

ENERGY AND ENVIRONMENT COMMITTEE REPORT relative to a proposed contract with S. Groner Associates (Groner) for assistance in implementing the Stormwater Public Education Program.

Recommendation for Council action:

AUTHORIZE the Board of Public Works (Board), on behalf of the Bureau of Sanitation (BOS), to execute the proposed Personal Services Contract with S. Groner Associates to provide assistance in implementing the Stormwater Public Education Program for a term of five years with two five-year renewal option for a cost not exceed \$3,150,000.

Fiscal Impact Statement: The City Administrative Officer (CAO) reports that there is no General Fund impact and sufficient funds are available within the Stormwater Pollution Abatement Fund to support the first year costs of the proposed contract. Future year funding will be provided through the City's annual budget process and subject to Mayor and Council approval. The recommendation contained in the May 26, 2015 CAO report complies with the City's Financial Policies as ongoing revenue will support ongoing expenditures.

Community Impact Statement: None submitted.

TIME LIMIT FILE - AUGUST 1, 2015

(LAST DAY FOR COUNCIL ACTION - JULY 31, 2015)

Summary:

On June 17, 2015, your Committee considered a May 26, 2015 CAO report relative to a proposed contract with S. Groner Associates for assistance in implementing the Stormwater Public Education Program for a term of five years with two five-year renewal option for a cost not exceed \$3,150,000. According to the CAO, the City's storm drain system is designed to prevent flooding by collecting stormwater runoff from urbanized areas and conveying it to regional receiving waters such as lakes, rivers, creeks and the ocean through a municipal separate storm sewer system (MS4). The state of California and the Federal Government require municipalities that discharge into receiving waters to obtain an National Pollutant Discharge Elimination System (NPDES) Permit. These permits are periodically updated with additional requirements for managing and monitoring MS4 discharge.

On December 28, 2012, the City was issued an updated NPDES Permit which contained continued provisions for a stormwater management program. The stormwater management program requirements include a public information and participation program (PIPP). The objectives of the PIPP are as follows:

- a. To measurably increase the knowledge of the target audiences about the MS4, the adverse impacts of stormwater pollution on receiving waters and potential solutions to mitigate the impacts.
- b. To measurably change the water disposal and stormwater pollution generation behavior of target audiences by developing and encouraging the implementation of appropriate alternatives.

- c. To involve and engage a diversity of socio-economic groups and ethnic communities in Los Angeles County to participate in mitigating the impacts of stormwater pollution.

Historically, the BOS has used outside vendors to assist with the Los Angeles Stormwater Public Education Program. In April 2001, the Board approved the execution of Contract No. C-101488 with Groner for stormwater and used oil recycling public education programs. In April 2007, upon the expiration of the contract, the BOS issued a new Request for Proposals for outreach services and executed Contract No. C-111642 with Groner.

The most recent contract with Groner expired in May 2012 and the BOS has issued a Task Order Solicitation (TOS) for outreach services as a stopgap measure using an existing pre-qualified on-call contract with Brown and Caldwell. The current TOS will expire on August 18, 2015 and the BOS is requesting to once again execute a contract with Groner for stormwater outreach services.

After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the proposed contract with Groner as detailed in the above recommendation. This matter is now submitted to Council for its consideration.

Respectfully Submitted,

ENERGY AND ENVIRONMENT COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
FUENTES:	YES
BLUMENFIELD:	YES
LABONGE:	ABSENT
HUIZAR:	ABSENT
KORETZ:	YES

ARL
6/17/15

-NOT OFFICIAL UNTIL COUNCIL ACTS-