

NEIGHBORHOOD EMPOWERMENT NC OUTREACH RESOURCE GUIDE 2010 ELECTIONS

September 10, 2009

Special Thanks To:

Wilshire Center Koreatown Neighborhood Council for providing the refreshments Advancement Project, Healthy City for providing the demographic information

BOARD OF NEIGHBORHOOD COMMISSIONERS

MICHELE SIQUEIROS

ALBERT ABRAMS

ESTHER CEPEDA DANIEL GATICA JOHN KIM LINDA LUCKS KAREN MACK

BIANCA VITE COMMISSION EXECUTIVE ASSISTANT TELEPHONE: (213) 485-1380

CITY OF LOS ANGELES

CALIFORNIA



EMPOWER LA

Department of NEIGHBORHOOD EMPOWERMENT

334-B EAST SECOND STREET LOS ANGELES, CA 90012

TELEPHONE: (213) 485-1360 TOLL-FREE: 3-1-1 FAX: (213) 485-4608 E-MALL: doneDiacity.org

BONGHWAN (BH) KIM, MPA GENERAL MANAGER

CLAUDIA M. DUNN ASSISTANT GENERAL MANAGER

www.Empowert.A.org

ANTONIO R. VILLARAIGOSA MAYOR

September 10, 2009

Dear Neighborhood Council Leaders:

Thank you for taking time out of your day and devoting it to increasing participation within your community. Outreach is a key component of the Neighborhood Council System however, one that may seem overwhelming at times. Tonight's session is intended to provide neighborhood council leaders and staff an avenue to *learn*, *communicate* and *participate* in a working session around Outreach. It is our hope that this will be the beginning of a lasting collaboration on outreach strategies, plans, methods and best practices.

Once again, thank you for your dedication and devotion to creating a robust and sustainable Neighborhood Council System. We are deeply grateful for your commitment to improving the quality of life in diverse neighborhoods throughout our great city.

Sincerely,

BongHwan (BH) Kim General Manage

NEIGHBORHOOD COUNCIL OUTREACH PLAN TEMPLATE 2010 ELECTIONS

<u>GOAL</u>

To provide stakeholders the necessary information regarding the opportunity to participate in their local Neighborhood Council.

STAKEHOLDER IDENTIFICATION PROCESS

In order to have an effective outreach strategy a neighborhood council must know what makes up its community. There are several resources within the community that can help identify the various stakeholder interest groups. Listed below are the most common stakeholder interest groups as well as a list of resources that may help find other groups and/or acquire additional data regarding a specific group:

Stakeholder Interest Groups

- Residents (i.e. Homeowners, Renters)
- Resident Groups/Organizations (i.e. Homeowner Associations, Block Clubs, Neighborhood Watch Groups, Tenant Associations)
- o Youth/Youth Agencies/Organizations
- Seniors/Senior Agencies/Organizations Schools
- o Ethnic
- Persons with Disabilities
- Faith-Based Institutions/Organizations
- Non-Profit Organizations
- Community Based Organizations
- o Businesses
- Business Groups/Organizations
- o Homeless
- Homeless Advocacy Agencies/Organizations

Resources

- Elected Officials; local, state and federal <u>www.lacity.org</u>
- o LAPD, Senior Lead Officers www.lapdonline.org
- o Healthy Cities, www.healthycity.org
- o Chamber of Commerce
- Church Directoryvwww.la-archidiocese.org

COMMUNICATION TYPES AND METHODS

The use of diverse communication methods and information types will help to accomplish your outreach goal. Remember to ask the question:

- 1 -

What is/are the best communication method(s) to use for each stakeholder interest group; keeping in mind barriers (see Attachment A for a list of barriers and possible solutions to mitigate) that may exist?

The following are several methods that can be included when developing an outreach communication plan:

COMMUNICATION METHODS

Personal Visits Group Meetings Door-to-Door Phone Banking Other(s): Flyers Emails Websites Internet Mailings

INFORMATION TYPES

Form Letters	Brochures
Calendars	Bulletins
Flyers	Ads
News Articles	Editorials
Community Calendars	

Newsletters

Scripts (for phone banking, door-todoor visits, presentations) Media (Radio, Television, Cable)

MATERIAL DISTRIBUTION SOURCES

Recreation and Parks Neighborhood Empowerment Commission for Children Youth and Their Families Community Police Advisory Board (CPAB) County Service Planning Area (SPA)

In order to accomplish one or a combination of these methods, an outreach strategy that includes defined goals, activities, timelines, evaluations and adjustments should be developed.

The outreach strategy should be clear, concise, consistent and compelling.

CLEAR - Express your message so that it is easily understood by the community.

CONCISE- Direct, without leaving out vital information yet including; the who, what, when, where and why.

- 2 -

CONSISTENT- Reinforce your key message for the respective group you are addressing. The Core Team must agree on a vision and message and all outreach material must reflect the agreed upon vision and message.

COMPELLING- Talk about what people care about. Make connections between the work of the neighborhood council and your stakeholder's lives. Use stories and examples to illustrate your message.

Evaluate each outreach method adopted and determine whether or not the desired results were obtained. Each neighborhood in the City of Los Angeles is unique and what may be effective for one neighborhood council may not necessarily work for another. Before you select an outreach method, learn and understand your neighborhood, the stories of its community leaders, and the issues that impact the neighborhood on a daily basis.

CREATING THE PLAN

After stakeholder interest groups have been identified and communication methods and types have been selected it's time to begin creating the plan. The following can be utilized as a basic starting point:

What	Who	Why	Where	How	When
Job needs to	Do we need	Do we need	Can we	Do we reach	Do we need
be done?	to reach to	the job	reach them?	them?	the job
	complete the	done?	, and ,	s see a segur	completed?
	job?				
Answering	Answering	Answering	Answering	Answering	Answering
this question	this question	this question	this question	this question	this question
will help you	will help you	will help you	will help you	will help you	will help you
state and	<u>target</u> your	<u>prioritize</u>	strategize	select the	create a
reach your	efforts.	your efforts.	your	most	useful
organizing		,	outreach.	effective	<u>timeline</u> for
goals.				<u>tactics</u> .	your efforts.

IMPLEMENTING THE PLAN - It's Time to Get Moving!

Timeline and Tasks

Create a timeline that includes a list of tasks in chronological order. Be sure to use realistic expectations of time and add additional time to items that are out of the committee's control (i.e. printing turnaround times, design and prep work).

Additionally, assign each member a specific portion of the plan to work on and have all members track their progress. The following is a sample timeline including tasks.

Task: Flyer Creation, Printing and Drops	9/10	9/17	9/24	10/1
Create Materials			,	
Review w/Committee		驖		•
Edit & Finalize	······	1		
Submit for Printing			M	
Contact Posting Locations to advise of Delivery Date			M	
Pick-up Copies				
Confirm Delivery Date				
Drop off Copies	1		· · ·	

Capturing Stakeholder Data

Create a system to track each stakeholder interest group and the success of the plans utilized. A stakeholder information log is an excellent way to capture information regarding stakeholder interest groups. The following is an example of categories that may be used:

Basic Database Categories for School Stakeholder Interest Group

- • Interest Group:
 - Principal:
 - Contact Person:
 - o Title:
 - Community Location:
 - Address:
 - City, State, Zip
- Phone:

Empower LA High School Mr. Niceguy Mrs. EveryoneKnowsMe Administrative Coordinator Mid- Los Angeles 777 Empowerment Ave Los Angeles, CA 90012 (213) 485-1360

Additional Categories

- School Newsletter Target Population
- Newsletter Distribution Date
- Newsletter Submission Deadline
- School Calendar Target Population
- Calendar Printing Date

Students/Parents 3rd Friday 2nd Monday Parents 4th Friday

EVALUATING THE PLAN

Evaluate the outcome (strengths/weaknesses) of each plan. The following questions can be used to help evaluate the process:

Did we complete the project?

Was the timeline realistic?

Did we reach the intended stakeholder interest groups? If not, explain why?

Did we have enough volunteers to carry out the plan?

What methods worked well?

What can we improve upon?

What are some lessons learned?

OUTREACH OUTLINES FOR SPECIFIC STAKEHOLDER GROUPS

The following are examples of outlines for plans that are specific to a certain stakeholder interest group. Once a determination has been made as to the total number of community groups within the NC boundary area, divide up the groups and assign them to the committee members for follow-up. Each committee member will be responsible for the following:

Block Clubs/Neighborhood Watch Groups

- 1. Identify a contact person for each group including; phone, email, fax, address
- 2. Identify the date(s) of regular meeting(s)
- 3. Request to meet with the contact person to establish a rapport
- 4. Make a request to speak at next community meeting
- 5. At the community meeting request a regular spot on the agenda to update group about Neighborhood Council business
- 6. Distribute information regarding the neighborhood council
- 7. Add their contact information to the NC communication list and ask them to forward NC communications to their constituent base.
- 8. Report progress/information of working with the Block Clubs/Neighborhood Watches at the NC meeting

Schools

- 1. Identify a contact person for each school including; phone, email, fax, address
- 2. Request to meet with the contact person to establish a rapport
- 3. Request to meet with the Principal to establish a rapport
- 4. Request to distribute flyers to all students on a regular basis (This method tends to work best at elementary schools)
- 5. Request to speak at Parent's meetings on a regular basis
- 6. Request to speak at PTA meetings on a regular basis.
- 7. Request to speak at school assemblies. (Schedule Dates)

- 8. Request ability to place info in the school calendar/bulletin/newsletter on a regular basis.
- 9. Request to set up a table after school once a month.
- 10. Find out if the school has a Youth Leadership Board/Group and request to meet with the youth. Work with the youth to see how they would like to participate in the process
- 11.Add their contact information to the NC communication list and ask them to forward NC communications to their constituent base
- 12. Report progress of working with the Schools at each NC meeting

Faith Institutions

- 1. Identify a contact person for each Faith Institution including; phone, email, fax, address
- 2. Request to meet with the contact person to establish a rapport
- 3. Request to meet with the Key Leader to establish a rapport
- 4. Request to distribute flyers to all congregation members after service on a regular basis. Find out about how many flyers are needed.
- 5. Request to speak to congregation during/after a service on a regular basis.
- 6. Request ability to place info in the institution's calendar/bulletin/newsletter on a regular basis.
- 7. Request to set up a table after service once quarterly, when appropriate.
- 8. Add their contact information to the NC communication list and ask them to forward NC communications to their constituent base.
- 9. Make sure that all the contact information for the Faith Institution is placed in the NC Data Base and is updated regularly
- 10. Report progress of working with the Faith Institution at each NC meeting.

Businesses

- 1. Identify a contact person for all businesses including; phone, email, fax, address, owner(s) and manager(s)
- 2. Request to meet with the contact person to establish a rapport
- 3. Request to leave stacks of flyers in a designated location in the business on as regular basis.
- 4. Walk the area on a rotational basis (i.e. quarterly) to touch basis with established contacts, deliver information and to continue to establish relationships as well as receive input regarding their concerns.
- 5. Request to set up a table outside or inside the business quarterly, when appropriate.
- 6. Add their contact information to the NC communication list and ask them to forward NC communications to their constituent base.

- 7. Make sure that all the contact information for the businesses are entered into the NC Database and is updated regularly.
- 8. Report progress of working with the businesses at each NC meeting.

Door-to-Door

Pre-Planning

- 1. Decide on the location(s) to target in each community/region.
- 2. Decide on the dates when the communities/regions will be walked.
- 3. Determine the length of time the walk will last
- 4. Determine the amount of volunteers needed and begin recruiting.

Day of Walk

- 1. Meet at a location close to where you will be conducting your door-todoor outreach
- 2. Have each person sign-in
- 3. Brief everyone on their respective duties and safety measures.
- 4. Assign each person a partner and/or to a group
- 5. Distribute materials (e.g. script, maps, pens, surveys, clipboards)

Safety Tips

- 1. Stay with your partner or group at all times
- 2. Speak with people outside if possible and avoid entering private residences
- 3. If the property has a gate always rattle it and wait to see if there is a dog, enter only if it appears safe, if you are unsure, leave the information on the gate.
- 4. If no one answers the door leave the information wedged in the door. <u>Do not</u> leave any information in the mailbox as it is illegal for any person/entity to leave mail in a mailbox other than an employee of the US Postal Service.

