CF# <u>11-0724</u>

1 message

Jay Marks <marksjay@earthlink.net> Wed, Aug 10, 2011 at 8:26 PM

Reply-To: Jay Marks <marksjay@earthlink.net>

To: Michael.Espinosa@lacity.org

August 10, 2011

RE: CF# 11-0724

I am writing regarding the proposed introduction of commercial advertising in my city's parks, an issue that was discussed at the L.A. City council meeting yesterday. I returned from vacation only yesterday evening and was not able to attend the discussion to comment on the planned ordinance. Had I been here I would definitely have attended the meeting because of my strong feelings.

I want to be very clear. As a long-time user and supporter of Griffith Park, I will be very disappointed if the Council allows advertising in our city's parks. Despite the difficult financial times, you must not allow the defacement of the last remnants of valuable public space. Do not sell our souls.

Jay W. Marks, M.D. 2521 Mount Beacon Terrace Los Angeles, CA 90068 Billboards in Parks
1 message
John Nyboer <jrn@estnyboer.com> Wed, Aug 10, 2011 at 9:01 AM
To: Michael.Espinosa@lacity.org
Dear Councilmembers.

It has come to my attention that the latest billboard proposal for the City of Los Angeles would allow advertising in parks, including electronic advertising.

It is unlikely that the revenue would be substantial. Furthermore, citizens need space that is free from advertising; contaminating the city's already scarce park space with advertising is cynical and irresponsible.

Parks are a place to unwind, recreate, and find respite from the pressures of consumerism. In other words, they contribute to peace and sanity for all citizens.

History has shown us what happens in Los Angeles when pressure is not released. I ask that you take the long view in park management and keep our parks free from advertising.

Sincerely, John Nyboer (310) 991-8565 Advertising in parks
1 message
Madalyn <venusflytrampoline@mac.com> Tue, Aug 9, 2011 at 2:14 PM
To: "Michael.Espinosa@lacity.org" <Michael.Espinosa@lacity.org>
Dear Mr. Espinosa,
Regarding advertising in parks:
Horrible idea

Thank you, Madalyn Rofer-Choate Los Angeles, 90026