

08-3237-S1
CD 15

NOV 06 2009

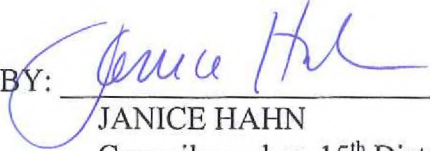
TRANSPORTATION

MOTION

During the 2008 Holiday Season, the City allowed free parking at meters in the shopping districts located in Council District 15. This program was a means of supporting retail establishments by providing an extra incentive for people to shop and eat at local businesses. Additionally, this program allowed local business to compete on a more equitable level with stores at malls where free parking is provided. This program is a tradition that the City should repeat this year to help promote an increase in shopping at local business and restaurants. The Department estimates that the implementation of the identical program this year would only result in an estimated loss of \$26,170 in parking meter revenue. This amount is less than 0.08% of the estimated parking meter revenue amount for FY2009-10. Time limit parking restrictions would still apply and motorists would still be subject to parking citations if they exceed the posted time limits.

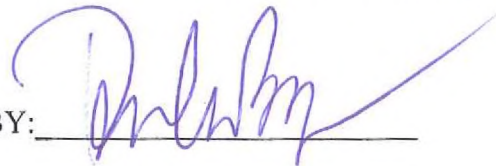
I THEREFORE MOVE that the Department of Transportation be instructed to take the necessary steps to implement a 2009 free holiday parking program from Monday, December 14, 2009 through Friday, January 1, 2010 in the San Pedro parking meter zone (#518); the City's parking lots in San Pedro (Lots #641; #647; #684; and #735) and the Wilmington parking meter zone (#534).

PRESENTED BY: _____


JANICE HAHN

Councilmember, 15th District

SECONDED BY: _____



msr

ORIGINAL

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