Suggested Materials

- 1. Script (in various languages)
- 2. NC brochure that explains what is/has done and how to get involved
- 3. Stakeholder contact information sheet
- 4. Cell phone number(s) for Project Lead(s) in case of an emergency

-7-

	1
~	
2	l
×	ļ
ž	ļ
• •	ł
تىپە	1
U)	i
Ē	
	ļ
Ω	
=	
0	į
<u> </u>	1
	ļ
0	
O	1
_	1
0	
0	1
0	I
	ĺ
5	
Ö	ł
9	
	1
5	j
-	į
~	
>	
ھ	1
-	ļ
<u>w</u>	1
	1
A	1
V AG	
by Ag	
by Ag	
ts by Ag	
nts by Ag	
ents by Ag	
dents by Ag	
idents by Ag	
sidents by Ac	
esidents by Ag	
Residents by Ag	
s Residents by Ag	
es Residents by Ag	
les Residents by Ac	
eles Residents by Ac	
geles Residents by Ac	
ngeles Residents by Ac	
Angeles Residents by Ac	
: Angeles Residents by Ac	
is Angeles Residents by Ac	
os Angeles Residents by Ac	
Los Angeles Residents by Ac	
of Los Angeles Residents by Ac	
of Los Angeles Residents by Ap	
1 of Los Angeles Residents by Ac	
on of Los Angeles Residents by Ac	
ion of Los Angeles Residents by Ac	
tion of Los Angeles Residents by Ap	
lation of Los Angeles Residents by Ag	
ulation of Los Angeles Residents by Ag	
pulation of Los Angeles Residents by Ag	
opulation of Los Angeles Residents by Ap	
Population of Los Angeles Residents by Age by Neighborhood Council District, 2009	

istrikova adalara se sa	94 771	1 7 8 1	1313	1 429 1	499,000 Mar 1 13.R 1	1 061 1 333	678122470291 33 7 676	98 22 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2		9 173	1 006	1 EA7	0 1 A B 1 1		A A D
	100	BERGE DE	001818151A		観光			- 600 600	魏		20%280				SHRW6
	9	2,475	2,354	2,529 1	1,726 1,	1,760 2,1	72 4,743	3 4,674	2	2,023	1,732	<u> </u>	1,738 9		371
		Heleon				activity of the second		001110024		KOUGEN	a stand	21200% B		1018 62.0	
		4,652	4,316	4,485 2	2,817 2,	2,789 3,799	99 8,052	2 8,625	9,730	3,408	2,918		2,774 1,	1,491 5	531
	1241	E SITA FR	SZIB ZONE		0.00					ACCESS NAME: N	020300	ALC: N		旋圓器	100
Sunland-Tujunga	36,971	2,333	2,338			1,522 1,904	04 4,283	_		3,068	2,543			1,300 6	645
	HIGH VICE	53		06398			64524			X.67.	15530		CH HARLIN		HARN
Canoga Park	45,235	3,904	3,416		-	2,057 2,6		5 7,438	3 3,300	2,687	2,015		1,935 1,	1,199 7	747
	eler i			262		ACC.		1942	35		ECO21				<u>996 (11)</u>
	67,819	4,798	4,686	4,884 2	2,969 2,	2,962 3,4		10,952 10,952		4,669	3,716	2,941		2,323 1	1,274
Identilie/Wathorconter-	5 2 3	A0462	1016.628	9,895% W	100	1007 × 077 × 000	1003			202	100000			<u></u>	
	15	(1/1)	1,040		-lê	- 8	1,400 3,044		GA+'7 1	-12	2,43U	1,009	2,575 1,	1, 103 1	142
ERVIDENCE AND A SAME A Weekt Van Nuve/I ake Balhoa	20	3.546	3.320	3.427	1.909 1	1.986 2.378	2.378 6.786	16 8.022	0944668	8 0.970 000 000 000 000 000 000 000 000 000	2.457	N87505%	0.000000000000000000000000000000000000	1 491 1	626 626
	122001201201	SKB16972	STATING S		120		1000	120	100	192	846688		2	٤ ت	101102
		3,518	3,457	3,612	2,201 2		2,708 6,791	_	–	3,580	3,002	2,263	_	1,809 1	914
Vool Netherstores weeks was a set of	10.5	1201003636	80/2/02 0				102	2.62	IN SZABROW	1000	216653	318722318			28/25
		5,411	5,136	5,256	2,868 2	2,886 3,6	3,644 12,770		2 5,567	4,585	3,479	2,638	_	1,664	743
	820/38686	1201614		ARONA DE MA	544 34 2	15425 14161	IN STATES IN	0408 840	10 150 8 CO	A \$406420	1212260		1970 0 19	清5百姓 [[101	9555
	57,935	2,432	2,715	2,851	1,514 1	221 1,6	1,831 9,379	79 10,423	3 5,284	4,755	4,150	3,126	3,804 2	2,905 1	,445
Studio/Orivia Section of Section Section 2011 Section 2011	1455					1004 ESE (1140	DOM REFERENCE	551 26153	201001041			al Boald	24600181	New Mary	82046
a Lake		360	403	446	237	206 21	285 1,618	18 2,048	8 947	869	747	546	673	414	202
HIGH WIGHT HERWINSHITCH WAS A CARD AND A CARD AND A CARD	STREEL STREEL	1200000			顮醎		0051 2760			1102 2 S	102200	1282820	18 11 CO 21 Z		(65) (65)
	23,693	750	838	885	466	429 6;	628 4,719	19 4,904	4 2,317	1,947	1,667	1,205	1,598	949	391
	WARKER W		1000	<u> 1963 (19</u>	(ECO)			2632 19632	20 W 10 200	130	Biger Hall	1.74764	AREAD A	漫員	0740
rict	30,958	2,372	2,242	2.356	1,305 1	467 1.	741 5,290	90 5,213	3 2,298	1,968	1,485	1,046	1,239	697	239
Groefberghthittenkersensensensensensensensensensensen	466 150 M	20182A132	1923	1000							62 699	1101010		WHEE ST	6 8 %
ji K	15,188	933 	927	980 /	584		758 2,113	13 2,574	4 1,133	1 1,011	915	806	1,073	556 www.mean	254
SILVE FUER REPORT OF A DESCRIPTION OF A			HERE UNK				ae S	<u>8</u> -	249 1990	500 512					0000
States - Care	24,423	2,004	1,862	1,669 1,669 30	1, U/4 1	1,1 UU 1,1 MERRIMENSION	509 3,504	04 3,890 appendented	0 1,000 3888886	OAC'I (1,2,25	1,038	1,316 252655261633	101	201
EADIORAGON		NGOAL L	E CCC	2697 2000		20	1014 1011	2.4	22		10100		25		100
d Park	58,642	5,779	5,232	0.414	3,300 0	3,851 4,0	4,594 10,023	12.3 10,443	13 4,408 2528/2529/252	1 0,8/4	0,191 2020/2020	2,0U4	3,209 1 9	1, (US SERFERENSING	(33 11572
Elvelan Valley Pivereide Elvelan Valley Pivereide	3 373	9778	274	288	190 190	181 2	234 485		507	189	152	111		78	36
	are for the local		展41016 周	2410855		SIGN NO HOLE	調整	N	186102 20	20101010101	1277123	62% [649]	1216292 M	Retten an	69043
Historic Cultural	21,147	1,089	1,111	1,227			1,028 2,743	43 3,213	3 1,549	<u> </u>	1,197	1,043	1,927 1	1,624	573
UIHGGIRIHGIRH(#Private 2000) 200 Private 2000 Private 200	240190814	EZIEBU	87070A		TRUCK NO	256766183 1		A26091 970 582	06078 W		1918559	1072 W (S)			2020
	49,690	4,242	3,799	3,982			3,174 7,449					1,909	2,659 1	1,632-	594
Bio//is/Hai/Hai/hai/wai/wai/wai/wai/hai/hai/hai/hai/hai/hai/hai/hai/hai/h	1066161616		EBC02E					1976 1919 1919	56 (S19) (S19)	12000	2010	52,8056	007055		19204
	35,459	1,854	1,510	1,524		1		5,890 6,274	4 3,101	1 2,658	2,213	1,770	2,675	2,192	807
	1970 (1970) 1970 (1970)	1000		0 10000				_	88	225	and services	200572B	1		
eatown	109,853		8,120	8,208		4,683 5,	753 20,	20,581 18,901	01 8,201	1 6,494	4,862	3,730	4,850 2	2,252	769
MIRIQUE MUSIC AND A STRUCTURE A	1097199 1		ADSO/2	20960 B				200		34555 5757	1397	1000 A100			Z and the
P.I.C.O.	23,723	1,186	1,254	1,320	823	_	886 3'4	3,430 4,323	23 1,959	8 1,760	1,515	1,241	1,634	1,010	621
SouthReduentson Automation and a second s	1700117	8-21000 B	1212	22657	3117C55							RENDER	200	VEUE N	
Westside	32,181	1,371	1,521	1,604	891,	640 1,	1,027 3,5	3,989 5,307	- B	5 2,465	2,469	1,929	2,703	2,277	1,323
	19991831898194				NUGERIAL		0.65316250	124286691639123	ION NAME ON	HOREZAINA	0200123	872739H	MACHARINE		89983%

West LA	29,506	921	1,019	1,039	400 6	606 1,287	87 8,788	8 5,444	1 2,392	1,816	1,457	1,189	1,543 1	1,037	568
Mart Wiela	062410834	109425		ZUBIA	13 IO 9 IL	360 21 0	0261820	9110119	3 4 2 5 1	19/9/9/	19 2 a g l	21499%	3,222,22	1976	1026
Grass Roots Venice	38,237	1,396	-	1,600	822 7	786 1,1	1,170 8,049	9 7,800	3,487	3,085	2,708	1,938	2,251 1	177	440
DBURAVE STATE OF A DESCRIPTION OF	064063			ZIEDE			JULE IN CALLER				[2010]		ZEEE	10350	SUN
Westchester/Playa Del Rey	53,268	2,594	2,782	2,951	1,697 3,	3,307 2,372	72 7,216	6 8,461	4,624	4,150	3,600	2,718	3,352 2	2,550	894
Middly and a second	00000460	0.42.66				100200	(1906) [[499]	1919[5]81919	191222		MULTER			366 (B) (B)	No.
United Neighborhoods Of The Historic Arlington	51,907	4,199	3,907	4,137	2,441 2,	2,421 3,051	51 7,408	18 8,071	1 3,563	3,137	2,511	1,962	2,573 1	1,608	918
Heigins, west Adams, And Jerreson Park Community Wisebrage	PAGE PAGE	NEW CONTRACTOR	Section 2	124			- 18	100	IS DAYER D	THE REAL PROPERTY.	A SAMPAS	NEW DESK	ALCONTROL OF	D D D D D D D D D D D D D D D D D D D	NOC NO
			102220	STATES IN		8 3	1	58 24					<u>.</u>		17.7 Million
Pico Union	41,556	3,685	3,275	3,339	1,765 1	,959 2,723	23 6,591	11 8,607	/ 2,730	2,339	1,852	1,444	1,803 1 1	1,023	421
Empowerment@ongress.North/Area	01×8212076	190 B	564 BB	519703	3,609,1159	156614161513			25	1849 B	0121210	2.500	512220 III		None and the second sec
Southeast/Central Ave	53,441	5,822	4,804	4,601	2,621 3	3,282 4,410	10 8,686	96 8,188	3,017	2,416	1,762	1,327	1,498	731	276
Embowalmenticongressiviestratea	10001004201	10991203	12144 Par	215887	118743181	16062 A 77.0	1912 9491	(63 0 E10X	084.5%	0606030	198381	20659	219960 [125	RIGAR P.	0184
Park Mesa Heights	37,842	2,911	2,722	2,897	1,895 1	1,807 2,3	2,340 4,980	30 5,270	0 2,615	2,387	2,012	1,674	2,465 1	1,386	481
Empowerment Congress Central Area	11.361068.1	21864%	2,9045	341673	119783 [151	(837) 2/2	11.15-11.00	196122 816	05 2 2 2 0 8	10201066	1679	000000	14000 M	3220% (SP)	400M
Vernon/Main	51,004	5,737	4,776	4,490	2,616 2,	830 3	885 8,014	14 7,812	2 2,911	2,367	1,719	1,241	1,486	790	330
Empowerment Congress Southwast Area was well	5 28 328 W	SYLGBUSS	1982	2142	14945	0238 337	DIE CON	1291013 191	01/8/10/00	0 621 6643	645660 6	19691	272905	13460	4705%
Community And Neighbors For Ninth District Unity (CANNDU)	43,855	4,751	4,033	4,039	2,517 2	2,386 3,0	3,089 6,419	19 6,449	9 2,648	2,202	1,578	1,184	1,435	795	330
Empowerment Concess Southeast Area as a second	Start Brits		<u>16196991</u>	66108768	ALDERN 923	019662 9448	DAN STOR	TEN LOISE	1006123160	10601631	1217673	No. 12	210050 22	IEDES	(E06)/4
Watts	42,261	4,584	4,646	4,552	2,585 2,	349	2,870 5,881	81 5,609	9 2,388	2,074	1,436	1,071	1,262	670	284
Hatboy Gateway North The Annual Control of t	102187	\$10,062.4	28333	21970	1112/11	685% 22	261 4161	353 24185	23 22 100	8 Sal9828	St14205	8260ar3	MI6428	862.4 N	1946/s
Harbor Gateway South	24,707	2,253	2,059	2,023	1,141 1	1,092 1,4	1,475 3,815	15 4,058	8 1,734	1,374	1-99-1	805	1,159	548	180
Harbor OIV were seen as when a set of the second second second	1666662%	144172336	1446963	30687A		6個個國際		attriev attrie	08 20 20 20			10160	0.40072410	666%	22.85
Wilmington	63,259	6,293	5,688	5,467	3,199 3	3,204 4,2	4,240 9,476	76 9,758	8 3,885	3,164	2,521	2,072	2,533	1,322	437
NothwesitsanPedic	012141	N. 01.31	2965	a troubally	86219	9051 191	19/16/	17, 12, 6,	6261316	CODIN S	74.21184	1000 B	2621	0571	20912
Central San Pedro	30,491	2,662	2,439	2,559	1,481 1	1,396 1,7	1,748 4,333	33 4,849	9 2,102	1,812	1,387	1,105	1,392	810	416
Coastal San Pedro	126 321	2011/2011/2011	81 B 10	106030 N	11655		3167 251	9H H 110	91 92 268		E41924	21 4682	2,024	12964	\$64B)
Chatsworth	36,453	1,790	1,863	2,072	1,623 1	1,259 1,7	778 3,885	85 4,812	2 2,981	3,252	3,132	2,360	3,022	1,853	771
MISEIGRIPHIES A STATE OF MUSIC AND A STATE OF		13410674N	Fall2852	1 842%	62236	901 20 20	11191/12146	646 2,620	08 20 220		1000 A	104	影響の道学院	8310	4961
Greater Cypress Park	11,858	1,004	916	948	546	571 7:	723 1,768		4 709	638	576	480	686	352	117
OLVEDOLCEALK	1298924	21585	1,672	16261	2903E	9002 H	1051 04	911 NO198				31066	220	169	945
Vermont Harbor	47,361	4,487	4,157	4,197	2,533 2	2,469 3,	3,181 6,719	19 6,920	0 3,056	2,629	2,021	1,422	1,904	1,176	490
Gentral/Allamaga	20,368	8 21 B 20 0	21649	12/5605		14761 219	0-03-03-0	55 3192		R.C.		269457	SIS -	340	399 S
North Hills West	24,179	1,493	1,495	1,592	1,074	1,011 1,2	1,278 2,9	957 3,471	1 1,830	1,805	1,625	1,207	1,673	1,146	522
No/HIIIIge/Noet/		101-36195.0	0.526.8	12069	53450	4226 (65	59581 2471	600 (200 E	9 1881	025	1240	B88	6012968 M	X6661	227
Porter Ranch	19,485	1,082	1,124	1,198	925	698 1,(,074 1,957	57 2,278	8 1,700	2,001	1,792	1,254	1,482	709	211
and a state of the second s	1.433/328%	12111112	2999(1 ²)	11,8221	20 <u>00</u>	19692 Notes	9744 59.0	BOI 75107		1021124	121.0	51.248	an 4035 2	1638 2	1304 V.
Granada Hilts South	33,026	1,916	1,954	2,080,	1,401	1,357 1,8	1,826 4,173	73 5,082	12 2,663	2,549	2,060	1,686	2,248	1,413	617
Greater Wilschies and a second s	[[[[[63]0263a	2.986	3084	03293	2,024	12 1940 21	3741 2783	13 29/18	1911 - 1919 0	12 01 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0	13.822	20012	07462	199576	1982
Northridge East	33,398	1,388	1,426	1,550	1,058 2	2,624 2,7	2,763 4,677	77 4,300	0 2,242	2,310	2,210	1,880	2,560	1,809	601
						Į									

Source: Neilsen Claritas, 2009.

