

COMMUNICATION

TO: LOS ANGELES CITY COUNCIL

FILE NO. 09-0600-S46

FROM: BERNARD C. PARKS, CHAIR
JOSE HUIZAR, MEMBER
BUDGET AND FINANCE COMMITTEE

COMMUNICATION FROM CHAIR and MEMBER, BUDGET AND FINANCE COMMITTEE relative to a revised Special Events Fee Subsidy Policy Ordinance.

Recommendation for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

APPROVE the recommendations contained in the Chief Legislative Analyst's (CLA) report dated August 7, 2009, attached to the Council file, relative to a Revised Special Events Fee Subsidy Policy Ordinance, with the following amendments:

a. Replace CLA Recommendation No. 1C with the following recommendation:

Bureau of Street Services (BOSS) will consider public safety and welfare issues and input from departments and affected Council Office(s). BOSS may issue permit(s) for requested Special Event and include conditions required by Council Offices and departments to maintain public safety and welfare of the community and the City.

b. Hold in abeyance Recommendation No. 5, relative to authorization for one Accounting Clerk II in the Office of the City Clerk for administration of the Special Events Fee Subsidy line item and subaccounts in the GCP, and REFER the matter to the Personnel Committee for its consideration and recommendation.

c. Replace the CLA's list of Citywide Special Events with the revised list attached to this Committee report.

Fiscal Impact Statement: The CLA reports that adoption of the recommendations contained in this report will increase the Reserve Fund by a minimum of \$2.5 million annually.

Community Impact Statement: None submitted

SUMMARY

At its meeting on August 10, 2009, the Chair and Member of the Budget and Finance Committee considered the CLA's report relative to a revised Special Events Fee Subsidy Policy Ordinance. On June 9 and 16, 2009, the Council considered an ordinance to amend, repeal and adopt various provisions of the Los Angeles Municipal Code (LAMC) to establish a Special Events Permit Procedure and Fee Subsidy Program (C.F. 09-0600-S46). The Council referred this matter to the Budget and Finance Committee for further consideration of various issues. Following numerous meetings between the CLA and the City Attorney to address issues which arose during Council's

consideration of the previous draft Ordinance, the CLA report proposes procedures which will be codified by a revised Ordinance to be prepared by the City Attorney.

During the Committee discussion, the Chair requested that the revised Ordinance include the provision that a non-profit organization with an operating budget of greater than \$5 million would not be eligible for a Special Events Fee subsidy. The Chair asked that this be included in the Ordinance to be consistent with other City fee subsidy policies, i.e., the Convention Center Fee Subsidy Policy and the Development Fee Subsidy Policy. The CLA report includes a list of Citywide Special Events for the Council to approve (CLA recommendation No. 9); however, in Committee the CLA submitted a revised list which the Chair asked to be provided in Council District order; the revised list is attached to this Committee report for the Council's consideration.

The Budget and Finance Committee recommended approval of the CLA report recommendations relative to a revised Special Events Fee Subsidy Policy Ordinance, as amended in Committee and reflected in this Committee report. This matter is now forwarded to the Council for its consideration.

Respectfully submitted,

BERNARD C. PARKS, Chair
Budget and Finance Committee

JOSÉ HUIZAR, Member
Budget and Finance Committee

<u>MEMBER</u>	<u>VOTE</u>
PARKS:	YES
SMITH:	ABSENT
ROSENDAHL:	ABSENT
HUIZAR:	YES

LB
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Attachment

-NOT OFFICIAL UNTIL COUNCIL ACTS-

ATTACHMENT

Citywide Special Events
(As Recommended by Council Offices)

Citywide Special Events*		Est. Cost
CD		
1	5 de Mayo Parade	\$ 3,800
1	Central American Parade & Festival	\$ 10,000
1	Chinese New Year Golden Dragon Parade	\$ 12,000
1	Chinese New Year's Festival	\$ 3,000
1	Dia del Salvadoreno	\$ 10,000
1	Feria Augustina	\$ 13,800
1	Firecracker Run	\$ 15,000
1	Greek Festival	\$ 6,000
1	La Guelaguetza	\$ 4,000
1	Lincoln Heights Holiday Parade	\$ 4,000
1	Los Angeles Mediterranean Festival	\$ 6,000
1	Lummis Day	\$ 2,100
SUBTOTAL CD 1		
2	Big Sunday (various projects)	\$ 5,000
2	CBS 4th of July Fireworks	\$ 3,513
2	Huntington's Disease Run	\$ 6,289
2	July 4th Studio City Parade	\$ 6,572
2	Movies in the Park	\$ 6,704
2	Ovarian Cancer Walk / Run	\$ 7,836
2	S-T July 4th Fireworks Display Verdugo	\$ 3,513
2	Studio City Pride Festival	\$ 6,752
2	Von's Room	\$ 3,672
SUBTOTAL CD 2		
3	4th of July Councilmember Zine's Regional Community Event	\$ 12,424
3	Dia De Los Muertos	\$ 8,404
3	Grateful Hearts	\$ 1,826
3	JHA Walk of Ages	\$ 2,890
3	Memorial Day Parade	\$ 14,989
SUBTOTAL CD 3		
4	Hollywood Santa Parade (w/ CD 13)	\$ 94,000
4	Sister City Events	\$ 8,000
SUBTOTAL CD 4		

