

CITY OF LOS ANGELES

CALIFORNIA

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When making inquiries relative to
this matter, please refer to the
Council File No. **08-1783**

February 19, 2009

Councilmember Greig Smith, Chair
Jobs, Business Growth and Tax Reform
Attn: Eric Villanueva

On February 18, 2009, the Public Works Committee considered a February 17, 2009 Chief Legislative Analyst (CLA) report in response to Motion (Garcetti - Greuel) relative to the runaway film and television production in the City of Los Angeles. After consideration, the Committee moved to recommend approval of the recommendations as contained in the February 18, 2009 GSD report and further amended by the Committee. A summary of the Committee's recommendations is attached.

This matter is now being transmitted to the Budget and Finance Committee for consideration.

Sincerely,

Adam R. Lid
Legislative Assistant I
Public Works Committee
(213) 978-1076

ATTACHMENT

<u>MEMBER</u>	<u>VOTE</u>
ROSENDAHL:	YES
ALARCON:	ABSENT
SMITH:	YES

#081783_itr

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ATTACHMENT A

1. Instruct the City Administrative Officer (CAO), Chief Legislative Analyst (CLA), and Office of Finance (Finance) to develop criteria for providing a tax credit or tax incentive program to film productions that locate in the City of Los Angeles, contingent upon the approval of a tax incentive or credit program by the State of California and including criteria for local benefit such as job creation and identification of a funding source.
2. Instruct Finance, CAO, and CLA to evaluate the effectiveness of the Entertainment and Multimedia Tax Incentive and recommend changes to the incentive that would assist with the retention of entertainment productions.
3. Request the Los Angeles Department of Water and Power (LADWP) to:
 - a. Develop a plan to establish a utility nodes pilot program for key Downtown Los Angeles locations that will include access to electricity and data, procedures to manage these nodes and make them available to film productions (such as security, access, and billing), and evaluation procedures to determine the effectiveness of this program.
 - b. Identify the location of these key nodes for this pilot program in consultation with the film industry; the 1st, 9th and 14th Council Districts; the Downtown community; and the City's film permit coordinator, with a priority on parking base camp locations.
 - c. Report back to the Committee in 60 days with any actions and recommended approvals needed to implement this program.
 - d. Report back to the Committee in six months concerning implementation of the demonstration program and assessment of other areas of the City where this program could be implemented in the future.
4. Create a Film Industry Parking Task Force to address the special parking and transportation needs of the filming industry in the Downtown area, to be comprised of representatives from the Mayor's Office, the 1st, 9th and 14th Council Offices, CAO, Los Angeles Department of Transportation (LADOT), the City's film permit coordinator, and the CLA in collaboration with Downtown stakeholders, to develop specific recommendations for the management of both on-street and off-street parking resources in a manner which supports the continued use of Downtown for filming while recognizing the needs of Downtown residents, visitors and employees, including but not limited to:
 - a. Streamlining parking regulations and policies
 - b. Identifying targeted sites and zones for film making related parking, with a report to the Mayor and City Council within six months.
5. Direct the Film Industry Parking Task Force to identify vacant land in the immediate Downtown area that can effectively serve as staging areas for film productions, with a priority on governmentally owned parcels, and report back in 60 days with recommendations to make these sites available to film productions at low or no cost.
6. Establish a City Film Task Force comprised of City departments and agencies, chaired by the CAO and including the CLA, Los Angeles Police Department (LAPD), Los Angeles Fire Department (LAFD), LADOT, Bureau of Street Services (BOSS), Community Redevelopment Agency (CRA), Council Offices, Mayor's Office and the film permit coordinator, and others as appropriate, to meet regularly to consider long-term and emerging film policy issues and address industry needs and Concerns.
7. Direct the CAO to work with FilmLA to create and offer a moderated on-line listing of public and private facilities available for film production use, including site location, facilities available, rates, and other relevant considerations.

8. Direct the relevant entities to report back to Council within 60 days in regard to the progress made in connection with Recommendation Nos. 1-7.