Created by Healthy Cily, September, 2009.

Population of Los Angeles Residents by Age by Neighborhood Council District, 2009

International and the second			02012				185965 1855-0			G				1612	
Granada Hills North		5.2%	5.3%	5.8%	4.6% 2		2	6%	11.9% 8.	8.1% 8.	8.8% 8.1%	% 6.3%			
SXI/HBP/SYLVER STATES STA	100					25 56	u au	<u> </u>	52						
Arieta	32,782	7.6%	7.2%	7.7%	1		6.6% 14	14.5% 14	14.3% B.	%	6.2% 5.3%	% 4.1%	% 5.3%	% 2.9%	1.1%
	-15 S	N(SS) SKOW	THE REAL PROPERTY	IEVENTS		摄视									121
Sun Valley Area		8.2%	7.8%	- 5			6.7% 14	14.2% 15	15.2% 6.	6.6% 8.	6.0% 5.2%				0.8%
			NONEX					₩.							81.00 M
E	36,971	6.3%	6.3%			-	2	11.6% 1/	14.5% 9.	9.1% 8.	8.3% 6.9%	-	% 6.4%	% 3.5%	1.7%
West, Huston and a first second and a second se	86798519		EC.	STER A	119905		1000	102	2Ž		600-540 600-540	While DEV	904 168 B		
	45,235	8.6%	7.6%	7.7%	4.2%	4.6% 5	5.8% 15	15.4% 16	16.4% 7.	7.3% 5.	5.9% -4.5%		% 4.3%	% 2.7%	1.7%
	13576		1830 (23)		elle Que el Re	10/01/16		New all all					2014 DEPEND	然間關係的影響	
Reseda	67,819	7.1%	6.9%	7.2%			5.2% 13	13.6% 16	16.2% 7.		و.			% 3.4%	1.9%
ture li ilen wan hen ice af 18 kiter en en en en en en en en en	20	URCEN WITH	HEAR AND	10000										10919 B 1091	
	32,054	5.5%	5.6%	6.0%	4.0%	%	4.6% 1'	11.8% 1	13.5% 7.		8.2% 7.4	7.4% 5.6	5.8% 7.9%	% 5.4%	3.5%
	100000		1026378	10/019		26		200	ж÷я						
iuys/Lake Balboa	47,296	7.5%	7.0%	7.3%	4.0%	4.2% 5	5,0% 14	14.4% 1		8.0% 6.			4.2% 5.2%	% 3.2%	1.3%
	NE SO ESO ESO		1997 (J. 1997)	1.19 Mail		5765 150		1000	38	227					
Valley Glen	51,113	6.9%	6.8%	7.1%	4.3%	4.0% 5	5.3% 13	13.3% 11	16.5% 7.			_	4.4% 5.6%	% 3.5%	1.8%
Neverther was a set of the state and the set of the set	酒	000	100000	E SUGAR			100						14.021		
Mid-town North Hollywood	72,380	7.5%	7.1%	7.3%	4.0%	4.0% 5	5.0% 1	17.8% 1	7.4% 7.	7.7% 8.	6.3% 4.(-	3.6% 4.4%	% 2.3%	1.0%
Vallayvulladers a second s		NG AN AN	STATE NO.				209646 F9U		BE WYER				1979 NG 1	989 74139	16 H 31 4 6 1
Sherman Oaks	57,935	4.2%	4.7%	4.9%	2.6%	Z.1% 3	3.2% 11	15.2% 1	18.0% 9	9.1% 8.	8.2% 7.3		5.4% 8.7%	% 5.0%	2.5%
5(10)(6/6/b) 37 / 24/ 92 / 6/6/ 20/ 20/ 20/ 20/ 20/ 20/ 20/ 20/ 20/ 20		8 920 (S) (S)	39622-BEI	1919	12 10 49 10 10		0.00	16.91	au 1940)	87.08 (201	No. 1 Solid	16748 NB1	166 I. M. 2	6915 1966	A 22.976
Greater Toluca Lake		3.6%	4.0%	4.5%	2.4%	2.1% 2	2.9% 16.	2%	20.5% 9	9.5% 8.	8.7% 7.1		5.5% 6.7%	% 4.1%	2.0%
Hollywooth Bills was a second second second second second		60218061	ESS NOR	1992306			2313660	19946	829/00 B38		1919 H 1916				10021200 B
Hollywood United	23,693	3,2%	3.5%	3.7%	2.0%	1.8% 2		18.9% 2	20.7% 9		8.2% 7.	7.0% 5.	5.1% 8.7%	% 4,0%	1,7%
Gential Hellywood, strate a water of a strategy of the	520161012	翻	MAR PAR	ETERS I	2002/E	19 19 19 19 19 19 19 19 19 19 19 19 19 1	SEAVARES	3310% B	1810%	1911 1958 1 18	513745 Aut	1911 59/48h		9/21 M 216 2/3	
Hollywood Studio District	30,958	%2.7	7.2%			L	<u> </u> _	17.1% 1	16.8% 7	7.4% 6.			3.4% 4.0%	İ	Į
CIERIAR CHAIN HEARING SALE AND A CHAINER	18-30 Held (144	2010 (S.S.S.	201/10W		215%318			30,001120	11294 BBB	<u>alean 168</u>				1917211020	1971 (S. 2011) (S. 1
Atwater Village		6,2%	6.1%	6.3%	3,9%	3.8% [5.0% 1	3.9% 1	7.0% 7	7.5% 6.	6.7% 6.	6.0% 5.	5.3% 7.1%	% 3.7%	6 1.7%
	N ZENYZEW	200	BIEKO%	0060290	A MARKE			222013						1918) 1926)	1494 88 189
Glassell Park	24,423	8.2%	7.6%	7.7%	4,4%	4.5% (6.2% 1	14.4% 1	16.0% 6	6,8% 5	5.7% 5.	5.0% 4.	4.3% 5.4%	% 2.8%	6 1.1%
	24.8r4 (official)		101	A COLORA	A/2%	新聞 第一		49	10-12- 10-12-						5. F. 2.16%
nd Park	68,642	8.4%	7.6%	7.9%	4.9%	5.6% [6.7% 1	14.8% 1	15.2% 6	6.5% 5	5.8% 4.	4.7% 3.	3.8% 4.8%	1% 2.5%	6 1.1%
Altoyolseco a second a second a second second a second second second second second second second second second	1000 Billion	107.01111	0.519.00	107-70-10				24.5	66						
Elysian Valiey Riverside	3,373	8.2%	8.1%	8.5%	5.8%	5.4% (6.9% 1	14.4% 1	15.2% 8	6.1% 5	_		3.3% 4.7%	% 2.3%	6 1.1%
CHEAKERHEIREIVEIKEIVEIER	16 (5 16 20 B)	127615765	11/2/10	6748 <i>16</i> 9	140% W		155	304		22					63 S 1 2 2 6
Historic Cultural			5.3%	5.8%	3.4%	3.7%	4,9% 1	~	15.2% 7	7.3% 8		5.7% 4.	4.9% 8,	9,1% 7.2%	6 2.7%
IIINGA IKIK BIJING TATA ANG ANG ANG ANG ANG ANG ANG ANG ANG AN				19/10/2		514963									63 (15 (15 (15 (16 (16 (16 (16 (16 (16 (16 (16 (16 (16
		_	2.7%	8,0%	4.9%	4.7%	6.4% 1	15.0% 1	15.3% 6			4.5% 3.	3.8% 5.4%	1% 3.3%	6 1.2%
Boyle/Halghter was a second and a second		12.40101/07	0.6169/0	gent sou				512976				9.00 0	<u> 200 190</u>		
Downtown Los Angeles	35,459	4.7%	4.3%	4.3%	2.1%	3.1% 1	4.4% 1	18.1% 1	17.7% 8	8.8% 7	7.5% 8.	6.2% 5.	5.0% 7.5	7.5% 8.2%	6 2.3%
Mecalify U.S. And State of the second se			1976970	類的D%和		通過%91 9	169,664 al		BIH SKI SK		56/6 164	0%08	0000000000	264 Bell 9	1960 Billio (197
Wlishire Center - Koreatown	109,853		7 4%	7.5%	3.6%	4.3%	5.2% 1	18.7% 1	17.2% 7	7,5% 5	5.9% 4.	4.4% 3.	3.4% 4.5	4.2% 2.1%	6 0.7%
MIRIOUS/Westerneys and the second state of the second second second second second second second second second s	140	0.00		NOVATOR	22.0946			1997 (S	34176196		202 202				
P.I.C.O.			5.3%	5.9%	3.5%	2.7%	4.2% 1	14.5% 1	18.2% B	8.3% 7	7,4% 6.	6.4% 5.	5.2% 6.	6.9% 4.3%	6 2.6%
South Rough the second states and second	1200160 mg			10/10/2	NGUENON	(C10)/01 21	HU25F M	99% 0	0.0100	1000	006811430	0.00	69/48 XOI	362 206	0.6 2.5 2.6 2.0
Westelde	32,181	4.3%	4.7%	5.0%	2.8%	2.0%	3.2% 1	12.4%	16.5% {				6.0% 8.	8.4% 7.1%	6 4.1%
	181501000 U	NAME AND A	1000 BY	NOTONIA	481237(611)	0349369	01692681855			666% (2018)					107 HIC 101 189

