

>>> "Lisa Sarkin" <lsarkin@scnc.info> 4/17/2009 9:47 AM >>>

The Government Affairs Committee recommends the following Board action with respect to Los Angeles City Council file #08-2020:

Motion: The Board of the Studio City Neighborhood Council The Board of the Studio City Neighborhood Council supports the issuance of the following Community Impact Statement: The SCNC supports the CPCs proposed 1-year moratorium (ICO) on all new off-site advertising signs as well as the conversion of conventional billboards to digital billboards with brightly lit, rapidly changing advertisements. We urge the Council to authorize a study of the negative impacts of these conversions including the effects on traffic and pedestrian safety, congestion, driver distraction, light pollution, visual blight, and energy consumption. It is unacceptable claim that the negative impacts upon our neighborhoods are unavoidable. The city wide Sign District Ordinance should not go forward without completion and evaluation of the effects of such billboards.

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