

CITY OF LOS ANGELES
CALIFORNIA

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October 9, 2009

To All Interested Parties:

City Attorney (w/ blue slip)

The City Council adopted the action(s), as attached, under Council file

No. 08-1783, at its meeting held October 7, 2009.

City Clerk
srb

TO THE COUNCIL OF THE
CITY OF LOS ANGELES

Your **JOB AND BUSINESS DEVELOPMENT COMMITTEE**

reports as follows:

JOB AND BUSINESS DEVELOPMENT COMMITTEE REPORT relative to runaway film and television production in the City of Los Angeles.

Recommendations for Council action:

1. DIRECT the Business Tax Advisory Committee (BTAC) to evaluate a business tax credit for building owners that allow the exteriors to be filmed for free.
2. DIRECT the BTAC to evaluate a business tax credit for building owners that allow interior filming for a "reasonable rate."
3. INSTRUCT the Office of Finance to report to the Jobs and Business Development Committee in 30 days on the feasibility and fiscal impact of a sales tax refund for purchases made for filming within the City when at least 75% of the shooting is done in the City of Los Angeles.
4. DIRECT the Department of General Services (GSD) and Los Angeles Department of Transportation (LADOT) implement a free parking program, except for the cost of providing security, in all available City parking lots after business hours and during weekends and further DIRECT the GSD and LADOT to report in 30 days to the Jobs and Business Development Committee, with the assistance of the Chief Legislative Analyst (CLA), in regard to said free parking program.
5. DIRECT the BTAC to evaluate a proposal to provide business tax incentives to private parking companies which provide parking to film shoots as a "reasonable rate."
6. REQUEST the Council President and Chair, Jobs and Business Development Committee, to send a letter to the Los Angeles Department of Water and Power (LADWP) requesting that the LADWP create three power utility nodes as part of a pilot project in Downtown Los Angeles that film production companies can use in lieu of generators.
7. REQUEST the LADWP to provide free parking/base camp use for up to one week under LADWP power lines and further REQUEST the LADWP to report back to the Jobs and Business Development Committee with a map of locations.
8. DIRECT the Film Industry Parking Task Force to report back to the Jobs and Business Development Committee in regard to partnering with other government entities to find additional parking opportunities.
9. REQUEST the Council President and the Chair, Jobs and Business Development Committee, to send a letter to all Councilmembers asking for them to designate one staff

person per office that is the film contact.

10. DIRECT the City Administrative Officer (CAO) and CLA to collect, distribute and place on the City website a list of each of the City Department contacts regarding filming.
11. DIRECT the CAO and CLA to work with film industry location managers to create a "10 hardest to film in" location list and further DIRECT the CAO and CLA to report back to the Jobs and Business Development Committee in 30 days with solutions to identified problems.
12. DIRECT the CAO and CLA to work with FilmLA to develop a process whereby FilmLA can manage vacant City property.
13. DIRECT and REQUEST the CAO, CLA and City Attorney, as appropriate, to PREPARE and PRESENT an ORDINANCE whereby the Los Angeles Police Department (LAPD) can legally enforce properly permitted film shoots to include making it illegal to disrupt a properly permitted film shoot.
14. DIRECT the CAO, with assistance of the CLA and City Attorney, to review the draft contract for FilmLA and to look for opportunities to increase FilmLA's role in marketing the film industry to City residents and to act as an ambassador between the City and the film industry.
15. DIRECT the Department of Recreation and Parks (RAP) to report back to the Jobs and Business Development Committee within 30 days on its film policy and with said report to include cost and availability of its locations; the film coordinator for each location; and the discrepancies found between locations.
16. DIRECT the RAP to report back to the Jobs and Business Development Committee within 30 days with recommendations on how to make it easier to film in RAP locations.
17. DIRECT FilmLA, which is currently creating a comprehensive location website, to include on that website a list of City properties, City incentives, contact information, parking and base camp locations and costs and further DIRECT that said website should highlight locations outside of the Downtown area in areas where there is less filming.
18. DIRECT the GSD to report back to the Jobs and Business Development Committee with a comprehensive list of vacant City properties that will update the list that was prepared in 1996.

Fiscal Impact Statement: Neither the CAO or the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement Submitted: No

SUMMARY

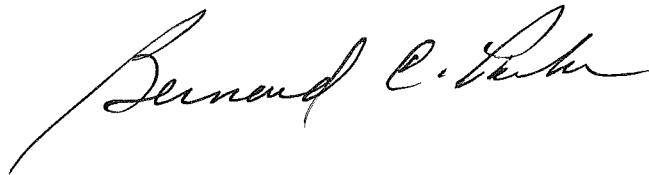
On September 22, 2009, your Committee considered a September 17, 2009 CLA report relative

to runaway film and television production in the City of Los Angeles. According to the CLA, on March 25, 2009, the Council approved a number of actions to address "runaway production" in the entertainment industry. A complete listing of Council's actions are contained in the March 18, 2009 Public Works Committee report and are attached to the Council file. Next, the CLA provided an overview of the progress that has been made in response to Council's March 25, 2009 actions. After further consideration and having provided an opportunity for public comment, the Committee moved to make a series of recommendations as detailed above in Recommendation Nos. 1-18.

This matter is now submitted to Council for its consideration.

Respectfully submitted,

JOBS AND BUSINESS DEVELOPMENT COMMITTEE



SEP 30 2009- CONTINUED TO OCTOBER 7, 2009

ADOPTED

OCT 07 2009
** As Amended*
LOS ANGELES CITY COUNCIL
See Attached Motions

<u>MEMBER</u>	<u>VOTE</u>
ALARCÓN:	YES
PARKS:	YES

ARL
9/23/09
#081783A

- Not Official Until Council Acts -

VERBAL MOTION

I HEREBY MOVE that Council AMEND the Jobs and Business Development Committee report (Item No. 11, CF 08-1783) relative to runaway film and television production in the City of Los Angeles, as follows:

INSTRUCT the Chief Legislative Analyst to report back on:

- a. A "Filmed in LA" logo for films that have been filmed or post production of more than 50 percent modeled on the NYC logo and include marketing to promote attendance at those films.
- b. The feasibility of a film tax credit modeled on the NYC tax credit with a cap on annual use.

PRESENTED BY _____
ERIC GARCETTI
Councilmember, 13th District

SECONDED BY _____
RICHARD ALARCON
Councilmember, 7th District

October 9, 2009

CF 08-1783

ADOPTED
OCT 07 2009
LOS ANGELES CITY COUNCIL

VERBAL MOTION

I HEREBY MOVE that Council AMEND the Jobs and Business Development Committee report (Item No. 11, CF 08-1783) relative to runaway film and television production in the City of Los Angeles, as follows:

REQUEST the Jobs and Business Development Committee to develop a strategic plan including but not limited to, a legislative program to develop state legislation to promote filming in Los Angeles, convening a meeting with the Los Angeles delegation of state legislators, lobbying and attendance at state legislative committees with potential oversight of this issue.

PRESENTED BY _____
ED P. REYES
Councilmember, 1st District

SECONDED BY _____
RICHARD ALARCON
Councilmember, 7th District

October 9, 2009

CF 08-1783

ADOPTED
OCT 07 2009
LOS ANGELES CITY COUNCIL