Citywide Special Events*		
CD		Est. Cost
5	Israeli Consulate Events	\$ 10,506
5	L.A. Film Festival (Film Independence)	\$ 50,321
5	L.A. Times Festival of Books at UCLA	\$ 8,083
	Los Angeles Police Foundation Golf	
5	Tournament	\$ 2,950
5	Pan African Film Festival	\$ 1,188
SUBTOTAL CD 5		
6	Animal Pet Care Fair - Woodley Park	\$ 3,500
6	Deaf Festival - Woodley Park	\$ 3,796
	Israeli Independence Day Festival - Woodley	
6	Park	\$ 1,278
6	Norooz Festival - Woodley Park	\$ 1,000
6	Senior Health Fair - Tillman Japanese Garden	\$ 500
SUBTOTAL CD 6		
7	Assembly District 39 Job Fair	\$ 1,000
7	Father's Day March	\$ 8,000
7	July 4th at Hansen Dam	\$ 45,000
	Logan's 5K, 10K Run for Autism and	
7	Community Festival	\$ 15,000
7	MEND Fundraiser Dinner	\$ 1,000
7	MEND Viva Fundraiser	\$ 1,000
7	Mother's Day Tea	\$ 1,000
7	Ritchie Valens Festival	\$ 974
	Salvadorean Independence Day Festival at	
7	Hansen Dam	\$ 8,000
7	San Fernando Valley Veterans Parade	\$ 8,000
SUBTOTAL CD 7		
8	4 th of July	\$ 7,210
8	Emmy Awards (2 events)	\$ 100,000
8	Kids Day LA	\$ 5,000
8	NAACP Image Awards	\$ 15,000
8	NIKE Human Race	\$ 25,000
8	Pakistan Independence Day	\$ 2,500
8	Partnership Walk	\$ 1,954
8	Revlon Run Walk	\$ 108,830

Citywide Special Events*		
CD		Est. Cost
8	Salvadoran American National Association	\$ 7,500
8	Screen Actors Guild Awards	\$ 6,000
SUBTOTAL CD 8		
9	African American Heritage Month	\$ 22,160
9	Alzheimer's Association's Memory Walk	\$ 18,000
9	American Diabetes Associations' Diabetes Walk	\$ 3,000
9	Asian American Heritage Month	\$ 18,531
9	Back to School	\$ 2,565
9	Back to School Giveaway	\$ 3,584
9	Blue Ribbon Children's Festival	\$ 5,675
9	Central Ave Jazz Festival	\$ 30,000
9	Cherry Blossom Festival	\$ 5,000
9	Christmas Dinner	\$ 2,520
9	Christmas in Hope Central	\$ 1,226
9	Christmas Toy Giveaway	\$ 1,660
9	City Hall Christmas Tree/Menorah	\$ 1,112
9	City of Angels Fun Ride	\$ 1,557
9	Dorothy B. Chandler Children's Festival	\$ 5,675
9	Easter Celebration	\$ 1,660
9	Easter in Hope Central	\$ 1,000
9	Easter/Passover Celebration	\$ 4,325
9	El Grito	\$ 50,000
9	Grand Avenue Festival	\$ 2,800
9	LA Philharmonic Youth Concerts	\$ 7,556
9	Latino Heritage Month	\$ 22,160
9	Mothers Day Banquet	\$ 1,660
9	Mothers Makeover	\$ 1,660
9	Native American Heritage Month	\$ 5,000
9	Nisei Week - Tofu Fest. & Obon Fest.	\$ 5,200
9	Senior Matinee	\$ 3,000
9	Thanksgiving	\$ 2,831
9	Thanksgiving Celebration	\$ 2,565
9	Thanksgiving Day Banquet	\$ 1,660
9	Thanksgiving Dinner	\$ 2,565
9	Very Special Arts Fest	\$ 3,002
SUBTOTAL CD 9		
10	African Marketplace	\$ 30,000
10	Koreatown Parade & Festival	\$ 8,765

