TO THE COUNCIL OF THE CITY OF LOS ANGELES

Your EDUCATION AND NEIGHBORHOODS COMMITTEE

reports as follows:

EDUCATION AND NEIGHBORHOODS COMMITTEE REPORT relative to an application to name a community Beverly Crest.

Recommendations for Council action:

- 1. APPROVE the application relative to naming a community Beverly Crest, roughly located north of Beverly Hills and east of Coldwater Canyon including certain parcels on Beverlycrest Drive, Cerrocrest Drive, Claircrest Drive, Gilcrest Drive, Lindacrest Drive, Lloydcrest Drive, Readcrest Drive, Ridgecrest Drive, Waynecrest and Schuyler Road, and as described in the application attached to Council file 08-0312.
- 2. INSTRUCT all relevant departments to perform the necessary requirements to effectuate the naming of this community, including but not limited to, the installation of signs.

<u>Fiscal Impact Statement</u>: Neither the Chief Legislative Analyst nor the City Administrative Officer have completed a financial analysis of this report.

Community Impact Statement: None submitted.

SUMMARY

At its regular meeting held on September 23, 2008, the Education and Neighborhoods Committee considered the application to name a community: Beverly Crest. This community is roughly located in a neighborhood north of Beverly Hills and east of Coldwater Canyon falling in the Bel Air Beverly Crest community plan area. All properties are located in the postal zip code area of 90210.

The City Clerk provided a summary of the application chronology. The application was filed on January 24, 2008 and, after City Clerk staff verified the requisite number of signatures on the petition accompanying the application, it was approved for processing on February 8, 2008. The Department of Neighborhood Empowerment (DONE) reported that the Bel Air Beverly Crest Neighborhood Council (BABCNC) held a public hearing on July 23, 2008 at its regularly scheduled board meeting. The BABCNC unanimously approved a motion to submit a letter to DONE indicating the BABCNC's support of the naming application. In addition, the following departments report that they have reviewed the application and have found no conflicts concerning the naming of this community: City Clerk-Records Management Division, City Planning, Community Redevelopment Agency, Public Works-Bureau of Engineering, and the Department of Transportation.

The proposed community is located within the boundaries of Council District (CD) Five. The Office of Councilmember Jack Weiss (CD 5) submitted a letter of support for the application and petition to officially name the community Beverly Crest. The letter also states that no verbal or written opposition has been received in response to the naming application.

During the discussion of this matter, the applicant presented background information concerning the community and addressed related questions from the Committee members. After further consideration and an opportunity for public comment, the Committee recommended to approve the application to name a community Beverly Crest. This matter is now forwarded to the Council for its consideration.

Respectfully submitted,

EDUCATION AND NEIGHBORHOODS COMMITTEE

MEMBER VOTE
ALARCON: YES
HAHN: YES
ZINE: YES

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- Not Official Until Council Acts -