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CALIFORNIA

EAST HOLLYWOOD
NEIGHBORHOOD COUNCIL

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October 15, 2011

The Office of The City Clerk
200 North Spring Street, Room 360
Los Angeles, CA 90012

To Whom It May Concern:

At the regularly scheduled, publicly noticed, meeting held on September 19, 2011, the East Hollywood Neighborhood Council voted to submit the following Community Impact Statement in reference to Council files 08-2020 and 08-3386-S1, which primarily addresses off-site signage and the creation of off-site sign districts.

The East Hollywood Neighborhood Council (EHNC) **opposes adoption** of the revised citywide sign ordinance draft now pending before the City Council's Planning and Land Use Management Committee because the draft would now allow (1) **grandfathering of Sign Districts** that have never had public review and **no reduction or exchange of existing signs**; (2) **signs** on large parcels of Public and Private land, opening an opportunity to include **city parks and recreational facilities**; (3) **electronic signage without environmental and safety reviews** for the community; and (4) removal of the **right of citizens to complain and sue**.

The East Hollywood Neighborhood Council **supports** creation of (1) a **special sign unit** in the Planning Department as described by Planning Department staff on 8/9/11 before PLUM; (2) **city department mechanisms**, such as web sites and public notice, for **communicating effectively** to stakeholders, including neighborhood councils, regarding **proposed off-site signs in proposed sign districts**; and (3) **citizen committees**, appointed by city council members in whose areas off-site sign districts are proposed, for the **purpose of providing advise, caution, and direction to the City Council** regarding appropriate and agreed-upon signage.

Thank you.

Yours truly,

David Bell
President, East Hollywood Neighborhood Council

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