classic Arts Showcase)

Sandra Needs, (Corporate Director-Secretary, Spectra Resources & Energy Corporation)

**Charles Parselle** (Attorney-Producer *The Legal File* TV Show)

**Anthony Patchett**, (Former Special Assist. District Attorney and Head of Belmont Investigation)

**Arlene Peck** (International Journalist & Independent Producer)

Peter Mark Richman (Actor, President 4 FACES Productions, Inc)

**Howard Rosenberg**, Director, National Father's Day Council (American Diabetes Assn)

Al Sonja L. Schmidt (TV Producer Children's programming FOX, NBC, WB, DISNEY)

Nat Segaloff, (Producer, Writer, Director and former publicist)

George C. Shen (Chairman of the Board Ecologix Resources, Inc.)

Garret Swayne, (Principal Starcrest Records & Panelist *Uncommon Sense* TV Show)

H. Andrew Thornburg (Thornburg & Co. Business Turn-Around Executive)

**A. Marco Turk**, (Cal State University Dominguez Hills Professor-Director, Negotiation, Conflict Resolution

Scott Wilson, (Actor, SAG Membership Leader)

Dan Wiseman, M.D. (Your Neighborhood Council TV Producer)

Bonnie Christensen, (LAPD Advisory-Executive Board, LAPD Harbor Division)

## **Public Television Industry Corporation**

### **Personnel & Their Duties**

**Executive Director**: Oversee the running of all four studios and report directly to the Board of Directors. Responsible for proposing and maintaining all budgets for each studio. Supervises the four Studio Managers and Community Programming Developer and maintains their personnel files. Develops content deliverable standards and procedural guidelines for studio production and playback operations.

**Community Programming Developer:** A consultant who will create a public awareness outreach campaign to inform and recruit contributions of community cable programs from schools, student and non-profit theater groups, athletic programs and non-profit community organizations.

**Studio Manager:** Responsible for the proper use and maintenance of all playback equipment in a specific studio. Supervises all studio employees. Responsible for administering all facilities and personnel under the appropriate budget. Maintain channel integrity assuring proper audio and video quality is transmitted to the cable company and from cable company to the viewers. Interact with the city, the cable company and the public for advancement of the channel.

**Production Manager**: To plan the day-to-day productions with the Technical Director, & the camera equipment operators and set up the production schedule. Oversees Quality Control of outside content to assure deliverable standards are met prior to playback. Also needed is the ability to work with and operate the Public Access Coordinator's playback equipment and accept or reject shows presented form the Public Access Coordinator. The Production Manager will also know the Technical Directors job and act as fill-in as needed. The Production Manager will also work with the Executive Director to function as a interem replacement when needed.

**Technical Director**: Implements the production schedule established by the Production Manager, and set up a shooting with the camera personnel. To set up and adjust the lights, and cameras so the audio/video production will be completed. The Technical director will also fill in for the Production Manager as needed and must be fully trained to give called and to operate all the aspects of the studio and equipment.

**Camera Operator**: Operates all of the equipment in the studio, including the cameras, lights, cue cards (teleprompters), ladders and microphones. The camera operator will also have to interact and work with the guests in the studio and the Technical Director in the control room and learn to fill in any assigned task.

**Public Access Coordinator**: Will schedule and playback all of the shows and PSA's approved by the Production Manager. Will assure prompt return of the viewed shows, and to communicate to all content producers the air time for their shows playing on the channel. Also responsible for keeping records of the application for playback and the playback times. Will also enter the messages on the website bulletin board and delete outdated material. Can be assigned to operate a camera and to fill in as a Camera Operator and as a receptionist when needed.

**Receptionist/Clerical**: To greet the public, and to forward any messages, voice or email, paperwork or packager to the appropriate person. To work with the Public Access Coordinator and the Camera Operator to fill-in as needed.

## **Training**

**Executive Director**: Oversees the administration of training for all personnel.

**Studio Manager:** Responsible for training the camera operators, editing personnel, and playback personnel, with emphasis on outside content to meet technical delivery standards. Responsible for training the Public Access Coordinator and Receptionist.

**Production Manager**: Responsible for conducting the orientation to all content producers so they are certified and qualified in production and use of the editing facilities.:

## **Public Television Industry Corporation**

### **Corporate Operation**

<u>Public Television Industry Corporation</u> will operate four studios, distributing programs on four channels with a minimum of 56 hours of programming per week.