West LA	29,506	3.1%	3.5%	3.5%	1.4%	2.1% 4	4.4% 2	29.8% 1	18.5% 8	8.1% 6	6.2% 4	4.9% 4	4.0%	5.2%	3.5%	1.9%
MarWieta	NGON 391	1910 C 1910	820VB	6609	276926916		12 20 20	1100010						31200 M		(CO)
Grass Roots Venice	38,237	3.7%	4.0%	4.2%	2.2%	2.1% 3	3.1% 2	21.1% 2	20.4% 5	9.1% 8	8.1% 7	7.1% 5	5.1%	5.9%	3.1%	1.2%
Delikasi wana sa kata na kata n	1305109676	102020	06969	E292 4	0.59/6		12187690	NOW N			2/12	<u>369% (1</u> 91	10,02	M6964		BURNE
Westchester/Playa Del Rey	53,268	4,9%	6.2%	5.5%	3.2%	6.2% 4	4.5% 1	13.6% 1	15.9% E	8.7% 7	7.8% 6	6.8% 5	5.1%	6.3%	4.8%	1.7%
Milliotty and a second se	6 02 02 00 00 00 00 00 00 00 00 00 00 00	16101010	07069/6	3810%[8]	44.69%		ABS/68 [21]	410205	56246 199	608.6661006	RUM R	19/60/81	490%	6129/02 (S	2189/69 20	100,000
United Neighborhoods Of The Historic Arlington Heights. West Adams. And Jefferson Park Community	51,907	8.1%	7.5%	8.0%	4.7%	4.7%	5.9% 1	14.3% 1	15.6% 6	6.9% 6	6.0%	4.8%	3.8%	5.0%	3.1%	1.8%
West Addms 7 21 20 Contraction of Contraction of Contraction	124,3285	38819636	3748.764	2709/66	100%E	456/02/201	10,000 20	3133/62 [2]	4:9%8 [36	18%675	DPAGE (02	18%88	<u>1000000000000000000000000000000000000</u>	6169421	318%516	
Pico Union	41,556	8.9%	7.9%	8.0%	4.3%	4.7% E	6,6% 1	15.9% 1	15.9% 6	6.6% 5	5.6%	4.5%	3.5%	4.3%	2.5%	1.0%
Einpeweinient/Congress/Nonfr/Area	621/21/201	0.01/01/20	60161/3	196425	41296	181109%3 (SA	012,049 241	19/14/18	430%68	100 10042	100Min [84	10/201	310035	3/B/02 [2	2.2.96.1	0.9%5%
Southeast/Central Ave	53,441	10,9%	9.0%	8.6%	4.9%	6.1% 8	8.3% 1	16.3% 1	15.3% 8	5,7% 4	4.5%	3.3% 3	2.5%	2.8%	1.4%	0.5%
Empowerment/Colligrass/Mass/Area	30166106	1974 (MAR)	10.494	89 <i>848</i> 98	Mid % 5	3(3)/23 (6)	12,96,9 (0)		A BOOK BY	a(6 <i>%</i> 5)a /a(6	KERNE BU	12/05/20		新田外観察	6167/615	23498
Park Mesa Heights	37,842	7.7%	7.2%	7.7%	5.0%	4.8% (6.2% 1	13.2% 1	13.9% (6.9% 6	6.3%	5.3% 4	4.4%	6.5%	3.7%	1.3%
Empoyetment congrese Sechtal Atea	0.06/059	1967.80	17701383	1919999	515000	55000	100 A 100 A 100	10,010	0/0//0/	10 1964.0	2001		2010 10 10 10 10 10 10 10 10 10 10 10 10	66,66,2	0247678	1000
Vernon/Main	51,004	11.3%	9.4%	8.8%	5.1%	5.6%	7.6% 1	15.7% 1	15.3%	5.7% 4	4.6%	3.4%	2.4%	2.9%	1.8%	0.7%
Empowerment/Cengrese SouthweekArea	9128 3281		129619	TE BAR	5,3941	劉麗	610944018	1189%	26/26			1979) N	516946	85,96 4,9	1020 1	17965
Community And Neighbors For Ninth District Unity (CANNDU)	43,855	10.8%	9.2%	9.2%	5.7%	5.4%	7.0%	14.6%	14.7%	6.0%	5.0%	3.6%	2.7%	3.3%	1.8%	0.8%
Empewerment/Congress/Southeast/Area/	MONY OVER	86601988	19769-1919	10169/60	(19)(19)(19)(19)(19)(19)(19)(19)(19)(19)	6249/68 88	11/26/18	4129/6 B	42960	102281	ENPART IN	12/2/16	219,000	REPUBLICATION POLICIES	212261	DIBING
Watts	42,261	10.9%	11.0%	10.8%	6,1%	5.6%	6.8% 1	13.9%	13.3%	5.7%	4.9%	3,4%	2.5%	3.0%	1.6%	0.7%
Harbor Gateway North	94201-02M	120621034	16169/6	1910191	181293 1	47894 15	314962 70	4,197	A 16 % 3	100/48%	16948 B	139/65	3139,461	B105/018	218945	100%
Harbor Gateway South	24,707	9,1%	8.3%	8.2%	4.6%	4.4%	6.0% 1	15.4% 1	16.4%	7.0%	5.6%	4.0%	3,3%	4.7%	2.2%	0.7%
Harboy CIK, State Service Research and Service Research and Service Research	10.201999.	54131296C	149V2	168226	A169/68	4,2,966	510,000	46%	6.4%	61996 S	310%08	5(2%)	340VE	6019/04	20,956	1997 A 1997
Wilmington	63,259	10.0%	9.0%	8.6%	5.1%	5.1%	6.7%	15.0%	15.4%	6.1%	5.0%	4.0%	3.3%	4.0%	2.1%	0.7%
NorthWest(Sam Pedic)	E 617724678	1.461314	915(690 B	1996 B	1918910	417.9610		回到她展	62969			A Mark	6.797		6169616	2.4%
Central San Pedro	30,491	8.7%	8.0%	8.4%	4.9%	4.6%	5.7% '	14.2%	15.9%	6.9%	5.9%	4.6%	3.6%	4.6%	2.7%	1.4%
Coastal San Padro	1.428/38/5-	80093	5161296 4	19/5219/2		41%13	1.000				1000	0.70%	(5.69%)	2.1893	A(60/(0)	Highly H
Chatsworth	36,453	4.9%	5.1%	5.7%	4.5%	3.5%	4.9%	10.7%	13.2%	8.2%	8.9%	8.6%	6.5%	8.3%	5.1%	2.1%
Mission Hills	E (18) (18) (18) (18) (18) (18) (18) (18)	19/2012	661974	B. 712 96 1	(and)		100	126		12233 (1240)			40%	19187A.1	4169/01	8267 Mah
Greater Cypress Park	11,858	8.5%	7.7%	8.0%	4.8%	4.8%	6.1%	14.9%	15.4%	6.0%	5.4%	4.9%	4.1%	5.8%	3.0%	1.0%
OIVIDIOPERK STATISTICS STATIS	01200001V	5%(E)(B)%	16/1/0	19/01/2/21	100000	84329/0°6	6(0% Her	14%7%	10000	169/16	Crucking and	510987	415969	12170/671 E	810.90m	11.11.10 M
Vermont Harbor	47,361	9.5%	8.8%	8.9%	5.4%	5.2%	6.7%	14.2%	14.6%	6.5%	5.6%	4.3%	3.0%	4.0%	2.5%	1.0%
Central A Jemeda	18926-3683	2/018/62	S401013	SPACE 03	110/19195	5(8%) 2	112/01/2	(2,0 ⁰ /3)	14,8941	518900 S	46%38	3147/6	216949	2.993	60.0 Meile	01596
North Hills West	24,179	6.2%	6,2%	6.6%	4.4%	4.2%	5.3%	12.2%	14.4%	7.6%	7,5%	6.7%	5.0%	6.9%	4.7%	2.2%
NorthHage West	1000 (010) (1.4.4%	6.4(69/6)	2(C) (%)	4162/07	0.6%	5,1943	0,0,0%	0.056	V 2966	8(8)/01	(CID 7:55)		0012206	6.6%	1210%
Porter Ranch	19,485	5.6%	5.8%	6.2%	4,8%	3.6%	5,5%	10.0%	11.7%	8.7%	10.3%	9.2%	6.4%	7.6%	3.6%	1.1%
Palms and the second	1826,828	4.324	10/2170	24/0//	No No No	219767	6169%	900	B/20%	8129473	64%	410%	3446	8412.9/67		04610
Granada Hills South	33,026	5.8%	5.9%	6.3%	4.2%	4.1%	5.5%	12.6%	15,4%	8.1%	7.7%	6.2%	5.1%	6.8%	4.3%	1.9%
Greator Wilshire		516%)	6,6,6%	5.3%	1.018%	3.4%6	1.4	14.35(4)				613%	4826	0.5%	3/52.6	9.6
Northridge East	33,398	4.2%	4.3%	4,6%	3.2%	7.9% [8.3%	14.0%	12.9% [6.7%	6.9% 1	9.6%	5.6%	7.7%	5.4%	1.8%

Source: Neilsen Clarites, 2009.

Created by Healthy City, September, 2009.

	College of
	100
	1997
	199
	153
	100
	1.00
	10.20
	713
	285
	1.1
	1462
	199
	10.00
	100
	1.57
	52
	242
	2 Canal
	1.15
	2.9
	11
	Rent S
	100
m.	
2	
2	
Ő.	根線
C.I	
	SHIE!
77	200
<u>ب</u>	100
5	ALC: N
TA	16.2
$\mathbf{\Omega}$	100
	10
<u>o</u>	600
5	
3	a state of the
0	2.6.6
f٦	
~	a desired
σ	
Ô	100
icity of Los Angeles Residents by Neighborhood Council District, 2009	Southern States of States
~	
1	1.20
5	
ň	
	1990
	27.
୍ରା	13.78
æ	100
	A second
- Com	वत्वा ज्ञायप्रसारमधान्त्री विद्युत्वयकार हित
>	the second
ā	(1998)
-	L.C.
ĽØ,	No. of Lot of Lo
***	1000
5	
æ	100
σ	
10	
ő	
~	65
i.i.	副業務
UN.	26%
ø	122
	1.00
Ω.	
ျှာ	1000
	
∢	1750
-	100
ŵ	1220
D,	1
_	
-	
0	1.5%
-	
2	
2	
Ξ	
يىيۇ. تەرك	
ш	
-	1.000
σ	
Ē	
ā	Support State
	Carlos De C
æ	
ũ	
0	1886
<u>۲</u>	
_	

Lace allu		EUTINOUS OF LOS	o Aliya	62L 621	SILANI	UY NEW	Inniñiaki	s non	כטעווכוו בי	UISUICI,	2002					
Old Northridge	16,837	3,962	.23,5%	913	5.4%		0.2% 2	2,398 1	14.2% 34	4 0.2%	% 38	0.2%	548	%E E	8.912 8.912	52 9%
CHIRDENDER STATES AND		MOLESION	1001	NOTON	No.					劉國		REDUCTION OF		a lugadore	MERINA	301998
Sylmar	75,868	11,577	15.3%	3,077	4.1%				3.5% 38	8 0.1%	% 107	0.1%	~	1.1%	57,393	75.7%
	1911 S. 11 S. 11 S. 11		100-00	THEORY	ALC: NO ALC			SILGON	10/201	254 60 00			References and the second s		22214016	Mile Wi
Pacoima	72,287	2,812	3.9%	3,442	4.8%	188 0	0.3% 1		1.6% 2			0.1%		0.6%	64,255	88.9%
	00000000000000000000000000000000000000		1002506											200 C	6958203	100 BAE
	38,155 	12,271 32.2	32.2%	1	8.7%	- 6			4.8% 2	28 0.1%	% 73	0.2%	- 1	2.2%	19,734	51.7%
C40180431010085755555555555555555555555555555555	42.479	29.165	68.7%	1.082		RES RO	RU4% 0 2%	5 752 1	13.5% 2	24 D 1%	89	0.2%	1 474	3 5%	A 803	300%
	RESTRICT REFERENCES	TEN DI TEN DI		ANS DEPENDENT	WARGERED S	國			- 19					-	1,000	0/.0.1
versuese and an and a second se V version second	58 403	14 721	76 1 %	2 034	5 7 %	11 R 0		227	8	6					07 EED	AD DD/
Pagelia water and a strategy and a s	COL TO COL		2011/0 2010/02/02	2,004	U.L. /U	20 B	22		國	翻题			100'I	2.170	20C,12	40.8%
d Hills-War	67.557	46.055	68.2%	7 677	4 0%	<u>.</u>	0.2% 55		8 7% 8		1800 1800 1800 1800 1800 1800 1800 1800				10 155	15 0%
Tel zańbio w statu w st	0240240644620	120/083		ACC PURCH											SEC 100	altra at
	50,736	39,113	77,1%	1,424	2.8%	70 07	0.1% 2		5,6% 3	33 0.1%	% 134	1 0.3%	2.392		4.717	9.3%
ANNUVANEAKEEEEBAAN ISAAN MAAANAANAAN	成色星的200%的	MILE12424	0212200	R.W.	Mele 2001		0.2%271338	観影	625				麣		1242458	GANGPAS
Van Nuys	98,585 19,950	19,950	2	5,362	5.4%				6.2% 9		0.1% 139	9 0.1%	2,849	2.8%	63,839	64.8%
		BYZ DYZ	6	1941				NOTATION	AND AND A DECK			291018160		Stelowik	5.227766F	19651EE
	38,956	4,489	11.5%	1,115	2.9%	86 0	.0		7.4% 3		0,1% 40	0.1%	710	1.8%	29,610	76.0%
MIGRIGWINIGHTHERNINWEGGER	1997/21080 A	18181250X	92	610182	0.00		BIDIGRAPH AND	0166931		56 A 20		1910161	099122		142461	3617.98
Valley Village 20,386	20,386	11,820	58.0%	1,401	6,9%	24 0				21 0.	0.1% 115	0.6%		3.8%	5,147	25.3%
SHEITHERTORKS THE PROPERTY OF	A. 19 10 10 10 10 10 10 10 10 10 10 10 10 10	1000	10/11/22/2	102020	En los	MB BIN BU				54/41/20	960 300	1010 M	No and No.		[7666669	
Studio City	34,181	26,383	77.2%	1,420	4.2%	52 (0.2% 2	2,118	6.2% 3	31 0.	0.1% 124	4 0.4%		3.2%	2,945	8.6%
CTARIONICIUCALITATA AND AND AND AND AND AND AND AND AND AN			6	1601	6)61/2		0,2066 80	WALCHER R		(In The I		10 E B	38 [[100 AD2		1200202	1216/45
	35,156	26,217	74.6%	1,708	4.9%					34 0,	0,1% 166					10.1%
	A: 1281080.5	1915161	NOOM				0121434					ang a			152032	
	29,310	11,424	~1	1,424	4.9%		0.2% 2	2,218	7.6% 3	36 0.	0.1% 103	3 0.4%	960	3.3%	13,089	44.7%
UNION STATEMENT NUMBER		2019608	al 60%	5466GB	192 198		0.02400 [146	162749		日間調び		and more?				15167270
	38,561	23,180	60.1%	1,209	3.1%	-	0.1% 4	4 711	12.2% E	51 0.	0.1% 153	3 0.4%	2,707	7.0%	6,498	16.9%
ANNAIS ANNIAGE AND ANN ANN ANN ANN ANN ANN ANN ANN ANN	1	101200				576.5 54-5									10111860 M	E NGW
		11,787	38	940	2.9%	100		1	% 	33 0.	0.1% 71	0.2%	6 885	2.8%	13,291	41.4%
	10000	888			WX0183	168		annas Alias							KI 01079	Walviel
Eagle Rock	34,070	8,138	2.3	(4/ 32/37/4 WEE	0%7.7.7.		1	9	29.7% 4		U.1% 87	U.3%	6 -1,U22	<u>: 3,0%</u>	14,155	41.6%
	30 437	A 667	15 3%	1 068	3 5%	an an	1 3% 1 /	111E	13 5%		0.4%	24 U	669 989 9969 7 7 7 7	1 7 14	10 020	EL EV.
EUNINEVAIRAGEURECHARTENESS STATE	ISS AUXCLEURARS		NACE AND	NURATING	ENGER FOR			- 1933					202	N DE LE VIE		SEPTIONS:
	55,853	7,884	14.1%	1.211	2.2%	155	0.3% 8	8.747	15.7%	27 0.	0.1% 71	0.1%		1.8%	36.761	65.8%
	144124101426455		10/2172	SALLE BAR	Envidence.						22200 10000			Res.	K87407/6F	13015965
phts	40,306	3,952	9.8%	4,366	10.8%	87	 	7,281	18.1%	8 0.	0.0% . 44	1 0.1%		Ľ	24,229	60.1%
		E REARDER	1010201	1400041344	242,016	1049	Diversity	GRADNE	AND PART AND		and and				NEOLETAN	881976978
nts	88,643	2.026	2,3%	802	0.9%	235	0.3%	1,896	2.1%	34 0	0.0% 63	3 0.1%	6 468	0.5%	83,119	93.8%
DAWRIDWITI LAB SALITABI BENZ ZEBAZUN NAMAN MAZAN ILAK 301460	KARABITER SA	a kenank		316181818	2101034			BFII B B B B B		1018 800					EDITE DATE	84271276
Macarthur	21,660	701	3.2%	670	3.1%		0.3%	2,375	11.0%	1 0.	0.0% 11	7 0.1%		0.7%	17,675	81.6%
WIIB/HAIGENIELE/KOIEEISUMEEEEEEEEEEEEE	1938109495030		1.650.500	BABNOR	國時限期		1005							al succe	010010101	11/2 (12)
West		38,022 68.	68.8%	2,702	4.9%		0.1% 8		15.5%	2B 0.	0.1% 327	7 0.6%	6 Z,043			6.3%
				ALCONZA	1000 E00									1000	583	22579/0
South Robertson	44,992	23,370	51.9%	4,250	9.5%			3,636	-#	k	0.1% 200	0 0.4%	1	3 5.2%	11,078	Z4.6%
Wools look a second														1996) 1996)	I TELEVISER	
Bel Alr-Beverly Crest	29,968	25,741	85.8%	441	1.5%	4	0.1%	1,500	5.0%	0 	0.0% 74	1 0.3%	% 921	3.1%	1,268	4.2%

