

# CITY OF LOS ANGELES

CALIFORNIA

**JUNE LAGMAY**  
City Clerk

**KAREN E. KALFAYAN**  
Executive Officer



**ANTONIO R. VILLARAIGOSA**  
MAYOR

Office of the  
**CITY CLERK**

**Council and Public Services**  
Room 395, City Hall  
Los Angeles, CA 90012  
General Information - (213) 978-1133  
Fax: (213) 978-1040

**KONRAD CARTER**  
Acting Chief, Council and Public Services  
Division

[www.cityclerk.lacity.org](http://www.cityclerk.lacity.org)

July 6, 2009

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council file  
No. 09-1538, at its meeting held June 30, 2009.

A handwritten signature in cursive script that reads 'June Lagmay'.

City Clerk  
me

09-1538  
LA

TO CITY CLERK FOR PLACEMENT ON NEXT  
REGULAR COUNCIL AGENDA TO BE POSTED  
#55  
#55

**RESOLUTION**

JUN 23 2009

WHEREAS, founded in 1771, the community known today as El Sereno was then known as Mission Hills, part of lands owned by Mission San Gabriel Archangel; and

WHEREAS, the land surrounding present-day El Sereno was used primarily for cattle grazing during that period; and

WHEREAS, Farmdale School, built in 1885, was the first school in the area, and is still situated on its original site on Eastern Avenue; and

WHEREAS, Jesse Yarnell, co-founder of the *Los Angeles Mirror* Company, which later merged with *Los Angeles Times*, purchased land to build his home on a hill now known as Rose Hill on the western boundary of present-day El Sereno; and

WHEREAS, in 1902 the Pasadena Shortline was opened along Los Angeles-Pasadena Boulevard, now known as Huntington Drive; and

WHEREAS, El Sereno was annexed to the City of Los Angeles in 1915 but was then called Bairdstown; and

WHEREAS, in 1917 the name of Bairdstown was officially changed to El Sereno, which is the Spanish word for serene-quiet unruffled place; and

WHEREAS, in the late 1930s and early 1940s El Sereno experienced a major growth spurt, which saw an influx of families of Italian-American descent; and

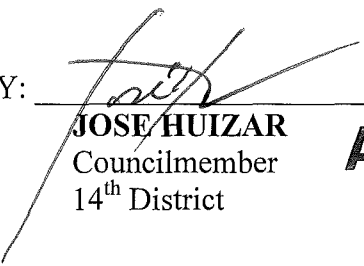
WHEREAS, from 1948 to the present time, a new wave of Mexican-American families has moved to El Sereno; and


WHEREAS, the El Sereno Bicentennial Committee began 50 years ago with the celebration of a Fourth of July Parade and has repeated this tradition every year since; and

WHEREAS, the Committee selects each year an honorary Mayor and for this year's festivities has chosen Edward "Eddie" Santillan of the General Service Department; and

NOW, THEREFORE BE IT RESOLVED, with the concurrence of the Mayor, that the City Council hereby recognizes the historical contributions of the community of El Sereno and declares Tuesday, June 30, 2009 as "El Sereno Day" in the City of Los Angeles.

BE IT FURTHER RESOLVED that the City also congratulates the members of the Bicentennial Committee on the occasion of the 50<sup>th</sup> Anniversary of their parade and congratulate them for their efforts to keep alive the history of their beloved community.

PRESENTED BY:   
**JOSE HUIZAR**  
Councilmember  
14<sup>th</sup> District

SECONDED BY: 

**ADOPTED**

JUN 30 2009

LOS ANGELES CITY COUNCIL FORTHWITH

ORIGINAL

  
JUN 23 2009