### Channel orientation:

- 1. Public Affairs & Community Issues
- 2. Religious/Spiritual Programs
- 3. Arts & Music Programs
- 4. Sports & Educational Programs

Studio operation: facilities will be in four separate locations

- 1. Hollywood
- 2. San Fernando Valley
- 3. North East LA
- 4. Westside Bay area

## **Public Television Industry Corporation - Proprosed Budget**

rev. 4/22/2009

Income			per studio	four studios
	ITA PEG Gran	nt	2,300,000	9,200,000
	ITA Operation	nal Grant	450,000	1,800,000
	Industry Gran	its	275,000	1,100,000
	Total Income		3,025,000	12,100,000
Expenses				
	1. Person	nei Studio		
		1.0 Executive Director	100,000	100,000
		1.01 Program Development Consultant	80,000	80,000
		1.01 Production Manager	50,000	200,000
		1.02 Technical Director	45,000	180,000
		1.03 Camera Operator	40,000	160,000
		1.03 Camera Operator	40,000	160,000
		1.1 Public Access Coordinator	40,000	160,000
		1.12 Receptionist/Clerical	35,000	140,000
		1.2 Taxes & Fringe Benefits	10,000	40,000
		1.4 Payroll Expenses/Services	3,000	12,000
	Total Persona	al Wages & Salaries	343,000	1,372,000
	2. Technical C	Consultants		
		2.1 Accountant Fees	3,600	14,400
		2.2 Legal Counsel	2,500	10,000
		2.3 MIS Consultant	4,500	18,000
		2.4 Grant Writer	50,000	200,000
		2.8 Translation/Transcription Svc	1,000	4,000
	Total Technical Consultants		61,600	246,400
	3. Marketing 8	& Web Development		
		3.1 Marketing/PR Consultant	24,000	96,000
		3.2 Web Master	20,000	80,000
	Total Marketing & Web Development		44,000	176,000
	0 F - 1114	Otto Pa Lanca	05.000	202 222
	3. Facility	Studio Lease	95,000	380,000
		3.0 Sets (walls, flats, scenery)	10,000	40,000
		3.01 Cyc	15,000	60,000
		3.02 Risers & platforms	800 45 000	3,200
		3.03 Draperies	15,000 3,000	60,000
		3.04 Props (furniture, plants) 3.05 Lighting (see Appndx 1)	3,000 150,000	12,000 600,000
		3.06 Audio/Video Equipment (see App 1)	1,880,000	7,520,000
		3.07 Expendibles	8,000	32,000
		3.08 Floor equipment (ladders, cart)	5,000	20,000
		3.09 Equipment lockers	1,000	4,000
		Cit's Equipment realities	1,000	7,000

6. Travel			
	6.1 Local Travel	2,100	8,400
	6.2 Conference Registration	660	2,640
	6.3 Transportation/Vehicle Rental	1,100	4,400
	6.4 Gasoline	2,000	8,000
	6.5 Meals/Lodging	5,000	20,000
	6.6 Production Van	23,000	92,000
	6.7 Van Maintenance & repair	1,500	6,000
Total Travel		12,713	50,850
7. Publications			
	7.1 Stationary/Business cards	750	3,000
	7.2 Community Outreach Kit	1,000	4,000
	7.3 Newsletter Design & Printing	2,000	8,000
	7.4 Training Materials	500	2,000
Total Publications		4,250	17,000
0.04			
8. Other	0.4 Pank face/nanaltics/narmits 9 face	500	2 000
	8.1 Bank fees/penalties/permits & fees		2,000
	8.2 Membership Dues	1,500	6,000
	8.3 Postage/Shipping/Messenger	1,000	4,000
	8.4 Printing/Copying	200	800
Total Other	8.5 Industry Subscriptions	200	800
Total Other		16,587	66,349
Total Capitol Costs		2,294,200	9,176,800
Total Operating	Costs	494,850	1,979,400
Total Expenses		2,789,050	11,156,200

Benefiting the American Diabetes Association's Research, Information and Advocacy Programs

HOWARD A. ROSENBERG Director

Market Development

April 18, 2009

Ms. Leslie Dutton Founding Board of Advisors Public Television Industry Corporation 333 Washington, Blvd. Suite 24 Marina del Reyl CA 90292

Re: Founding Board of Advisors

Dear Leslie:

I am pleased to accept your invitation to serve, in my individual capacity, on the Public Television Industry Corporation ("PTIC") Founding Board of Advisors in order to support the restoration, preservation and enhancement of public access television studios and channels of Los Angeles.

As a member of the Board of Advisors, I support PTIC's proposal that a grant from the City be used to restore, fund, operate and manage these critical public resources. I also support PTIC's proposal that the funds for this grant come from the Cable Operation Fees collected by the city.

As the print media continues to shrink, our community needs a robust, free and independent public discussion of critical issues more than ever. Through the widespread and unfettered dissemination of up-to-date information about critical public affairs, sometimes including highly divergent views on significant issues, public access television plays a critical role in this regard.