	52,20	28.3%	1.814572	42,6%	161300	61.8%			59,1%	86,8%	60.2%	342.96	20.2%	34169/4	57.8%	8511%	25.7%	20,0%	68.2%	73:2%	60.5%	666A%	54.4%	9416%	32.0%	6719%	32.5%	3101496	69.3%	2B1719/65	53.2%	10000	87.5%	1421696	11.9%	100 A	30.2%	1069100	28.8%	0483
	1000	14,727	15.7	15,130	0.674%	20,352	1216694		14,375	35,866%	49,862	48%762%	7,760	1351086	20,851	43,003%	7,272	3477803	49,864	30,9201	20,075	13 19 55 1	11,424	601523	5,522	20,709-	9,213	9,994.	12,928	061616	12,436	30/0026	23,066	0.658	1,377	3068/03	10,052	0,0,0686	15,288	165116
		3.6%	100	2.9%		2.1%			1.9%	2 10°04 10	2.1%	014988	2.9%	28.69%	1.3%	11269301	1.5%	10179/68 B	0.8%	0185/2610	1.2%	22710/00 [8	1.7%	060000	2.9%	2159/2	3,9%	33,2%	1.2%	0,9%	2.3%	1029/10	0.3%	2,69/20	3.1%	1961189 <u>1</u>	4.6%	196910x	2.2%	2069161
		1,866		1,044	2095	698			468	002	1,761	20000	1,116	BBBDE I	474	120430	428	01016	568	123855	413	S 528 F	361	1968266	505	188.4	1,097	151610	2.14	00000	538	120999 S	78	S I CONES	358	1963 V	1,546	該常62 利	1,138	1264
	004040	0.4%		0.2%	056526	0.4%	0000		0.3%	Diff Weight	0.3%	10109/11/1	0.4%	0139/32	0.4%	3 33/6/01	0.3%	0.2%	0.1%	04043	0.2%	012%	0.2%	0119636	0.2%	1137612-03	0.3%	0.76710	0.1%	0.0%	0.3%	02/22/01	0.2%	1962 05	0.1%	012963	0.6%	119421015	0.2%	0159/
		230		68		122			74	0.24.2	270	862267 B	158	1016B.70	146	100.3	72		72	0.30%	55	1912	34	000	30	121212	83	129.2	21		68	A Stilles	42	0138	6	42.4	212	1996 an 5	126	(1997) (1997)
	E COLORE	0.1%		0.3%	100000	0.2%			0.0%	12/00/02	0.1%	19601018	0.1%	19/2010	%0.0	16-010%	0.2%	19/60 to 13/	0.1%	0.000	0.2%	50189/82	0.8%	S06%	0.3%	0.440	0.3%	2/2010 2010 2010	0.1%	35020976	0.1%	16000 alb	%0.0	1% GEO 38	0.1%	%030x 15	0.2%	2%][2012]	0.0%	0123/6
		0 75		114		49			8	19 S B B	85		43	IN PARA	12	10 12221	44	周 (第12)	52	18 NG 201	72	81 1 21193	% 158	1663 10	6 54		6 71	19874	6 11	66 20 30	% 19	回帰る語の	6 4	189 27 29	% 6	122,000 394	69 %	167 an 194	% 9	N 1.64
		18.0%		14.5%		2.1%			3.1%		8.1%	E 00169	2.7%	767.30 M	0.5%	101010	0.2%	12 NOI29	0.2%	20101010/0	5.0%	R 1013	13.3%	1877 B	1.7%	07(0) 20	\$ 4.8%	1919	3 8.4%	041819149	5 19.4%	0120 0159	0.8%	01914 20	17.7%	70 38/4	7 22.0%	59612	9 38.7%	9102
	10100	9,362	161114517	5,128	6.60.00	679	Labora		757	2001612	6,710	272 37	1,032	193256	177	09270	69	1961-22	172	al a faith a f	1,659	0 24 D25	2,798	299(A2)	1,323	acontas la	1,346	5.5(866)	1,573	例(時代)例	4,525	N 199,222		0986748	2,060	5 14 14 B	7,347	3 2 C 4 E	20,499	2010 JU
		0.2%	EDICY0	0.4%	1000000	0.2%			0.2%	18003W	0.2%	S 20298	0.2%	19/1 13 O 20 13	0.2%	3//ZiO	0.1%	2020	0.2%	2 NOR 20	0.2%	3/6Z10/2/3	0.3%	%010%	0.2%	24810	0.4%	elderonal Ma	0.2%	R 50:2%	0.1%	26003W	0.1%	NG 03 %	0.1%	2 005176	0.2%	26010 S	0.1%	
		100		6 133	1961 919	% 62			% 39	64 35626	% 161	201 00	% 61	9/65 1042 0	% 82	88, 196	% 34	%; 466-	% 109	740 2405	% 85	<u>%(</u> 7).42	% 65		% 37	901-199	% 112	9674 390	% 44	000 BOID	CE %.	12403 BMAS	% 2B	90. N 398	% 10	91. 1919	69 63	06 20%	% 56	966 [1949
	観察	3.9%		5.0%		4 29.6%			33.4%	10 25.40 0	6 18.5%	55 200	0 71.0%	31033 360	11 38.7%		36 71.2%	18 21613	14 29.4%	28 260	3 29.5%	B M M M	0 8.3%	發發	4.4%	9382 28	1 6.0%	7 /1 (16)4	3.2%	810 W 818	0 15.7%	88 22678	13 9.8%	161 14.7	4 3.8%	0.21	8 14.2%	9 1 10 10 19	57 4.5%	294 JUN 2
		6 2,036		6 1,788		9,734			8,116	01116	6 15,276	141218-10	27,200	16 522 86	13,941		9. 20,166	56 2 B103	21,514	87 MU B	6 9,803		1,740	09[2]]23	% 762	0091218100	% 1,691	92 Not 26	% 599	661 199	6 3,670	82U8 29	6 2,583	96 84 1918	% 444	34: 146	% 4,718	74 1 1 1 1 4 L	% 2,357	10 B B
		2 45.5%		34.1%	服的影响	3.8%			2.0%	28 (12 X 19 %	-	K 821014	2.5%	1911 B	1.0%	20/20/	0.9%	12 24 14 9/	1.0%	<u> 16101389</u>	5 3.2%		9 21.0%	50% (KG (1))	3 52.3%	0121-016	8 52.0%	61091 29	9 17.6%	12020	8 8.9%	942	1.3%	834 3334	6 63.3%	301 24877	1 28.0%	10111111111111111111111111111111111111	52 25.6%	191 140 12
	1691017	23,722		12,090	189746868	1,250			491	3 24 14 8 7 28	8,652	880,088	961	1001554	375	0298-3	243	\$ 484	759	0 175 38 4 18	1,055	× 203050%	4,419	068.83	9,013	119:11	14,718	31 H211 97	3,279	00B.300 100	2,068	H9222	347	2018121	7,346	85/8/3	9,321	1999,919,12	13,552	1010
	AZIB HODE A	52,108	0.6161/2101/2019	35,495	199121618-34	32,946	B11007		24,328	14 1356532	82,777	534405	38,331	1371842	36,058	51,004	28,328	143,885	73,110	142 261	33,197	3247A076	20,999	1003/2590	17,246	aun ploca	28,331	136/453	18,669	0.3101868	23,357	1647,0615	26,358	124/179	11,810	19,485	33,328	ns33[02653	53,025	03/368
								unty		A WARD		Se State						O THY CO				Same and the second		01200210 (01								8 (3) (3) (3) (3) (3) (3) (3) (3) (3) (3)		Water State		0.00				
							CANINGIA	BAIG OUT	•			Same			53		rea	Jan Jack	Area					and an and												Sale and se				
anaquinaturaturangan ara- antan manufikan kata ang		-					Historic/	Kelfelele			rth Area		st Area		ntral Are		thwest A	Initial Initial	utheast /			AC BEAR						ALC: NO AN												
					BURDY		e(C)/the	Walk			ress Noi	Version	ress We		ress Cel		ress Sou	Allen S	ress So		th	Ith Weils			Ģ					HKS WAR								STOCKED COL		
			Venice		(E) was		Disboorlight	U.AUBING			ant Cong	ontralia	ant Cong	Helens	ant Cong		ent Cong	SUL DUR	ant Cong		Way No	WAV-SO			San Pedi	anbeg.	1 Pedro		ls	tress Pa	ırk	hbor.	meda	West	West	SH IN THE		IIIs South	shire	East
		Vista	SE ROOL	Rey		city	adiNalgh		st Adams	MOIN UP	powerme	ithees VC	powerme	K-Mesall	powerme	non/Mall	powerme		ромегт	113	bor Gate	bor Gau	rbor City	mington	rthwest {	nnellenn	astal Sar	atsworth	IH uoise	atief CVI	rmplc Pa	Manom	ntral Ala	HIGHIN	rthridge	Her Ran	lms	anatia H	eater Wil	10000
	WIGEN AND	Mar Vista	Grassikoots vanide	Del Rey	Weeterester/elayaiDelike/	Mid City	United Naight	Heights///test/Ademis/And/battereon/Fark/Commun	West Adams	FleesUnions	Empowerment Congress North Area	Southeast/Central/A	Empowerment Congress West Area	Park Mesa Helphts	Empowerment Congress Central Area	Vathon/Malh	Empowerment Congress Southwest Area		Empowerment Congress Southeast Area	Watts	Harbor Gateway North	Harbor Galaway South	Harbor City	Withington	Northwest San Pedro	Central San Padro	Coastal San Pedro	Chaisworth -	Mission Hills	Greater Cypress Park	Olympic Park	Vermont Harbor	Central Alameda	North Hills West	Northridge West	Porter Ranch	Palms	Granada Hills South?	Greater Wilshire	Neutillege East

Source: Neilsen Claritas, 2009. Population by Single Classification Census Race and Ethnicity.

agites de la

Table created by Healthy City, September, 2009.

