

AUG 0 1 2007

MOTION

Lucy's El Adobe Café serves as an LA establishment; it is a restaurant that has been a traditional star hangout for decades and continues to be a favored café by many influential individuals. Lucy Casada, the owner, has become famous in her own right among celebrities and high profile individuals, due to the restaurants friendly service, great food and reasonable prices. Lucy's daughter introduced Linda Rondstadt to California Governor Jerry Brown at Lucy's. George Lucas is a good friend of Lucy's as well as Kevin Costner, Orson Welles, Jack Nicholson and many others. Lucy's El Adobe Café has brought many stars to Melrose Avenue, becoming a part of the rich history of Los Angeles.

In addition, adjacent from Lucy's El Adobe Café, is the historic location of Desilu Productions. Although a portion of this site is now home to Paramount Studios, the history and legacy of Lucille Ball's career began on this corner in Hollywood. Although the site of Desilu productions shifted, the first filming of the "I Love Lucy" show was at Desilu productions headquarters on Melrose Avenue and Plymouth Boulevard, established in 1951.

The joint ownership of Desilu productions was met with failure, as was the marriage of Lucille Ball and Desi Arnaz. Lucille Ball bought out Desi Arnaz's half of Desilu productions in the 1960's, making her the first woman to own a major studio and one of the most powerful women in Southern California. Lucille Ball later sold the company, which is partly occupied by Paramount Studios.

Both of these women have accomplished what many could not during their time. Lucy Casada and Lucille Ball are very well known women, and have become famous icons of the Hollywood region and beyond. Their legacy should be remembered and honored as quintessential accomplished figures in the history, present and future of Los Angeles.

I THEREFORE MOVE, in honor and recognition of proprietress Lucy Castrada and Lucille Ball for their contribution to the community and history of the City of Los Angeles, that the intersection at Melrose Avenue and Plymouth Boulevard be named as "I Love Lucy Square" and that the Department of Transportation be directed to erect permanent ceremonial sign(s) to this effect at this location, as soon as possible.

PRESENTED BY:   
TOM LABONGE  
Councilman, 4<sup>th</sup> District

SECONDED BY: Tony Cardenas

07-2439 CD4

AUG 0 1 2007

WU