Sincercly.

Howard Rosenberg

Director Market Development National Hather's Day Council Dewey & LeBoeuf

AAW CPA FDN

Dewey & LeBoeuf LLP 333 South Grand Avenue Suite 2600 Los Angeles, CA 90071-1530

tel 213-621-6511 fax 213-621-6100 jvandekamp@dl.com

April 20, 2009

Mr. Stanley K. Sheinbaum Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd., #24 Marina del Rcy, CA 90292

Rc:

Advisory Board Meeting

Dear Stanley,

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely,

John Van de Kamp

Of Counsel

JVDK/sp

NEW YORK | LONDON MULTINATIONAL PARTNERSHIP | WASHINGTON, DC

ALBANY | ALMATY | BEIJING | BOSTON | BRUSSELS | CHICAGO | DOHA | DUBAI

FRANKFURT | HONG KONG | HOUSTON | JOHANNESBURG (PTY) LTD. | LOS ANGELES | MILAN | MOSCOW

PARIS MILITINATIONAL PARTNERSHIP | RIYADH AFFILIATED OFFICE | ROME | SAN FRANCISCO | SILICON VALLEY | WARSAW

### WESTWOOD INVESTMENTS LTD 927 HILGARD AVENUE LOS ANGELES CA 90024

April 15, 2009

Ms. Leslie Dutton
Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd. Suite
#24
Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Leslie,

Los Angeles' size, both geographically and in population, makes it especially difficult to reach an audience with minority opinions or report information not of interest to the mass media. As a member of the UCLA Library Board of Visitors, and other education venues, I have deep concern about the loss of public channels and studios in our community--which are about the only way of reaching such an audience.

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely,

William P. Edwards

General Partner

WPE:ds

### GUGGERHEIM

GUGGENHEIM PARTNERS, LLC 100 WILSHIRE BOULEVARD, SUITE 500 SANTA MONICA, CALIFORNIA 90401 TEL 310.576.1270 PAX 310.576.1271

April 17, 2009

Ms. Leslie Dutton
Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd, Suite 24
Marina del Rey, CA 90292

Re: Founding Board of Advisors

Dear Leslie,

I am pleased to accept your invitation to serve, in my individual capacity, on the Public Television Industry Corporation ("PTIC") Founding Board of Advisors in order to support the restoration, preservation and enhancement of public access television studios and channels in the City of Los Angeles.

As a member of the Board of Advisors, I support PTIC's proposal that a grant from the City be used to restore, fund, operate and manage these critical public resources. I also support PTIC's proposal that the funds for this grant come from the Cable Operators Franchise Fees collected by the City.

As the print media continues to shrink, our community needs a robust, free and independent public discussion of critical issues more than ever. Through the widespread and unfettered dissemination of up-to-date information about critical public affairs, sometimes including highly divergent views on significant issues, public access television plays a critical role in this regard.

Sincerely,

Name

Position/Organization

MANAGING PARTNER



March 25, 2009

Leslie Dutton
The Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292

AAW CPA FDN

RE: Advisory Board Membership

Dear Leslie:

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to a the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely,

Ron Kave

Former Editor LA Daily News Founder Saving LA Project Editor, OurLA.org HOWREY

550 South Hope Street Suite 1100 Los Angeles, CA 90071-2627 www.howrev.com

April 20, 2009

Jan Lawrence Handzlik **T** 213.892.1802 F 213.892.2300 handzlikj@howrey.com

### VIA FACSIMILE AND U.S. MAIL

Ms. Leslie Dutton Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd, Suite 24 Marina del Rey, CA 90292

Re: PTIC Founding Board of Advisors

Dear Leslie:

I am pleased to accept your invitation to serve, in my individual capacity, on the Public Television Industry Corporation ("PTIC") Founding Board of Advisors, in order to support the restoration, preservation and enhancement of public access television studios and channels in the City of Los Angeles.

Because I support PTIC's proposal that a grant from the City be used to restore, fund, operate and manage these critical public access television resources. I have agreed to serve as an individual on the Board. I also individually support PTIC's proposal that funds for this grant come from the fees collected by the City from cable operators, including the Cable Operators Franchise Fees.

Now more than ever, as the print media continues to shrink both locally and nationally, our community needs a robust, free and independent public discussion of the critical issues facing us. In my view, public access television plays a critical role in this regard, through the widespread and unfettered dissemination of up-to-date information about critical issues, including at times highly divergent views on significant matters of public concern.

