



MID CITY WEST COMMUNITY COUNCIL

543 N. Fairfax Avenue, Suite 106 Los Angeles CA 90036  
323-651-3512 [www.midcitywest.org](http://www.midcitywest.org)

Beverly Center • Beverly Grove • Burton Way • Carthay Circle • Fairfax District • Melrose Village • Miracle Mile • Park La Brea

---

October 16, 2011

Los Angeles City Council  
City Hall  
200 N. Spring Street  
Los Angeles, CA 90012

CC: Los Angeles City Clerk

RE: Proposed Ordinance Revising Citywide Sign Regulations  
Council Files 08-2020, 08-3386-S1 and 11-1705

Honorable Councilmembers:

At our monthly meeting last Tuesday night, October 11, 2011, the Board of Directors of Mid City West Community Council, a certified neighborhood council, voted overwhelming to adopt this motion relative to the proposed Citywide Sign Regulations:

*"The Mid City West Community Council supports steps that would result in the net reduction of signs across the city, including a take-down provision that would require existing off-site and illegal signs to be taken down before any new signs can be allowed. Also, we oppose the allowance of "donor signs" [in city parks or other locations] absent a satisfactory definition and regulation of such signs. Further, we oppose the approval of any new digital signs until the health and safety impacts, including from light and the movement of digital images, are better understood."*

Thank you for considering our views as you evaluate the proposed Citywide Sign Regulations.

Sincerely,

Cary Brazeman  
Member, Transportation, Planning and Streetscape Committee (for the Board)  
At-Large Representative, Board of Directors  
Mid City West Community Council

cc: Administrator, Mid City West Community Council