

CITY HALL: SOLVE THE DIGITAL BILLBOARD QUESTION IN L.A.

Los Angeles needs a common-sense policy for digital signage.

- Digital Billboards provide important public safety messaging to alert our communities in times of crisis.
- Digital Billboards are an important driver our or local economy.
- Digital Billboards are an important advertising source for non-profits and community organizations.

Councilmember Jose Huizar,

The City of Los Angeles should take advantage of community benefits packages, traditional billboard takedown programs to allow Digital Billboards. Digital Billboards are an important asset to the City of Los Angeles – Digital Billboards support our businesses, our non-profit and aid in our public well-being. The City of Los Angeles should support a comprehensive legislative solution to preserve Los Angeles' Digital Billboards while simultaneously providing a pathway for future Digital Billboards that will generate community benefits, further takedowns of traditional billboards and avoid costly litigation.

By signing the petition below I am indicating my support for a the City Council to act to bring about a solution to digital billboards in the City of Los Angeles and I also support proposals that would reduce traditional billboards, implement community benefits packages and preserve Los Angeles' existing Digital Billboards where they are in harmony with communities and to relocate them, when needed, to locations that have no significant impacts to surrounding communities.

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91BH 030 820	5. <i>Johnny Contreras</i> Signature	Name Johnny Contreras	Address 304 N Savannah St.	Phone
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**THE COMPLETE SET OF SIGNED
PETITIONS FROM THE PUBLIC
ARE AVAILABLE ON THE
PHYSICAL COPY OF COUNCIL
FILES 08-2020 AND 11-1705.**