Very truly yours,

Jan L. Handzlik Partner :

04/24/2009 17:13

02/02

DEBLANC AND ASSIC

31.02154536

DEBLANC, DEBLANC AND ASSOCIATES

ALMERT DEBLANC, JR. LEGNA CORINE BAB LANG

THE SKYVIEW CENTER

6033 WEST CENTURY OGULEVARD, SUITE 700 LOS ANGELES, CALIFORNIA 90045 (3)(0) 218-41AW (4520) PAX (3)(4) 215-4330 EMAIL DEBLANGLAWS30CGLOBAL.NET

April 21, 2009

Ms. Leslic Dutton Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd, Suite 24 Marina del Rey, CA 90292

Re: Founding Board of Advisors

Dear Ms. Dutton:

I am pleased to accept your invitation to serve, in my individual capacity, on the Public Television Industry Corporation ("PTIC") Founding Board of Advisors in order to support the restoration, preservation and enhancement of public access television studios and channels in the City of Los Angeles.

As a member of the Board of Advisors, I support PTIC's proposal that a grant from the City be used to restore, fund, operate and manage these critical public resources. I also support PTIC's proposal that the funds for this grant come from the Cable Operators Franchise Fees collected by

As the print media continues to shrink, our community needs a robust, free and independent public discussion of critical issues more than ever. Through the widespread and unfettered dissemination of up-to-date information about critical public affairs, sometimes including highly divergent views on significant issues, public access television plays a critical role in this regard.

Very truly yours,

DE BLANC, DE BLANC AND ASSOCIATES

ALBERT DE BLANC, JE

ADB/vb

APR-19-2009 22:52 FROM: TAMTOD

3103922552

310-919-2890

**p.8** P.1/1

TO:13109192890 P



# California State University Dominguez Hills

A. Marco Tutk, J.D. Professor and Director

Negotiation, Conflict Resolution and Peacebuilding Program

Chair, Graduate Council (2005-2007)

■ 1000 E. Victoria Street, Carson CA 90747 ■ 310-243-2295

E-mail: amturk@csudh.edu

April 20, 2009

Ms. Leslie Outton
Founding Board of Advisors
Public Television Industry Corporation
333 Washington Bivd. Suite #24
Marina del Rey, CA 90292

FAX to 310-919-2890

RE: Advisory Board Membership

Dear Leslie.

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION), I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely,

A. Marco Turk, J.D.

Mars John

### CLASSIC ARTS SHOWCASE

PO Box 828 Burbank, CA 91503 ( (323) 878-0283 Fax 323-878-0329

April 16, 2009

Ms. Leslie Dutton
Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd, Suite 24
Marina del Rey, CA 90292

Re: Founding Board of Advisors

Dear Leslie,

I am pleased to accept your invitation to serve, in my individual capacity, on the Public Television Industry Corporation ("PTIC") Founding Board of Advisors in order to support the restoration, preservation and enhancement of public access television studios and channels in the City of Los Angeles.

As a member of the Board of Advisors, I support PTIC's proposal that a grant from the City be used to restore, fund, operate and manage these critical public resources. I also support PTIC's proposal that the funds for this grant come from the Cable Operators Franchise Fees collected by the City.

As the print media continues to shrink, our community needs a robust, free and independent public discussion of critical issues more than ever. Through the widespread and unfettered dissemination of up-to-date information about critical public affairs, sometimes including highly divergent views on significant issues, public access television plays a critical role in this regard.

Sincerely,

Name

charliemount@sbcglobal.ne

Position/Organization General

veral Manager

www.classicartsshowcase.org

Peter Mark Richman

## 4 FACES PRODUCTIONS

19528 DENTURA BLUD. SUITE 385 TARZANA, CALIFORNIA 91356

April 4, 2009

Ms. Leslie Dutton Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd. Suite #24 Marina del Rey, CA, 90292

RE: Advisory Board Membership

Dear Leslie:

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the city of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the city of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund these operations.

Sincerely,

Mark Ri Rman Peter Mark Richman

President, 4 FACES Productions Inc.

Jane Ellison Usher 218 South Windsor Boulevard Los Angeles, California 90004 Tel: (323) 938-3329

Fax: (323) 938-3196 jeusher@aol.com

April 20, 2009

VIA FACSIMILE to (310) 919-2890 and U.S. MAIL

Mr. Ron Kaye
Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Ron,

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to Los Angeles. Public Access television has been a vital part of our community and should be preserved for public use.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely

Jane Ellison Usher

Attorney and Past President, Los Angeles City Planning Commission

## NAT SEGALOFF

4168 Brunswick Avenue, Apt. D Los Angeles, CA 90039

P: (323) \$68~1996; NATALOH@SBCGLOBALINET

March 32, 2009

The Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd. Suite #24 Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Leslie:

I am pleased and honored to accept your invitation to serve on the Public Television Industry Board of Advisors.

It is my understanding that, as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit Public Benefit Corporation), I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping, and operating public access cable operations, and a grant application to fund those operations.