Old Northridge 16,837 6,158 Starndahlijkvidhin 22,000 8,158 Sylmar 75,866 24,335 Sylmar 75,866 24,335 Alibita 75,866 24,335 Alibita 75,866 24,335 Alibita 72,287 12,061 Pacolma 72,287 12,091 Sunvyalityvalation 72,287 17,929 Foothill Trails District 38,155 17,929 Sunhand/Typita 38,155 17,929 Weet Hills 38,155 17,929 Sunhand/Typita 38,155 17,929 Winnetka 56,403 21,920	39.7% 35.0%		1,089, 2000	7.0% 8.4	6,494 41.9%	362	.2.3%	4,051 2	29% 70	7 20.5%	\$45,579	2,233
Alt-IIIB (NUTHIN) 75,856 24,335 75,856 24,335 8 75,856 24,335 8 72,287 12,061 18 72,287 12,061 19 38,155 17,929 17 38,155 17,929 17 38,155 17,929 11 38,155 17,929 11 12,149 28,934 11 12,155 17,929 11 13,155 17,929 11 14,479 28,994 11 58,403 21,920 11 56,403 21,920	35.0%	- 19 H		ST 1	AND TRACTOR NOR SHI		A REPORT OF A REPO					
T5,856 24,335 a 75,287 12,061 a 72,287 12,061 By Arbain 72,287 12,061 By Arbain 72,287 12,061 By Arbain 72,287 17,929 Intralia District 38,155 17,929 Intralia District 42,479 28,994 Intralia District 56,403 21,920	35.0% 1,			21 T Y Y S	。 這些點面包的A	關係的後期	(SU020)	的星星的影响	1546 142021	214 Schuka		AND CALIFICATION OF CALIFICATICAL OF CALIFICATION OF CALIFICATION OF CALIFICATICALO
R 72,287 12,061 B 72,287 12,061 By Arrive	TANADA SALENDARY WARMAN	1,879 2.7%		1.8% 41,	41,685 60.0%	318.	0.5%	13,566 2	22% 1,679	79 10.8%	\$62,385	16,473
72,287 12,061 38,155 17,929 38,155 17,929 42,479 28,994 42,479 28,994 56,403 21,920	12.0			100	(11/10) (3/10)(15/10)			0.031214	ALC: NO DE LA COMPACTION DE LA COMPACTIO		Nation Notes and	and solution
0.000000000000000000000000000000000000	18.4% 7	770 1.2%	354	-			_	14,174 2	24% 2,785	85 20.8%	\$45,868	11,655
alls District 38,155 17,929 UDUBANY 18,000 18,000 18,000 20,004 42,479 28,994 NH8 18,000 18,000 28,994	10.512.04				22		0.00%				10.2129109109100	201010765
UIUHBAN (1.20) (50.6%			3.3% 14	14,800 41.8%		0.7%			2 11.6%	\$66,689	9,001
42,479 28,994 42,479 28,994 1,12,212,200 56,403 21,920	44782		階層建成回溯		AH0498 [[143] 449/	制制造成制制	MONAL INC.	ennem		ekelisi ilergesi		20101686999
56,403 21,920 21,920	72.2%	3,256 8.1%		9.7% 2,5		1,058	2.6%		14% 392		\$97,956	14,235
56,403 21,920	0015160	3.5										2012301123
	42.0%		6 3,688	7.1% 19,	19,170 36.7%	6 894	1.7%			1,592 12.6%	\$60,358	11,430
23232 244 E576778102078236106761		GBEON ROLLING		1010%11224	61124 [1601191					1822 0 262		1012568 V
67,557 42,518	66.3%	·		14.3% 7,5	7,514 11.7%	6 1,714	2.7%	10,219		935 5.4%	\$90,103	23,790
	6456149%			MEROSCH LEVEN	Stepets Stepets	200		16765		3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	開始的時期 間	@12/6260%
50,736 29,215	60.4%	1,716 3.5%		22.4% 4.	4,101 8.5%	2,529	5.2%		21% 94	943 6.9%	\$97,408	15,358
Weekvannuusikkeisalageksississessi historiksississi hara magana kura magana kura kara kara kura kura kura kura				20120120201200	16946180811194124	國和國國	19769 B			KOGAN NAZADANI	INTERDICICENT IN	新建始及63%
		4,968 5.5%		7.8% 48,	48,530 53.9%	6 1,043	1.2%	20,886	26% 4,3	4,314 20.4%	ļ	13,497
Valley/Clebralization and a second provide a second process and a second s		STADE BALLENA		<u>stataan</u> exten	at Bredon (spectal)	1079112 (M	1015101 S		22233 624020		1202021775028	SALE DE CAL
38,956	I	2.416 6.8%	t-	5.6% 23,	23,462 66,4%	6 249	I		ļ	1.823 23.1%		6.208
2 4 2 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	SCR.		調整	· · · · · · · · · · · · · · · · · · ·	1996	劉徽	8 1975 B	龗		1.000		SALE BROOM
200.002	67.6%	6 9		š	2	4 B11	4.7%		16% 35		\$50.113	R 316
	ALCONO MAGNARIANAN	副調			14	100	3.4.4.1% 建成有9.2% 置容	100		20 M		and a lot of the lot o
	700 44	11 1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2					700 0				678 900	
	N 7' 1 1	22					Driva Dru Ex			開始	410,405	-00.1
	E Douron						100 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0				11111111111111111111111111111111111111	
30,100 20,100 20,100	0/ N'AC	- #KA	0,303	0 12			0/ 0* 1	15		- 12	\$01,000	10,150
	ALL DE LOS		10000	<u>.</u>			NI NO CO		<u>.</u>			
29,310	36.6%	- 8	£	12.3% 11			1.8%			1,210 22.8%		4,811
					950			2	29474	GRA GRA		
Greater Griffith Park 38,551 17,918	48.1%	3,455 9,3%	112,9	24.7% 6,	323 17.0%	/e 333	0.9%		21%6 1,	1,131 14.7%	\$52,780	14,288
806 31 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	19291529						NO BURNESS			CARGE BOOK		91x418881
	42.5%	4,235 13.8%	-	3.8% 11	11,936 39.0%	_	0.9%		20% 1,0	1,043 16.5%	\$57,323	12,183
[0]B####/IE2#F###################################	122259266189	012001 (21410)	06000100				BUK WIK	GFEON		001451 201020		2029295E
	41.0%	6,921 21.6%		3.9% 10	10,515 32.7%		0,8%		22% 4	476 6.2%	\$58,634	11,455
	20/201/201						KOIO3		Control Indiana			國和自由的關
Arroyo Seco 30,437 8,775	31.2%	3,597 12.8%	% 536.	1.8% 15	15,094 53.6%	% 137	0.5%			1,065 16.0%		7,123
Elysiantwalls//Riversines/sectors/2012/10/05/05/05/2310/450750		2200		KU16KB 823	225		10.6% B		BC	53		in one party
11,748 11,748	22.7%					% 248	0.5%	11,967		2,982 25.5%		12,834
HIS CONCOLUTION IN WARKING AND	10/10/00	Incrustic listorory	36 322665] 	蒸 15	51668181812851876	10 I I I I I I I I I I I I I I I I I I I	18072 F08		2010 MU		月 	84201867858
	28.2%	6,568 17.4%	% 182	•••	20,287 53.7%	% 66	0.2%			2,019 32.6%	\$31,834	5,174
	12012087	1910 IN 1005940 IN	%2 8%266 34 	Notes a subject of the subject of th		(0)		BERGALERIE	12:200	SUSIA PLOTE	0.0000000000000000000000000000000000000	951016356 80
88,643	11.3% 1		6 193.	\vdash	69,272 86.4%	% 28	0.0%	17,532	23% 5,	5,471 31.1%	\$32,469	16,113
avarine last survives and the statistics of the	29/81077		22 M 80320	202101/666 [0.030	2010228 19221020	AL 1426		BANGRAN	100 100 100 100	51161121116112		WARTER
21,660	12,1%		% 75	0.4% 14	14,914 75,9%	% 54	0.3%	4,737	27% 1,	1,965 43.3%	\$23,783	2,928
WILEH IVAID BHEAT SHAREARED WAR AND SHARE SHARE I DEGIDD I GOOD SHERE SHID SHARE		25/20/00/02/02/02	2016/012/06/2	8.012.06.61 155	30788 5570 5	101118/10107	150000 B	10090572	257011 ST	湖田的6個 和106	18.8465769069769	NAN2103B/R
55,260		4,509 8.4%	6 8,793	18.5% 3,	3,335 8.2%	6 2,350	4.4%	9,191	18% 7	717 7.3%	\$64,071	20,442
	LT. COL	ALARIA HELOL	100701130 Jak			NET BUT DE		A12822	10000	出现局 胞边线		AND IS A REAL PROVIDED IN
Neilsen Claritas. 2009 Source for Population.	1. Language	В Д	. Income,	and 2000 (Disability D	lata; Sou	Irce for \	'oter part	icipation	1- Statewic	verty, income, and 2000 Disability Data; Source for Voter participation- Statewide Database at	and and and a subsect of the subsect
the UC Berkeley, 2008. Created by Healthy City, 2009.	City, 2009.		•••		•	-		-	-		•	

ì

HEAMING CINY, LOUG. The UC Derkeley, ZUUO. Created by

	\$66,036 12,831	64.686.7014 [r. 41.013]	100,554U 10,450 10,450 10,450 10,450				\$58,099 8,824	112480/117/2012/12/12/12/12/12	\$39,064 7,227	6461 0461	\$41,724 7,264	Fire \$24(0)(4); [6: 45(56)] %		E 1830,899 - 1 - 6 6 7 3 10 - 13	\$42.327 1 13.730	714355 [33	451X 852	\$3(,534 10,468	529084561 00 818 192 0	\$45.997 10.896		8.528.993	\$26,539	1445281884[3] [J. 6/40 [23]	\$38,125 7,081	10000473103000 20240040500	\$54,048	1 act \$6.000	\$68,717 7,968	10-15-30 2:140 300-9:08-0/	\$69,546 8,717		\$69,224 5,341	0.64507459	\$42,881 4,086	1 1.1.1.2.77.4.4.8.1.21 1.1.1.1.1.1.1.1.1	\$33,137	AUX5647496394 243	\$112.132 6.614		\$46 687	440,001	<u> </u>	A NOT A N	
	7 14.7%		3.0.%	704 0 0			1 15.1%	A.0054	1 22.8%	6 (29,25)	5 19.9%	10/17/12/10/10	8 29.2%	63 (3510%)	5 23.0%	1643		9 23.0%	8.40.8%	1 17.3%			13 37.9%	4 47.11%	12 25.5%	112 21915 4	0 14.1%	204 1978 1979	3 5.1%	168 2515%	7 9.4%	46.18.44.08	1 8.6%	m/s	38 19.6%	381 3514 98	14 40.4%	14322	2 3.1%	10 A A A	-		80 J 16.2%		
man Contractor	% 1,457		70 202	101 1 100		3_	1.62,1 %	5.5	% 1,631	171 171 171	% 1,115	NG (19) (19)	% 4,309	JCIC / 86	% 2.145		š	26% 1,799	26 2012 82	26% 1.201		0.61	27% 5,583	29966 2913.14	25% 1,782	766 (2010) 2010	18% 690	36 83 20	18% 226	2015	18% 677		20% 341	124	24% 1,038	28% 60,298	<u> </u>	3655	18% 102		14% 607		20% 1.980	102	Colores Harter
	2 20%		13%	100/		T	94.1.7 7		57 22%	47 47 10	14 25%	10,11,26	50 23%	015 230	30 27%		-	-	29.40.28%		1	54 m 2 m		8101370 20		45282128		0107 22						No.		0;404:7132		100 H	1 949 11					0	
	7,972		3,824	720.4			0,112	a (30.004)	6,257		5,244		16,950	HOLSE &	9.380			0,270	20136	6.654	_	9.8			6, 6,759	日本部目	6 3,302		6 2,663		6 4,608	66 66 8 2 80	6 3,215	10 2 4 M	6 5,104	10123129									
	1 5.6%		2.2%		-		1.4%	20 2.2%	1.2%	681	1.2%	201894B	0.9%	2019.01 2019.01	<u>%</u> 6.1		<u> </u>	0.8%	1019103 (m	0.5%	-1	1020		120109	3 0.4%	131 10161	0.3%	19103	7 1.0%	123 2059	3 0.6%	4歲 [[2][[9]	7 0.6%	250 #0148	5 0.7%	394013 246	0.2%		5 3.0%	1940	22 A 70	0.0	1 1.5%	100000 mm	100 ID 1-000
	4		129 021		0 1,634 278 [2252]		6 451	6.0 001/01/022	6 351	1886 1986	% 266	168 0 89 Au	% 689	AGI TOTAL	% 693	調響		% Z01	Mer 11-23	% 132	-	6 N 0	% 82	201211 23/	% 108		% 53	29163 图264	% 157	<u> (183</u> 13)	% 153	96. 1. 74	% 107		% 156	103.12.96	% 57	1888 1888 1899	1 	金麗 劉	- -	- 22	94. J 77	DASS USUAS	2014.078 (2015)
	19.6%		5.9%		- 1	3	- 36.0%	0.20	47.8%	0 	47.8%	15000	52.2%	12 1217	14.3%		÷	42.7%	刻 是在美国	17.4%	-	1060		57 25961-0	<u> </u>	10256	6 40.2%	711 1272159/6	15.9%	44 6015	18.2%	84 840 6	53.9%		8 . 46.5%	49 26 7/12	1 77.0%	- E	7 1%	THE WORK	00 F0/			- 22	
	8,284	0982	1,/01		10,010 38 A 87 A 12 A		12,104	8 B 294	14,435	24771	10,677	902306	40,079	262/62%	5.134	10147A		14,134	02/665	4.589		25,80	34,119	221285	14,567	12401592	7,755	41.20	2,594	34,32	4,826	8 3 6 B	9,337	8 8 7 8 2 B	10,128	24151	18.111	08:6:80	788	NAN BARRIER	7 176	-8	17 R74	「日本の日本の	
	15.7%	10.5%	14.5%	7 40/	C. 1.70		4.1%	169 B 40	1.3%	967U 1	0.8%	19422018	2.3%	19621040	1.3%	EXCLUSION		0.7%	1000196	1.0%		0.51	0.5%	19601018	0.6%	SVGB USE	3.7%	Malos	8.9%	9/9/02	9.5%	9/416	4.0%	1.10189/6	1.6%	8/0E1038	0.4%	5 (35 GWZ 0)	9.5%	a statistical	10 000	1 2. V 1	4 1 %	3	
	6,629		4,153 0048666028		3, 3US		1,388	2,0,2	405	619	190	2 % 2 6 A 5	1,758	120/122	473	808	0	248	1028313	267	2	23	3.14	220102	174	124040	721	1//961/1	1,450	161000	2,530	082(5%)	695	1.48	353	% 200%	91	1039652	1:051	1005 R MO	1,0,0	01010		1	
	5.6%	2019 C	3.3%		11.370		8./%	1614.10	1.6%	4 0 1	2.7%	1918 N	5.1%	201896 J	1.8%	1018 Main		0.8%	110.2%	%E U	21.212	0129/6	0.5%	RIO PURA	4.4%	613(0)6	9.6%	10/10/2 201	4.5%	2(8%)	2.8%	540,8%	6,5%	el 8(8%)	17.8%	0224039	1.3%	题的影响	10.8%	SCHEED ON	11 10/	11.379	34 B%	R D to	
	2,362	212.20	949		0,000		2,933	2/187 3	479	0202	614	4352485	3,949	0,368%	660	65284N	10	254	10.72.64	78	2	64.0	317	10:20%	1,325	121908	1,850	X1666.	741	1982.44	741	19/23 (B)	1,129	1.36	3,869	%0282m	299	10355550B	1 200	SVETENW	3 510	0,018	17 410		
	53.6%	2211202	14.1%	EC 20/	elite-	- 2	49.8%	114119/613	48.1%	40.8%	47.5%	19/10161	39.4%	101016	80.5%	1014 Wal		54.9%	24.7.065	BO 8%	2. 2. 2.	33(20)	46.9%	19/12/10 22/	46.3%	3/3//6/	46,2%	1220109/67	69.7%	1962314	68.9%	6740%	34,9%	6%6121	33.4%	840 B965	21.1%	THE GEALPAN	69.6%	NACTORNAL ST	A0 59/		33 Q%	S C C C C C C C C C C C C C C C C C C C	
	22,667	- 18 C	21,285 37 285		21,034	<u>-</u>		677/E0D4	14,534	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	10,608	0.992.00	30,242	1.649/2	28.818	24584		16,177	1261418	21 275		12,991		A15,333	13,961	8,4,6%	8,897	31316791	11,394	ALLEE IS	18,306	23,240	6,044	1940	7,266	19/17/21	4.960	1105	8	and a mail	16 700	10,100	16 953	41.12	
	44,992		29,908		JZ, 100	101 12				408) 8 9 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	24,328						59 81		0.156(F0045)	-	2-12-1 2-12-1	N 43 865	73,110	35.42(281.85)	33,197	800240000000		1 1 1 1 1 1 2 2 2 2 2 2 2 1 1 1 1 1 1 1	17,246	20140014671%	28,331	0.036(458) 31	18,669	N. 1118589	23,357			100 N		1100		32,320	53 025	125	
	South Robertson	Wasis do	bel Alr-beverly Crest	NTCONDARY CONTRACTOR OF A CONTRACT	iniai vista Greee Prote Vanika		Uei Køy	Westerfester/Playa Del Re/	Mid City	untearine griberine der Pritte Historic Artington Heights West Australia Befresens Park Community	West Adams	Pleauniens wie so standard and so so so so	Empowerment Congress North Area	Southeast/Central Ave.	Empowerment Congress West Area	BarkMeea Heichis		Empowerment Congress Central Area	VernoniMain	Empowerment Congress Southwest	Area	GORIMUNITY/ANDINE/GREEKERENITHINDEFINCE Unity/CANNOUI	Empowerment Congress Southeast Area	Watter	Harbor Gateway North	Harboricaleway South	Harbor City	Withingteit	Northwest San Pedro	Central SamPedito Park	Coastal San Pedro	Chatsworth	Mission Hills	Groater Cydress Parks ar 10 and 10 and	Olympic Park	Vermonth Harbor and a second first and a second	I Central Alameda	North Hills West is a start and a start of the	Northridge West	Pridad Short	Daime	Cranus Gradatalia ta ite	Groater Wile hire	Vieneral mistille	

Neilsen Claritas, 2009 Source for Population, Language, Poverty, Income, and 2000 Disability Data; Source for Voter participation- Statewide Database at the UC Berkeley, 2008. Created by Healthy City, 2009.

