

TRANSPORTATION

MOTION

Traffic is consistently ranked as a top concern to local residents, businesses and visitors to Los Angeles. It is a problem that costs the region's economy \$9.3 billion in lost productivity each year.

Many of the causes of traffic congestion are being actively addressed by the City, county and state governments, however many strategies require cooperation between the public and private sector.

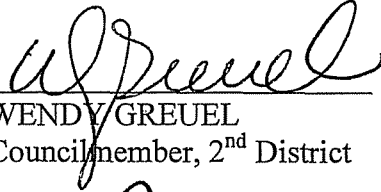
Recently a non-profit organization called Fixing Angelenos Stuck in Traffic (FAST) was formed to build grass roots support from those who currently use Los Angeles County's streets and highways to reduce our traffic congestion. FAST is dedicated to designing and supporting the implementation of short-term strategies to reduce traffic in Los Angeles County by optimizing our current transit infrastructure and increasing use of public transit.

To determine the most successful traffic reduction options, RAND Corporation undertook a worldwide "best practices" study of short-term traffic abatement strategies and their potential applicability for Los Angeles.

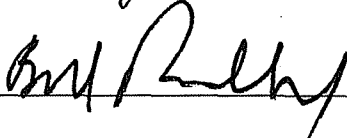
As a City plagued by the country's most notorious traffic congestion, we should look at all options to improve our city's mobility and increase our economic vitality.

I THEREFORE MOVE that the Department of Transportation review RAND's report "Short-Term Strategies to Reduce Traffic Congestion in Los Angeles," and provide a status report in 30 days to the Transportation Committee as to which recommendations are already in practice, which recommendations should be immediately implemented as a new traffic mitigation program, and which recommendations should be studied further for their inclusion in the City's Transportation Plan.

PRESENTED BY:


WENDY GREUEL
Councilmember, 2nd District

SECONDED BY:



08-26/15

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