This cause is not only worthy, it is essential to preserve the public's right to know amid the background of the industry's and government's efforts to abridge it.

Sincercly

Mat Segaloff Producer/Writer Apr 17 2000 10:04AM HP LASERJET FAX

LAW OFFICES OF ANTHONY G. PATCHETT
SBN# 090985
P.O. Box 5232
GLENDALE, California 91221-1099

818-243-8863 Fax 818-243-9157 Email:mrenvirlaw@sbcglobal.net

April 16, 2009

Mr. Edward Asner Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd, Suite 24 Marina Del Rey, CA 90292

Re: Founding Board of Advisors

Dear Ed,

I am pleased to accept your invitation to serve, in my individual capacity, on the Public Television Industry Corporation ("PTIC") Founding Board of Advisors in order to support the restoration, preservation and enhancement of public access television studios and channels in the City of Los Angeles.

As a member of the Board of Advisors, I support PTIC's proposal that a grant from the City be used to restore, fund, operate and manage these critical public resources. I also support PTIC's proposal that the funds for this grant come from the Cable Operators Franchise Fees collected by the City.

As the print media continues to shrink, our community needs a robust, free and independent public discussion of critical issues more than ever. Through the widespread and unfettered dissemination of up-to-date information about critical public affairs, sometimes including highly divergent views on significant issues, public access television plays a critical role in this regard.

Anthony of Patchett

### Scott Wilson

1342 N Hayworth Avenue, W. Hollywood, CA 90046-4603. Tel (323) 851 0737 sandhwilson@shcglobal.net

April 15, 2009

Ms. Leslie Dutton Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd. Suite #24 Marina del Rey, CA 90292

AAW CPA FDN

RE: Advisory Board Membership

Dear Leslie,

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely,

Scott Wilson

5 and Ollan

## Xavier Hermosillo & Associates and Crisis Pros.com

Crisis Communications Specialists - Public Relations Counsel - Government Affairs - Problem Solving Around the Globe Since 1984 -

March 31, 2009

The Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Leslie,

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Considering these Cable Franchise Fees were intended to be used for proving public cable channels, I wholeheartedly endorse this project.

Sincerely,

Xavier Hermosillo President and CEO

Xavier Hermosillo & Associates and CrisisPros.com

Post Office Box 16, San Pedro, CA 90733-0016 – Office – (310) 832-2999 – 24 hours a day Cell– (310) 344-1494 – 24 hours a day Fax (310) 464-6269 - Email: <u>Xavier@CrisisPros.com</u>

FROM:

FAX NO. :

Apr. 15 2009 07:41AM P1

# CAROLE LIEBERMAN, M.D., M.P.H. MEDIA PSYCHIATRIST

Diplomate, American Board of Psychiatry & Neurology
Clinical Faculty, UCLA Department of Psychiatry
204 South Beverly Drive, Suite 108
Beverly Hills, CA 90212

(310) 278-5433

(310) 457-5441

www.drcarole.com

drcarole@earthlink.net

Ms. Leslie Dutton
Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292
April 15, 2009

RE: Advisory Board Membership

Dear Leslie.

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that, as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION), I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking to restore at least four public access channels. It is my understanding that this proposal will seek funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping, and operating public access cable studios, and by means of a grant application to fund these operations.

Sincerely,

Carole liene Lieberman, M.D., M.P.H.

Media Psychiatrist

## Approximate remarks by Nat Segaloff to the FCC *en banc* hearings at USC October 3, 2006:

Thank you, Mr. Chairman and Commissioners. I'd also like to compliment the signing and texting people.

My name is Nat Segaloff and I'm a freelance producer. Let me cut to the chase: six people today decide what three hundred million people see on television. That scares me. Six people who all know each other. Think about that. Diversity is what the First Amendment guarantees, but enforcement and regulation are what make it work. Those in favor of further media consolidation claim that technology allows everyone to have a voice. But just because a voice is *present*, that doesn't mean it can be *heard*. A blog is not a network any more than a handbill is a newspaper. Add to that the possible defeat of Net Neutrality, and the American concepts of diversity, access, and redress are buried.

Starting in 1981, the Congress and Justice Department re-defined competition. The argument was that, in a world marketplace, as long as somebody, somewhere, stays in business, the Sherman Anti-Trust Act doesn't apply. To them, a ten-watt radio station in Berkeley is equal -- on paper -- to, say, the Fox Network. We have no more fairness doctrine, yet the media conglomerates will tell you they nobly provide choice: yes, just like McDonald's provides choice, as long as it comes off if their grill.