QUESTIONNAIRE

 What makes up your community?

 (i.e. Churches, Community Organizations, Schools, Youth Centers, Business/Chamber of Commerce etc.)

- 2. Are there barriers that exist in communicating with stakeholders? If yes, please identify and create a plan to mitigate.
- 3. Does your Neighborhood Council have an Outreach Plan? If yes, please describe.
- 4. Does your Neighborhood Council have an Election and or Outreach Committee dedicated to the 2010 Election?
- 5. Do you need to recruit additional board members and/or stakeholders to conduction outreach for the elections?
- 6. Does your Neighborhood Council have an Election Outreach Budget? If yes, how much has been budgeted?

ASSIGNMENT

Using the information above and the materials provided create a draft outreach plan for your neighborhood council for the 2010 Neighborhood Council Elections on the next page.

DRAFT OUTREACH PLAN- 2010 NC Elections

				an a
<u></u>	 	 ······································	**************************************	
				· · ·

 Timèline Description
 Dates

PRINTING

Dept. of General Services, Publishing Division

Turnaround: The most important thing to remember regarding turnaround time is that we are here to meet your needs and we have significant resources that we able to apply to whatever your job requires. Tell us what you need and, if it can be done, we can do it. We have four copiers that run at a combined speed of 1,140 copies per minute to meet your most demanding deadlines.

Central Duplicating also offers 24-hour turnaround time on orders consisting of 25,000 total copies or less.

Whatever your needs are- call us and let us know. We have the means and the desire to solve your publishing problems.

Cost Considerations: For specific pricing regarding photocopy work please refer to our price list. You should keep in mind though that, from a price perspective it becomes less expensive to print rather than copy run lengths of 2,000 1-sided and above. Of course, that process takes a little longer but the higher the quantities the lower the unit cost becomes when you print your job rather than copy it.

Color Copier: Central Duplicating now offers color copies at \$.30 each for onesided and \$.60 for 2-sided. You not only have the ability to send your jobs electronically but it is highly recommended that you either send them through the LAN or provide them on a disc since the copier will treat every copy as an original giving you the optimum guality available.

PRICE LIST

Black / White	Quantity	Price Cost
8.5 x 11	1 side	\$0.0225
8.5 x 14	1 side	\$0.030
11 x 17	1 side	\$0.040
8.5 x 11	2 sides	\$0.035
8.5 x 14	2 sides	\$0.050
11 x 17	2 sides	\$0.065
Color copiers	Quantity	Price Cost
8.5 x 11	1 side	\$0.24
8.5 x 14	1 side	\$0.30
11 x 17	1 side	\$0.48
8.5 x 11	2 sides	\$0.48
8.5 x 14	2 sides	\$0.60

11 x 17	2	sides	\$0.96	na an a
Paper S	Surcharges		Price Cost	
20 ibs 0	•	n an	\$0.005	e ne same e construir e constr
3 hole p			\$0.005	•
	pright colored (8	3.5 x11 only)	\$0.010	
70 lbs v			\$0.010	
70 lbs c	olored		\$0.020	
110 lbs	index		\$0.018	
Label S	tock		\$0.10	·
Braille C	Dutput		\$0.15	· · · ·
Finishi	ng Options		Price Cost	
	g & Stapling		\$No Charge	 Model was a second se Second second seco
Tape Bi			\$0.25	.
Online F	Perfect Binding	· · · · · · · · · · · · · · · · · · ·	\$0.25	

VARIABLE PRINT and PRINT TO MAIL

Our Reprographics section has an exciting new capability that will save you money, time and aggravation. Both Variable Print and Print-to-Mail allow you to personalize printed pieces by providing us with the piece you want printed and a database (in either Excel or Access) with your variable data. If you need mailing lists based on zip codes we can provide those also. Unlike outside companies that charge exorbitant consulting fees, our Systems Analyst will assist you in preparing your document for printing. Publishing charges \$45 to set up your job and \$.04 per copy. The slight increase in the copy charge covers the cost of the machine slowing down as it prints each original.

Variable Print

Variable print is typically used in conjunction with print-to-mail. The most common application is using an address block that, when printed and folded, will appear in a window envelope. This eliminates the need for applying labels to printed envelopes. We use a program called Print Shop Mail for simple applications such as this. One of the jobs we produce is a weekly mailing for Animal Services notifying their customers of license renewals. At the most basic level we can simply address a letter provided and print the personalized information at the same time that we print the letter. We also produce postcards for Sanitation that notify residents within a specific area of hazardous waste collections events. Total cost for printing each piece is \$.04 plus the one-time \$45 charge. More sophisticated applications require a program called PlanetPress which allows us to map (position) data to conform to a pre-printed sheet. This provides an economical solution for printing in color and personalizing each piece. Some of the jobs that we produce on a regular basis are Occupancy Certificates for Housing, Annual Benefit Statements for Fire and Police Pensions and Lot Cleaning Notifications for the Bureau of Street Services. Please feel free to contact our customers or us for examples of this work.

Print to Mail

As referenced above, Print-to-Mail uses variable print and then goes further. Publishing works closely with Mail Services to prepare printed pieces that are conducive to mailing. The United States Postal Service has very specific requirements to allow the discounts necessary for Mail Services to manage the City's postal costs. Postage actually costs more than the printing being sent. Using Print-to-Mail, we send our customer's list to Mail Services before we image the variable information. Mail Services uses a program called PostalSoft to presort the list and print tray labels, which they then return to us. We then print, fold, and insert into envelopes the pieces in zip code order. The finished job is stacked in trays ready for the Post Office. We can print on postcards or self-mailers to eliminate the cost of envelopes and give you the added benefit of printing on the outside to gain the attention of your audience or print and tab to allow printed pieces to conform to USPS regulations. Please remember that all pieces designed to be mailed need to be approved by Mail Services before printing. As with all your publishing needs, pre-planning with Publishing Services and Mail Services will help ensure the success of your print project.

SIGNS, BANNER & PRESENTATION GRAPHICS

Publishing Services provides signs, banners and presentation graphics using a wide-format printer outputting a variety of substrates and finishing services that include, mounting, graphics, laminating (for signs) and grommets (for banners).

Signs – This service is best for limited quantities of temporary signs. The maximum size is 3' x 4' and we usually suggest laminating to help protect your investment. The laminate provides a degree of protection but will not weatherproof your sign. We mount these signs on 3/16" foam core. The cost for this service is \$7.50 per square foot, which includes printing, laminating and mounting.

Larger quantities are produced more economically through the offset printing process but the thickness of your signs is limited and laminating large quantities can also be very expensive. Please call us to discuss your needs.

Banners - Banners are produced in either paper or vinyl and in widths of 36" and 42". Consider making your banner generic in nature and using vinyl if you are advertising a recurring event and you wish to save money. Vinyl banners store well and we can add a UV coating to help extend the life of the banner for a slight surcharge.

TEMPLATES

.

Available Online at www.microsoft.com/en-us/templates/CT101527321033.aspx

Agendas Award certificates **Brochures** Budgets **Business cards** E-mail business cards | Print business cards Calendars 2010 calendars | 2009 calendars | 2008 calendars | More ... **Content slides** Contracts Databases Access 2007 | Access 2003 | Access 2000 **Design slides** Abstract | Academic | Animals | More ... Diagrams Floorplans | Network diagrams | Process diagrams | More... Envelopes Expense reports Faxes Flyers Event | Marketing | Real estate | More ... Forms Academic | Business | Community | More ... Gift certificates Greeting cards Friendship | Get well | Holidays | More ... Inventories Invitations Business invitations | Event invitations | Party invitations | More ... Invoices Job descriptions Labels Gift | Media | Mailing and shipping | More ... Letters Academic | Business | Community | More ... Lists Academic | Business | Community | More... Memos Minutes Newsletters Plans Academic | Business | Community | More... Planners Presentations Academic | Business | Design slides with content | More ... Receipts Reports New resume samples **Resumes and CVs** Basic resumes | Job-specific resumes | Situation-specific resumes Schedules Statements Stationerv Letterhead | Specialty paper **Time sheets**

COMMUNICATION SERVICES



Wendy Moore of MooreBusinessResults.com provides stakeholder communications services to Neighborhood Councils throughout Los Angeles. Her focus includes website design, content creation and maintenance, email communications, ad and article development and placement.

Her comments will be on leveraging your website, driving traffic to your website, working with publishers, getting your articles published, and ad development.

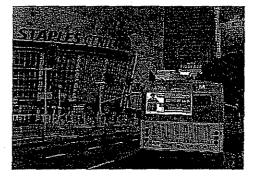
ADVERTISING

CBS Outdoor Jorge Paz-Account Executive 1731 Workman Street Los Angeles, CA 90031 (323) 276-7361

Bus Kings 325 units 39,448,000 impressions \$250 per unit \$81,250 net per 4-weeks (Production not included)

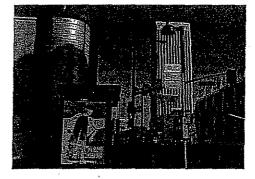
Bus Tails 325 units 33,847,000 impressions \$150 per unit \$48,750 net per 4-weeks (Production not included)





Bus Shelters 115 units 72,450,000 impressions \$325 per unit \$37,375 net per 4-weeks (Production not included)

(Offer comes with free bus interior cards at no charge if any of these packages are purchased.)



The normal pricing for bus cards is as follows: Bus Interior Cards 3,000 units 49,029,310 impressions \$19,000 net per 4-weeks PRODUCTION INCLUDED



FULL	650 cards	\$32,500 net		
HALF	325 cards	\$16,250 net		
QUARTER	165 cards	\$8,250 net		

Rail Car Advertising

For the metro rail interior cards the pricing is as follows (Please note that these are only space costs):

COMBINED SYSTEM-WIDE SHOWINGS

1,350 total cards available

RED LINE SHOWINGS

FULL	300 cards	\$15,000 net
HALF	150 cards	\$7,500 net

624 total cards available

GREEN LINE SHOWINGS

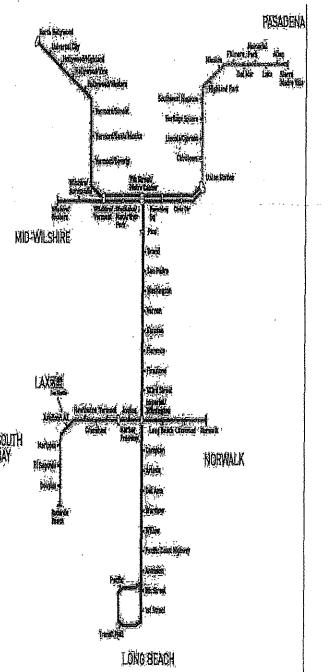
FULL	80 cards	\$4,000 net
HALF	40 cards	\$2,000 net

168 total cards available

GOLD LINE SHOWINGS

FULL	70 cards	\$3,500 net
HALF	35 cards	\$1,750 net

144 total cards available



BLUE LINE SHOWINGS

 FULL	200 cards	\$10,000 net	
 HALF	100 cards	\$5,000 net	

414 total cards available



OVERALL DIMENSION LIVE COPY AREA 22.3"h x 21"w 21"h x 20"w

Transit TV

Director of Advertising Sales Transit Television Network, Produced by Tezo Systems 8976 Laurel Canyon Blvd. Sun Valley, CA 91352 (949) 900-6962-office (949) 636-5103-cell www.transitv.com

Our day is split into 2 8-hour blocks, to insure your commercial is seen by the full 1,200,000 people every day, you buy an equal number of 8 hour blocks per week.

(For example if you had 4 blocks your commercial will run once an hour for all eight hours of the rotation, 32 spots plus bonus spots.)

Duration: 1 week

Markets: Los Angeles

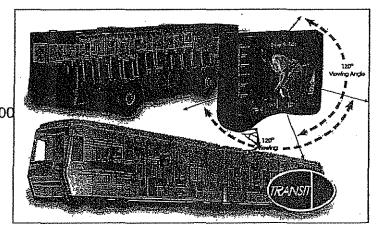
Media: Full Motion Video & Audio, 30 Second Ad

Weekly Detail Schedule:

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunda
AM Slots	8		8			Bonus (8)	

PM	Spots	
----	-------	--

Proposal Detail: Weeks 1 Week # of Days 6 Units 6 Spots 48 Total Impressions: 3,153,000 Total Cost: \$3,760 CPM: \$1.19 Vehicles: 2,191 Screens: 4,356



8

Bonus (8

Package Summary: Advertising Cost \$3,760 Total Impressions 3,153,000 CPM \$1.19

Market Data:

Markets	Vehicles	Screens	
 Los Angeles	2,191	4,356	

.

8

Impressions (millions)	GRP's
ALL	ALL
3.15	19.3

Total (millions): 3.15 CPM: \$1.19



Methodology

Ordering Services:

Whether the language service request is immediate or in the future there are four (4) easy ways to order interpreting and translation services:

1) Toll Free (800) 201-7121

- 2) Via Facsimile: (800) 259-3840
- 3) Online: www.GreatTranslators.com
- 4) Via Electronic Mail: Calendar@GreatTranslators.com

Once the order has been placed the ordering party will receive a faxed or email confirmation of the language services they requested.

If the assignment is for interpreting services, the day before the assignment, the ordering party will receive a call from our office confirming the specifics: time, language, location, etc.

