CITY OF LOS ANGELES

CALIFORNIA

ANTONIO R. VILLARAIGOSA MAYOR

Office of the CITY CLERK

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When making inquiries relative to this matter, please refer to the Council File No.

JUNE LAGMAY City Clerk

HOLLY L. WOLCOTT

Executive Officer

December 7, 2012

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File No. 09-0206, at its meeting held December 5, 2012.

Oity Clerk



TO THE COUNCIL OF THE CITY OF LOS ANGELES

Your

PUBLIC SAFETY COMMITTEE

reports as follows:

PUBLIC SAFETY COMMITTEE REPORT relative to establishing a valet parking operator permit program.

Recommendations for Council action:

- 1. REQUEST that the City Attorney prepare and present an ordinance, substantially as presented in draft ordinance dated July 19, 2011 (attached to the Council file), adding a new Section 103.203 to the Los Angeles Municipal Code to establish a valet parking operator permit program, and as amended to include:
 - a. Expansion of the sign requirements to include the applicable police permit application.
 - b. Require individual valet drivers to obtain permits from the Board of Police Commissioners to ensure that all valet employees who drive vehicles are licensed and insured.
 - c. Authority to extend the City's maximum time limit for passenger loading zones from five minutes to ten minutes where posted as such and the authority to provide tow-away from passenger loading zones where posted as such.
 - d. Clarification that the Department of Transportation (DOT) regulates curb use, including loading activities.
 - Operating requirements that valet employees shall ensure that travel lanes and sidewalks are not impeded and traffic is not significantly impacted at any time during valet operations.
 - f. Violations of the regulations set forth in the valet parking operator permit program shall be subject to administrative sanctions and civil remedies and not prosecuted as misdemeanors.
 - g. An exemption to obtain a permit for a valet parking operator who is providing services for a non-recurring special or social event at a private residence.
- 2. REQUEST that the Board of Police Commissioners prepare draft rules and procedures to implement the valet parking operator permit program.
- 3. REQUEST the City Attorney, working with the City Administrative Officer (CAO), DOT, Board of Police Commissioners, and the Bureau of Street Services, to prepare and present a revised Los Angeles Administrative Code section(s) as they relate to the new permit fee schedules for the valet parking operator permit program and the additional authority, if necessary, for the Bureau of Street Services to enforce the program.

4. INSTRUCT the Chief Legislative Analyst (CLA), in coordination with DOT, the Board of Police Commissioners, and the Bureau of Streets Services, to report in one year with a status on the program.

<u>Fiscal Impact Statement</u>: None submitted by the City Attorney. Neither the CAO nor the CLA has completed a financial analysis of this report.

Community Impact Statement: None submitted.

SUMMARY

On July 19, 2011, the City Attorney transmitted to Council draft Ordinance establishing a valet parking operator permit program. The City Attorney reports that the draft Ordinance allows companies to obtain a Master Valet Parking Operator permit from the Board of Police Commissioners and obtain temporary permits for additional valet parking locations on the same day applications are filed with the Office of Finance. The draft Ordinance would require applicants to identify the name and location of the parking lot where the vehicles will be parked or stored for the businesses served. Draft Ordinance also imposes operating requirements on the permittee such as performing background checks on all its employees and requiring employees to wear standard uniforms, including safety vests when in the public rights-of-way.

In a report to the Public Safety Committee dated October 2, 2012 (attached to the Council file), the CLA recommends several amendments to the City Attorney's draft Ordinance. According to the CLA, representatives of the CLA, the Board of Police Commissioners, DOT, the Planning Department, the Bureau of Street Services, the City Attorney, the Office of Finance, and representatives of the valet industry and Hollywood business stakeholders met to discuss the draft Ordinance. Their discussions clarified program elements, and also examined implementation and enforcement options.

At its special meeting held November 16, 2012, the Public Safety Committee discussed this matter with City staff, industry representatives, and other local stakeholders. Committee recommended that Council request that the City Attorney prepare a revised draft Ordinance as amended to reflect the above modifications, as recommended by the CLA, and also to approve additional recommendations to clarify enforcement and implementation duties.

Respectfully submitted,

PUBLIC SAFETY COMMITTEE

MEMBER VOTE
ENGLANDER: YES
PERRY: ABSENT
BUSCAINO: YES
KREKORIAN: ABSENT
ZINE: YES

LOS AKGELES CITY COUNCIL

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