

**CITY OF LOS ANGELES
CALIFORNIA**

JUNE LAGMAY
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MAYOR

Office of the
CITY CLERK

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When making inquiries relative to
this matter, please refer to the
Council File No. 08-2020, 11-1705

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October 26, 2011

Honorable Carmen A. Trutanich
City Attorney

Dear Mr. Trutanich:

At its meeting held on October 18, 2011, the Planning and Land Use Management (PLUM) Committee considered Department of City Planning reports and revised proposed ordinance relative to amending Los Angeles Municipal Code Sections 11.5.7, 12.05, 12.21, 12.22, 12.23, 13.11 and Article 4.4 of Chapter 1 to enact new criteria for the establishment of sign districts; create new relief provisions for certain deviations from the sign regulations; establish administrative civil penalties for violations of the sign regulations; and enact related technical corrections and other measures to control the potential impacts of signs on traffic safety and the visual environment, and related matters.

The Committee requested that an ordinance be prepared and presented to create a Signage Analysis, Regulation and Administration Trust Fund for the receipt, retention and disbursement of gifts, contributions and bequests for the support of signage analysis, regulation and administration in the Planning Department with all contributions exceeding \$5,000 to be accepted by the City Council on behalf of the City and all expenditures from the fund to be authorized by the Council.

Sincerely,

Sharon Gin, Legislative Assistant
Planning and Land Use Management Committee
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