If the assignment is for translation services, the document will be emailed to the ordering party before the due date,

Twenty-Four (24) Hour Emergency Line:

Continental Interpreting Services, Inc. has a twenty-four (24) hour emergency line. If your department finds themselves in need of emergency language services after hours you can reach a live staff member at anytime of any day. Just call (800) 201-7121 dial 7 and you will be connected to an on-call staff member.

*Document Translation Fee Schedule for Department of Neighborhood Empowerment (DONE)

*Definition of Translation: Transferring the meaning of text from one language to another (from a written source)

Spanish Language

Language	Fee Schedule
Spanish <> English	16 cents per word
Minimum Fee	\$50.00 per assignment

Korean Language

Language	Fee Schedule
Korean <> English	24 cents per word
Minimum Fee	\$75.00 per assignment

Armenian Language

Language	Fee Schedule
Armenian<>English	20 cents per word
Minimum Fee	\$75.00 per assignment

Tagalog Language

Language	Fee Schedule
Tagalog<>English	20 cent per word
Minimum Fee	\$75.00 per assignment

Thai Language

Language	Fee Schedule
Thai<>English	20 cent per word
Minimum Fee	\$75.00 per assignment

Toisan Language

	Language	Fee Schedule
j	Toisan<>English	20 cent per word
	Minimum Fee	\$75.00 per assignment



*Interpreting Fee Schedule for

Department of Neighborhood Empowerment (DONE)

*Definition of Interpreting: To verbally transfer meaning between two languages in reattime; simultaneous/consecutive modes.

Spanish Language

Duration	Fee Schedule
Half Day 0-3 Hours	\$225.00
Full Day 3-7 Hours	\$425.00
Overtime (over 7 hours)	\$75.00 per hour

Most Exotic Languages

Attached is a list of Exotic Languages that fall into this category

	digor and in inter the one got y
Duration	Fee Schedule
Half Day 0-3 Hours	\$275.00
Full Day 3-7 Hours	\$475.00
Overtime (over 7 hours)	\$85.00 per hour

Korean Language

Duration	Fee Schedule
Half Day 0-3 Hours	\$295,00
Full Day 3-7 Hours	\$495.00
Overtime (over 7 hours)	\$95.00 per hour

Japanese Language

Duration.	Fee Schedule
Half Day 0-3 Hours	\$475.00
Full Day 3-7 Hours	\$925.00
Overtime (over 7 hours)	\$100.00 per hour

NOTE:

All Interpreters are certified in accordance with the law. All assignments require a twenty-four (24) hour notice of cancellation or change (excluding weekends and holidays)



List of Most Exotic Languages

SICILLIAN

SINGHALESE

AFGHANI AMERICAN SIGN LANGUAGE AMHABIC ARABIC ARMENIAN ASSYRIAN BANGLADESH BENGALI BULGARIAN BURMESE CAMBODIAN CANTONESE CEBUANO CHALDIAN CHAMORRO CHINESE CHIU-CHOW CREOLE CROATION CZECH DARI DUTCH EGYPTIAN ESTONIAN ETHIOPIAN FARSI FRENCH GREEK GUJARATI HEBREW

HINDUSTANI HMONG HUNGARIAN IGBO ILOCANO ILONGO INDONESIAN IRANIAN TTALIAN JORDAN KURDIBH LAOTIAN LAWAT/KANJO LEBANESE LUGANDA MANDARIN MARSHALESE NIGERIAN NORWEGIAN PARISTANI PASHTO PERSIAN PORTUGUESE PUNJABI ROMANIAN RUSSIAN SAMOAN SERBLAN SHANGHAINE

HINDI

SOMALI SWAHILI SWEDISH TAGALOG TELUGU TAIWANESE TAMIL THAT TIGRINYA TOISAN/TOISANESE TONGA TURKISH TWE-FANTE UKRANIAN URDU VIETNAMESE VISAYAN WESTERN ARMENIAN WUXI YIDDISH YORUBA ZULU



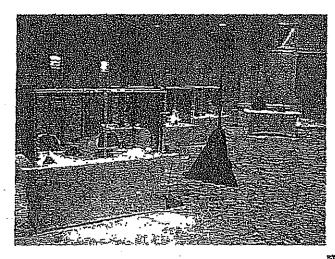
Interpreting Equipment Rental Fee for Department of Neighborhood Empowerment (DONE)

1 Transmitter with Microphone+ 10 Receivers/Headsets \$50.00 per day Image: Constraint of the second seco	Γ	Item	Bental Fee
		1 Transmitter with Microphone+ 10 Beceivers/Headsets	\$50.00 per day
	•		
	:		
	÷		
	a ar		
	•		

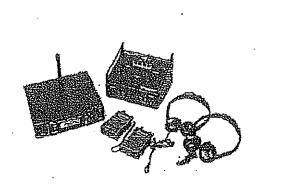


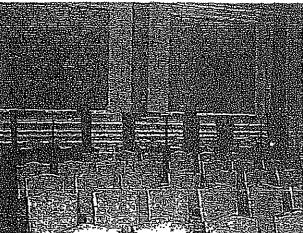
Conference Interpreting Equipment & Booths Rental Fee for Department of Neighborhood Empowerment (DONE)

	Item	Rental Fee	
ĺ	Tabletop Booth + Transmission	\$250.00 per day	
	Equipment		
L		<u></u>	



- Sound reduction booths
- State of the art audio equipment
- Light weight, portable equipment
- Wireless transmitters & receivers
- Radio frequency (FM and VHF)
- Infrared and induction loop
- On-site audio technician







19401 S. Vermont Avenue, Suite D202 Torrance, CA 90502 www.AXIOMtranslations.com

April 7, 2009

City of Los Angeles Department of Neighborhood Empowerment Attention: Daniel Ruíz 334-B East Second Street Los Angeles, CA 90012

Re: RFP for Translation and Interpretation Services

Dear Mr. Ruiz:

AXIOM Translations, LLC is grateful for the opportunity to submit the following documentation in support of our proposal to the City of Los Angeles issued by the Department of Neighborhood Empowerment to be a vendor for language translation and interpretation services.

AXIOM Translations has been in business since 2004. The company is fully woman owned and 50% minority owned. All of the principals have worked at previous translation agencies and have over 20 years of cumulative experience. AXIOM is a custom language service provider with quality and service being of the utmost importance. All translator/interpreters and interpreters are considered AXIOM Team Members (ATMs) and have at least 5 to over 20 years of professional translation/interpretation experience in the legal, technical, medical/pharmaceutical, advertising, banking/finance, manufacturing, religion and entertainment fields.

All correspondence regarding the proposal must be addressed to either Marlene Gómez or Lori Anding. Only one signature is necessary to sign-off on any part of this proposal/contract.

Main Headquarters: AXIOM Translations, LLC 19401 S. Vermont Ave., Suite D202 Torrance, CA 90502 Phone: 310-329-5577 Fax: 310-329-5533

Marlene/Gómez

Owners: Lori Anding anding@axlomtranslations.com Ext. 702

Marlene Gómez mgomez@axiomtranslations.com Ext. 703

Lori Andina

Interpretation Rates

Califoellation (see	If client cancels less than 24 hours prior to meeting, cancellation fees do apply.				
Echilite	TBD	TBD	TBD	1BD	
Mileson -	TBD	TBD.	DBL	TBD	
torier strate	\$75.00 per hour	\$95.00 per hour	\$125 per hrs	\$86.00 per hour	
Truncav (Over Stirs up to Sints)	\$450,00	\$550,00	\$1100.00	\$550.00	
าสามาราชภาพ (เกินโตเกินเทิน สามารา	\$260.00	\$350.00	\$550.00	\$350.00	
្រុះប្រហាលពីអ៊ីះ ស្រុកខ្មាំពិភិបាលពីអ៊ីះ ស្រុកខ្មាំពិភិបាលពីអ៊ី	Spanish	Korean	Japanese	Other Languages	

Rates may be subject to change bases on availability of qualified interpreter for a particular assignment at the time the assignment is called in to our office.

Equipment rates (if necessary):

Transmitter: \$100.00 for each language

Headset/receiver: \$20.00 each

Translation Rates

A partial list is noted below for the most common languages but AXIOM has the ability to translate from and into more than 50 languages. Prices will be providing upon request.

Note:

Where at all possible, AXIOM will not charge for fonts. But some non-Roman languages require fonts that are not in the current AXIOM database. Client will take monetary responsibilities if fonts are needed for any particular project.

Source Lenguages		ing stringering Selection		elVilarienenes Gebeur
Spanish	English	0.22¢	\$45.00 per hour	\$75.00
English	Spanish	0.22¢	şt. it	8 8

Source the gueroes	Tangat Englands S	Belie neb Wielst	- Eorgraffing	Malialing free let-s
French Italian German Portuguese	English	0.26¢	\$45.00 per hour	\$75.00
English	French Italian German Portuguese	0.28¢	11 55	st c(

Source Languages	on langer angulageo.	Sectore Sectores Se	S. Southearding,	23Mintenan Lee
Japanese .	English	0.30¢	\$45.00 per hour	\$75.00
English .	Japanese	0.32¢	ş; ii	21 22

Scoutos Langulacias	Contemportanes in	allaiteathair Weirolain		
Korean Chinese Simplified Chinese Traditional	English	0.28¢	\$45.00 per hour	\$85.00
English	Korean Chinese Simplified Chinese Traditional	0.30¢	45 EE	Ti99



GSA Contract No. GS10-0396S

Department of Neighborhood Empowerment City of Los Angeles 334-B East Second Street Los Angeles, CA 90012 Attn: Daniel Ruiz

Re: RFP 041009 - Translation and Interpretation Services for the Department and Neighborhood Councils

Dear Mr. Ruiz:

Paragon Language Services is pleased to respond to your Request for Translation and Interpreter Services in any and all of the languages needed to serve the City of Los Angeles Neighborhood Councils. We have attached a list of all languages where Paragon has considerable experience in translation and interpreting.

If selected, Paragon Language Services will be the Prime Contractor utilizing the services of sub-contractor guaranteed certified translators and interpreters.

The undersigned will be the Department of Neighborhood Empowerment's contact person during the period of proposal evaluation. I am available from 8.30 am to 6.00 pm during the week, and can be reached on weekends and evenings if you call the office number below:

Hanne R. Mintz PARAGON LANGUAGE SERVICES, INC. 5657 Wilshire Boulevard, Suite 310 Los Angeles, CA 90036 Ph: (323) 966-4655 fax: (323) 651-1867 hanne@paragonis.com

This proposal is valid for 180 days from the April 10, 2009 submission deadline

By my signature below, I hereby certify that Paragon Language Services Inc. is registered and in good standing with the City of Los Angeles and possesses all necessary licenses, permits, approvals and authorizations necessary in order to perform our obligations in connection with this Agreement.

I certify that I am authorized to bind Paragon to the terms and conditions contained in the specifications for this RFP, and accept all conditions and requirements contained therein. Furthermore, we commit to compliance with the information submitted in this response. I certify to the completeness, veracity and accuracy of the information provided in the response.

We appreciate the opportunity to participate in this process and look forward to a favorable outcome

incerely, Hanne R. Mintz President/CEO

5657 Wilshire Blvd, Suite 310 Los Angeles, CA 90036

Tel: (323) 966-4655 Toll-Free: (800) 499-0299 Fax: (323) 651-1867

www.paragonis.com info@paragonis.com

COST PROPOSAL

INTERPRETATION SERVICES All costs include travel and parking All interpreters are <u>certified</u> as detailed in the Technical Proposal and skilled in simultaneous and consecutive interpreting

The first languages quoted are those listed in the response to questions for this RFP.
Languages listed in the second grouping are other commonly spoken languages.

Other languages are quoted by language group and are of lesser diffusion.

Language	Half day (Max. 3 hours)	Full Day (Between 3 and 7 hours)	Over 7 hours (Hourly rate)
Armenian	\$325	\$525	\$80
Cantonese	\$350	\$525	\$80
Korean	\$350	\$525	\$80
Spanish	\$250	\$450	\$80
Tagalog	\$350	\$525	\$80
Thai	\$350	\$525	\$80
Toisan .	\$350	\$525	\$80
Arabic	\$375	\$550	\$80
Farsi (Persian)	\$350	\$525	\$80
Japanese	\$500	. \$950	\$80
Mandarín	\$350	\$525	<u>\$80</u>
Russian .	<u>\$350</u>	\$525	\$80
Vietnamese	\$350	\$525	\$80
	· · · · · · · · · · · · · · · · · · ·		
Languages of Africa	\$375	\$550	\$90
Languages of Asia	\$375	\$550	\$90
Languages of Europe	\$350	\$525	\$90
Languages of India	\$375	\$550	\$90

Response to RFP 041009 requested by the Department of Neighborhood Empowerment - April 10, 2009 Submitted by Paragon Language Services, Inc Los Angeles, CA <u>www.paragonis.com</u>

COST PROPOSAL

TRANSLATION SERVICES

All costs include straightforward DTP All translators, editors and proofreaders are <u>certified</u> as detailed in the Technical Proposal

The total cost is based on the number of words in your source document. There is <u>no surcharge</u> for languages undergoing expansion i.e. Spanish, Russian, Vietnamese

- The first languages quoted are those listed in the response to questions for this RFP.
 - Languages listed in the second grouping are other commonly spoken languages.

•	Other languages	are quoted by	r language group	and are or lesser din	usion.

Language	Per word rate	Minimum charge
Armenian	.24	\$125
Chinese	· .22	\$125
Korean	.24	\$125
Spanish	.22	\$100
Tagalog	.26	\$125
Thai	.26	\$125
Arabic	.26	, \$125
Farsi (Persian)	.26	\$125
Japanese	.26	\$125
Russian	.25	\$125
· Vietnamese	.25	\$125
·		· · · · · · · · · · · · · · · · · · ·
		·
Languages of Africa	.28	\$125
Languages of Asia	.28	\$125
Languages of Europe	.24	\$125
Languages of India	- 24	\$125

Response to RFP 041009 requested by the Department of Neighborhood Empowerment - April 10, 2009 Submitted by Paragon Language Services, Inc Los Angeles, CA <u>www.paragonls.com</u>