

MOTION

PUBLIC WORKS

JUL 08 2008

Los Angeles, and particularly Hollywood is famous for film and television production. Hollywood has always been the movie studio to the world and the glitz and glamour of Hollywood is known around the globe. The glitz and glamour often get attention when the real showstopper is the high paying middle class jobs that film and television support. These jobs are what is known in the industry as below the line jobs and they include electricians, cameramen, and production assistants. This economic engine brings over \$30 billion to the state of CA and supports over 200,000 good jobs in the Los Angeles area.

Our region like other parts of the country is experiencing economic pains from the mortgage and lending crisis and high prices of gasoline and other basics. At this critical time it is even more important to attract and retain good jobs to this region. Recently, the city of Los Angeles lost the production of hit television show Ugly Betty to New York City. New York has been aggressively recruiting our good jobs with tax incentives and infrastructure programs. It is imperative that we look at the facts surrounding ABC's decision to move production to another city and take immediate steps to attract and retain jobs in Los Angeles.

I THEREFORE MOVE, that the City Council instructs the CLA to work with FILM LA and other organizations to determine the economic impact of the loss of Ugly Betty and the determining factors in ABC's decision to move the production.

I FURTHER MOVE, that the City Council also instructs the CLA and requests the Mayor's office to report within 90 days to Jobs, Business Growth, and Tax Reform Committee with specific recommendations on ways to retain production including but not limited to building upon the tax incentives already available through the state enterprise zones and federal empowerment zones.

I FURTHER MOVE, that the City Council also instructs the Office of Finance work in conjunction with the CLA and requests the Mayor's office to report back with a status report relative to the LA Empowerment Zone business tax waiver incentive, and include a review of the tax credits provided, fiscal impact, specifically as they refer to runaway production and keeping filming in Los Angeles.

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