Citywide Special Events*		
CD		Est. Cost
10	Little Ethiopia Street Festival	\$ 10,561
SUBTOTAL CD 10		
11	Abbot Kinney Festival	\$ 12,754
11	Airport Marina Counseling Services Walk Alive & Running for Suicide Prevention	\$ 4,192
11	5k/10k	\$ 3,387
11	Brentwood Autumn Art Festival	\$ 2,324
11	Brentwood Spring Art Festival	\$ 3,665
	Holiday Parade - Westchester, Playa Del Rey & Marina Del Rey	\$ 5,806
11	Keep LA Running 5k/10k	\$ 10,373
11	Kickin' Cancer 5k Run/Walk	\$ 16,820
11	LA Cancer Challenge 5k/10k	\$ 2,834
11	Marina Del Rey 4th of July Fireworks Show Northern Trust/LA Jr. Chamber of Commerce	\$ 34,299
11	LA Open Palisades Americanism Annual 4th of July	\$ 23,174
11	Parade and Fireworks Show	\$ 30,872
11	Playa Del Rey Triathlon	\$ 10,930
11	Power by the Numbers 5k Run/Walk	\$ 2,872
11	Road to Recovery (Bike Race for Veterans)	\$ 1,557
11	Santa Monica Venice Holiday Beach Run	\$ 4,761
11	Venice Art Walk & Auction	\$ 15,816
11	Venice Beach Eco-Fest	\$ 9,781
11	Venice Home and Garden Tour Vero Club/La Grande B. Wood/Grand Prix Bike Race	\$ 1,349
		\$ 10,612
SUBTOTAL CD 11		
12	Chatsworth Holiday Parade	\$ 6,070
12	Granada Hills Holiday Parade	\$ 9,364
12	Movies Under the Stars	\$ 989
12	Shepherd of the Hills 4th of July Spectacular	\$ 17,374
12	Valley Greek Festival	\$ 19,515
SUBTOTAL CD 12		
13	Academy Awards	\$ 410,000
13	Armenian Independence Day Festival	\$ 10,999
13	Cuban-American Music Festival	\$ 51,479
13	Dyke Day Family Celebration	\$ 3,252

Citywide Special Events*		
CD		Est. Cost
13	Lotus Festival	\$ 64,963
13	Thai New Year's Day Songkran Festival	\$ 16,110
SUBTOTAL CD 13		
14	Blessing of the Animals	\$ 6,022
14	Broadway Film Festival	\$ 4,143
14	Chinese Cultural Festival	\$ 2,766
14	Cinco de Mayo Celebration	\$ 57,724
14	City's Birthday & Feria de la Salud Events	\$ 28,597
14	Eagle Rock Music Festival	\$ 11,638
14	Fiesta & River Awards	\$ 5,000
14	Fiestas Patrias California	\$ 4,800
14	July 4th Fireworks Show - Boyle Heights	\$ 13,550
14	July 4th Fireworks Show - El Sereno	\$ 4,642
14	Latino Heritage Month Closing event	\$ 2,000
14	Mariachi Festival	\$ 6,904
14	Memorial Day Observed	\$ 4,606
14	Northeast Veterans Parade	\$ 6,319
SUBTOTAL CD 14		
15	18th Annual Philippine Festival	\$ 5,260
15	18th Croatian Independence	\$ 1,226
15	20th Annual Seafood Festival	\$ 1,226
15	20th Pacific Islander Festival	\$ 1,260
15	4th of July Fireworks/Cabrillo Beach	\$ 7,880
15	Bloody Thursday (ILWU)	\$ 500
15	City 5K Run/Walk for Victims' Rights	\$ 8,000
15	Festival of Sail	\$ 6,840
15	Fort MacArthur Days, hosted by RAP	\$ 2,480
15	Great Los Angeles Air Raid	\$ 2,280
15	Harbor Area Foot Pursuit	\$ 2,556
15	His Sheltering Arms Thanksgiving Dinner	\$ 1,226
15	Hollywood to the Docks	\$ 12,000
15	Hot Pedro Nights	\$ 5,924
15	Juneteenth Celebration	\$ 2,776
15	LA WOOD Event - Ports O' Call	\$ 1,000
15	Labor Day Parade	\$ 4,880
15	Learning for Life 5-10K San Pedro Run	\$ 6,675
15	Navy Days LA	\$ 10,000
15	San Pedro Holiday Parade	\$ 4,800
15	Sports walk to the Waterfront	\$ 3,736

Citywide Special Events*		
CD		Est. Cost
15	Taste In San Pedro	\$ 6,000
15	Vision & Vibes	\$ 1,740
15	Watts Summer Festival	\$ 6,340
	Watts Towers Day of Drum Fest /Simon Rodia	
15	Watts Towers Jazz Fest	\$ 6,420
15	Watts/ Willowbrook Holiday Parade	\$ 8,250
15	Whale Festival	\$ 1,260
15	Wilmington Holiday Parade	\$ 4,800
	SUBTOTAL CD 15	
	Northeast Los Angeles Holiday Parade and	
1, 14	Winter Festival	\$ 8,000
	SUBTOTAL CD 1, 14	
14, 7,		
15	Cesar Chavez Day Walk & Festival	\$ 10,758
	SUBTOTAL CD 7,14, 15	
4, 9	St. Patrick's Day Parade	\$ 5,000
	SUBTOTAL CD 4, 9	
5, 10	AIDS Walk	\$ 22,652
	SUBTOTAL CD 5, 10	
5, 9	Grammy Awards (2 events)	\$ 124,163
	SUBTOTAL CD 5, 9	
	Martin Luther King Day Parade and Gospel	
8, 10	Fest	\$ 38,850
8, 10	Taste of Soul	\$ 5,903
	SUBTOTAL CD 8, 10	
	GRAND TOTAL ALL CDs	
	50 Percent	

August 10, 2009 4:45 p.m.

* Subject to submission of evidence of Special
Event organizer's non-profit status