In short, Commissioners, the American broadcast industry today is at *precisely* the same place that the motion picture industry was in, in 1938 when the Justice Department brought suit against the studio system. Known as the Paramount Consent Decree, that settlement serves as precedent to limit -- if not roll back -- the aggregated power and size of the media conglomerates.

The communication giants will tell you that the pie has been sliced into so many pieces, they need total de regulation to survive. But let us remember that, when a pie is sliced into too many pieces, only the baker makes money.

As I said before, six people decide what we see. Five people can save it. Please be that five. Thank you.

Respectfully submitted:

Nat Segaloff

Platinum Equity

MIRGERS, ACQUISITIONS, OPERATIONS."

Mark Barnhill | Principal

April 15, 2009

Mr. Ron Kaye
Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292

mik Black

RE: Advisory Board Membership

Dear Ron,

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to Los Angeles. Public Access television has been a vital part of our community and should be preserved for public use.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION). I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely,

Mark Barnhill

Pode Roders, 1944.

Engineering Planning Development 9454 Wilshire Blvd., 6th Floor Beverly Bills, CA 90212 (213) 895-0925

(213) 895-0925 Fax; (213) 895-0934

E-Mail patsuouras@earthlink.net

April 9, 2009

Mr. Ron Kaye
Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Ron,

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to Los Angeles. Public Access television has been a vital part of our community and should be preserved for public use.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Name

Sincerely

,

Title/Affiliation/ Organization

図 002/002

03/30/2009 18:43 FAX 8182088695

LAW OFFICES OF CHARLES B. PARSELLE

21781 VENTURA BOULEVARD, #633 WOODLAND HILLS, CALIFORNIA 91364

TEL: 818.346.5810 FAX: 818,206,8695

310-919-2890

CHARLES B. PARSELLE, ESQ. ADMITTED, CALIFORNIA & ENGLAND

March 25, 2009

The Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd. Suite #24 Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Board of Advisors:

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) [ will be lending my name and public support to a the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely,

Charles B. Parselle

Producer: The Legal File (Public Access)

#### **NOEL WEISS**

13700 Marina Pointe Drive, #922 Marina del Rey, California 90292 Telephone: (310) 822-0239

Facsimile: (310) 822-7028

Email Address: noelweiss@ca.rr.com

March 29, 2009

The Founding Board of Advisors (Via Facsimile - (818) 206-8695)
Public Television Industry Corporation
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292
Attention: Charlotte Laws

RE: Advisory Board Membership

Dear Charlotte:

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION). I will be lending my name and public support to a the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Singerely

NOELWEISS

NW:nww 032909-L1.LAWS.

#### Jeffrey M. Jacobberger

SS16 Edgewood Place #1 Los Angeles CA 90019

Phone: 323.930.1609 - Fax: 323.927.1504 - E-Mail: jacobbergerj@sbeglobal.net

April 17, 2009

The Founding Soard of Advisors
Public Television Industry Corporation
333 Washington 8Ivd. Suite #24
Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Sir/Madam:

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION). I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely

10ff by Williams

Vice-Chair, Mid City West Community Council

(for identification purposes only)

20841 Ventura Blvd. Suite 107

Woodland Hills, California 91364

Phone/ Fax: 1-800-769-1333

email: starcrest@garretswayne.com



March 25, 2009

The Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Charlotte.

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION). I will be lending my name and public support to a the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely,

Garret Swayne

owner, Starcrest Records

Sarut Swayne

panelist for Uncommon Sense TV show

#### GASCON & ASSOCIATES

2148 Mendon Drive, Rancho Palos Verdes, Ca. 90275 Phone (310) 901-3604, E-mail- <u>Chicfdave84@aol.com</u>

April 17, 2009

The Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd. Suite #24 Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Ms. Dutton,

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations. I am also aware that the City ITA staff has identified \$2 to 4.5 million in annual surplus funds from the Franchise Fees that could be used for operating costs for up to four public access channels.

Considering these Cable Franchise Fees were intended to be used for providing public cable channels, I wholeheartedly endorse this project.

Sincerely,

Chief Executive Officer

Title/Affiliation/ Organization

wid J. Mascon

#### BONNIE M. CHRISTENSEN 2109 Amelia Ave. San Pedro, CA 90731-1111

April 18, 2009

Ms. Leslie Dutton
Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292

Re: Advisory Board Membership

Dear Leslie,

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely,

Sennie In Christensen Bonnie M. Christensen

Community Police Advisory Board

Member of the Executive Board

LAPD Harbor Division

Apr 17 09 09:51a



203 Sept. Piguerra St., Sanc 2039, Los Angeles, CA 2001 / - 167 (210) 620-6093 For (213) 707-6020 www.carla.cvg

April 1, 2009

Mr. Stanley K. Sheinbaum Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd. #24 Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Stanley,

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access operations and a grant application to fund those operations.

Sincerely,

Maroa

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Community Advocates, Inc

## THORNBURG & CO., INC.

Crisis Management and Turnaround Consultants

April 16, 2009

Ms. Leslic Dutton
Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd, Suite 24
Marina del Rey, CA 90292

Re: Founding Board of Advisors

Dear Leslie,

I am pleased to accept your invitation to serve, in my individual capacity, on the Public Television Industry Corporation ("PTIC") Founding Board of Advisors because I support PTIC's proposal that a grant from the City be used to restore, fund, operate and manage these critical public resources.

For many years my wife, a twenty-year veteran of the Los Angeles Times, and I have been concerned about the decline of the print media across the United States. This concern is not about her job security, as she has so far survived a 50% downsizing of the staff. She has only survived because the Home Section where she works is popular and attracts advertising. At issue are that the cutbacks have mainly fallen on the investigative reporters in the newsroom, including many Pulitzer Prize winners. These are the individuals that surface the important stories that are subsequently picked up by TV and radio commentators. Equally important is that soon only a handful of newspapers will be doing all the major investigative reporting for the entire nation and most of these survivors will be on the East Coast.

Now, more than ever we need to foster alternative ways to provide for a robust, free and independent public discussion of critical local and state issues. I have been a great admirer of the important public service rendered by organizations like Full Disclosure. They take the time, often years, to examine and present all points of views on critical public issues that are not adequately covered by the traditional news media or local government controlled stations. Their award winning work on the most expensive school in the nation, Belmont High School, is but one example of their outstanding community service.

As a member of the Board of Advisors, I support PTIC's proposal that the funds for this grant come from the Cable Operators Franchise Fees collected by the City.

Sincerely,

H. Andrew Thornburg

President

Thornburg & Co., Inc.

Charlotte Laws, Ph.D. 21781 Ventura Blvd., Suite 633 Woodland Hills, CA 91364 (818) 346-5280

April 14, 2009

The Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd. Suite #24 Marina del Rey, CA 90292

RE: Advisory Board Membership

To Whom It May Concern,

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION), I will be lending my name and public support to a the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely,

Charlotte Laws

Member of the Greater Valley Glen Council Producer of *Uncommon Sense* TV Show

## Janet schaaf-gunter

PO BOX 642 – San Pedro, CA 90733
Arriane5@aol.com

March 31, 2009

The Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Leslie.

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Considering these Cable Franchise Fees were intended to be used for proving public cable channels, I wholeheartedly endorse this project.

Sincerely,

Janet Schaaf-Gunter

Board Member, San Pedro & Peninsula Homeowners Coalition

Peter Mark Richman

April 4, 2009

Ms. Leslie Dutton Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd. Suite #24 Marina del Rey, CA, 90292

RE: Advisory Board Membership

Dear Leslie:

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the city of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the city of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund these operations.

Mark Richman Peter Mark Richman

President, 4 FACES Productions Inc.

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1141 S. Monterey Street, Alhambra, CA 91801 USA Phone: (626)282-4701 Fax: (626)551-3187

4 April 2009

The Founding Board of Advisors Public Television Industry Corporation Attention: Ms Leslie Dutton 333 Washington Blvd. Suite #24 Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Leslic

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to a the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations. Having such facilities are vital to Los Angeles, media capital of the world, to function in an environment that fosters communication, transparence, artistic and journalistic freedom.

I am honored to serve on the Board of Advisors and urge the City of Los Angeles to support and fully fund the proposal that you are submitting.

Sincerely,

Sanden Deede

Sandra L. Needs

Director and Corporate Secretary

SLN/hs

E(OLOGIX RESOURCES, INC.

845 Padilla Street, Suite 201 San Gabriel, California 91776 USA Telephone: 626-625-3082

5 April 2009

The Founding Board of Advisors
Public Television Industry Corporation
Attention: Ms Sandra Needs
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Sandra:

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION). I will be lending my name and public support to a the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

My years in television and newspapers have convinced me that what you are attempting to accomplish in Los Angeles is vital to freedom of expression. I am honored to serve on the Board of Advisors and urge the City of Los Angeles to support and fully fund the proposal that you are submitting.

Sincerely yours,

George C. Shen

Chairman of the Board Ecologix

Public Affairs Editor, San Marino Tribune Economic and Political Commentator on Chinese and Armenian Television

GCS/sl

#### YOUR NEIGHBORHOOD COUNCIL

Daniel Wiseman, M.D., Founder 6833 Katherine Avenue Van Nuys, California 91405

Tel: (818) 635-4033

Fax: (818) 787-4269

<u>e-mail address: dwisemanmd@yahoo.com</u>

April 10, 2009

Leslie Dutton
Public Television Industry Corporation
333 Washington Blvd., #24
Marina Del Rey, CA 90292

Dear Ms. Dutton:

The Your Neighborhood Council group has produced 160 30-minute programs related to issues of interest to the L.A. Neighborhood Councils. They include basic concepts of NC and City government, interviews with NC and City Officials and descriptions of NC and City projects.

Unfortunately, due to the cessation of the local control and Time-Warner implementation of the Public Access programs we are unable to continue our productions. The "new" concepts coming from our City Government may reestablish some of this but, apparently, not without a convincing set of arguments from past and potential producers.

I would be glad to be part of any organization, like the Public Television Industry Corporation, that advocates a restoration of activities that were originally mandated by the Federal Government's program.

Indeed, I am sorry I missed your first meeting.

Let's work together.

Sincerely,

**Daniel Wiseman** 

Founder, Your Neighborhood Council



Media Counsel to the fate Melvin M. Belli, Usq. (1907-1996)

#### Edward Lozzi & Associates

9454 Wilshire Blvd. Suite 600 Beverly Hills, California 90212 E-mail: EPL@LozziPR.com • www.LozziPR.com

Tel:(310) 922-1200

March 25, 2009

Ms. Arlene Peck Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd. Suite #24 Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Arlene Peck,

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to the City of Los Angeles.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION), I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations. I am also aware that the City ITA staff has identified \$2 to 4.5 million in annual surplus funds from the Franchise Fees that could be used for operating costs for up to four public access channels.

Considering these Cable Franchise Fees were intended to be used for proving public cable channels, I wholeheartedly endorse this project.

PUBLICITY

NEWS MEDIA CONSULTANTS

CELEBRITY & EVENT COORDINATION

POLITICAL CAMPAIGNS

LEGAL MEDIA EXPERTS

FILM, TV, RADIO, BOOK, MUSIC PROMOTION

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SINCE 1979

Title/Affiliation/Organization

Sinceral

Name

New York

LONDON

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S.K. SHEINBAUM

PAGE 01



Stanley K. Sheinbaum

April 27, 2009

Founding Board of Advisors Public Television Industry Corporation 333 Washington Blvd, Suite 24 Marina del Rey, CA 90292

To The Founding Board of Advisors

I am pleased to serve on the Public Television Industry Corporation ("PTIC") Founding Board of Advisors in order to support the restoration, preservation and enhancement of public access television studies and channels in the City of Los Angeles.

As a member of the Board of Advisors. I support PTIC's proposal that a grant from the City of Los Angeles be used to restore, fund, operate and manage these critical public resources. I also support PTIC's proposal that the funds for this grant come from the Cable Operators Franchise Fees collected by the City.

As the print media continues to shrink, our community needs a robust, free and independent public discussion of critical issues more than ever. Through the widespread and unfettered dissemination of up-to-date information about public affairs, sometimes including highly divergent views on significant issues, public access television plays an important role in this regard.

Sincerely,

Stanley K. Sheinbaum

# Arlene Peck

3115 Ocean Front Walk, Suite 201 Marina del Rey, CA 90292 Phone: 310.827.0807 / Fax: 310.827.1970 / Cell: 310.666.6990

Website: www.ArlenePeck.com Email: <u>bestredhead@earthlink.net</u>

April 9, 2009

Ms. Leslie Dutton
Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Leslie,

l am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to Los Angeles. Public Access television has been a vital part of our community and should be preserved for public use.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely,

Arlene Peck

International Journalist, Author and Independent Producer Title/Affiliation/ Organization

Prin Builders, 1.1d.

Engineering Planning Development 9454 Wilshire Blvd., 6th Floor Beverly Hills, CA 90212 (213) 895-0925 Fax: (213) 895-0931

E-Mail: patsaouras@earthlink.net

April 9, 2009

Mr. Ron Kaye
Founding Board of Advisors
Public Television Industry Corporation
333 Washington Blvd. Suite #24
Marina del Rey, CA 90292

RE: Advisory Board Membership

Dear Ron.

I am pleased to accept your invitation to serve on the Public Television Industry Board of Advisors for the purpose of restoring the public cable television channels to Los Angeles. Public Access television has been a vital part of our community and should be preserved for public use.

It is my understanding that as a member of the Board of Advisors of the Public Television Industry Corporation (a non-profit PUBLIC BENEFIT CORPORATION) I will be lending my name and public support to the proposal to be submitted to the City of Los Angeles seeking funding from the Cable Operators Franchise Fees that have been set aside for the specific use of building, equipping and operating public access cable operations and a grant application to fund those operations.

Sincerely

Name .

Title/Affiliation/ Organization