

CITY OF LOS ANGELES

CALIFORNIA



ANTONIO R. VILLARAIGOSA
MAYOR

JUNE LAGMAY
City Clerk

HOLLY L. WOLCOTT
Executive Officer

Office of the
CITY CLERK

Council and Public Services
Room 395, City Hall
Los Angeles, CA 90012
General Information - (213) 978-1133
Fax: (213) 978-1040

KONRAD CARTER
Acting Chief, Council and Public Services
Division

www.cityclerk.lacity.org

January 19, 2010

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council file
No. 09-2060, at its meeting held January 15, 2010.



City Clerk
et

TO THE COUNCIL OF THE
CITY OF LOS ANGELES

Your

PUBLIC WORKS COMMITTEE

reports as follows:

PUBLIC WORKS COMMITTEE REPORT relative to implementing a one-year pilot program to open the public parking lot on Chicago Street just south of Cesar Chavez Avenue on weekend nights after 7 pm for local street vendors.

Recommendations for Council action, pursuant to Motion (Huizar - Alarcón):

1. INSTRUCT the Los Angeles Department of Transportation (LADOT) and the Bureau of Street Services (BOSS) to report to Council on the steps needed to open the public lot on Chicago Street just south of Cesar Chavez Avenue on weekend nights after 7 pm to local street vendors who agree to take part in a Council District 14 pilot program to sell their food and wares.
2. AUTHORIZE the BOSS to dedicate sufficient staff resources to ensure that individuals who are registered and licensed with the City are cited for peddling in the pilot program area and that those who do agree to take part adhere to the rules around the types of foods that can be sold, hours of operations and vending locations.
3. INVITE the Community Redevelopment Agency (CRA), Los Angeles County Metropolitan Transit Authority (Metro) and local business groups to take part in a Task Force, led by Council District 14 and the BOSS, to set up the specifics of the pilot program as detailed above in Recommendation Nos. 1 and 2.

Fiscal Impact Statement: Neither the City Administrative Officer or the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement Submitted: No

(Transportation Committee waived consideration of this matter)

SUMMARY

On October 7, 2009, your Committee considered a Motion (Huizar - Alarcón) relative to implementing a one-year pilot program to open the public parking lot on Chicago Street just south of Cesar Chavez Avenue on weekend nights after 7 pm for local street vendors. According to the Motion, Council District 14 (CD 14) staff has been in conversation with various City and County departments, as well as members of the Boyle Heights community, about a possible new pilot program aimed at providing an alternative to street vending.

The first phase of this program would be open up an evening "farmers' market" on a City parking lot operated by the LADOT. Having learned from the challenges and successes of the two previous pilots in the MacArthur Park and San Pedro areas, CD 14 plans to team up with the BOSS to implement a holistic approach that combines opportunity with increased enforcement. The goal is to

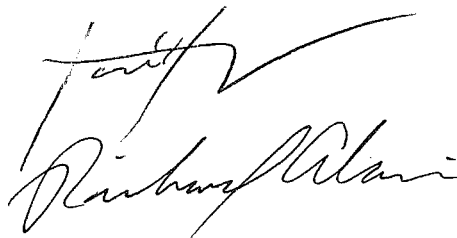
start this effort this fall, with a one-year trial period to follow. BOSS staff has agreed to provide the necessary support through the Street Use Division to monitor the program and patrol a limited area in the vicinity of the lot.

Additionally, with the opening of the Gold Line extension by the end of the year, it is important that the pilot program be started as soon as possible to help address the expected influx of travelers. CD 14 is currently in the process of working with community-based nonprofits in the area to catalogue what items, be they food or merchandise, are currently being sold by street vendors located in the vicinity of Cesar Chavez Avenue and Breed Street.

After further consideration and having provided an opportunity for public comment, the Committee moved to continue this matter. Subsequently, on January 6, 2010 the Committee once again considered this matter. After consideration and having provided an opportunity for further public comment, the Committee moved to recommend approval of the Motion as detailed above in Recommendation Nos. 1-3. This matter is now submitted to Council for its consideration.

Respectfully submitted,

PUBLIC WORKS COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
HUIZAR:	YES
ALARCÓN:	YES
SMITH:	ABSENT

ARL
1/7/10
#092060
CD 14

ADOPTED
* AS AMENDED
JAN 15 2010
SEE ATTACHED MEMO
LOS ANGELES CITY COUNCIL

FORTHWITH

- Not Official Until Council Acts -

VERBAL MOTION

I HEREBY MOVE that Council AMEND the Public Works Committee report relative to a pilot program for local street vendors to include the following recommendations:

1. ~~REQUEST~~ the Los Angeles Department of Transportation, with the assistance of the City Attorney to begin the process of drafting a revocable permit.
2. INSTRUCT the City Administrative Officer to work with the Bureau of Street Services to come up with a budget for the pilot program using resources already identified by Council District Fourteen and the Community Redevelopment Agency.
3. ADD the East Los Angeles Community Corporation, Boyle Heights Neighborhood Council and local resident groups to the list of groups invited to take part in the Task Force.
4. REQUEST the City Attorney to provide a written report within 60 days on their recommendations for how to streamline the process for citing illegal street vendors.

PRESENTED BY _____
TONY CARDENAS
Councilmember, 6th District

PRESENTED BY _____
TOM LABONGE
Councilmember, 4th District

January 15, 2010

CF 09-2060

ADOPTED
JAN 15 2010
LOS ANGELES CITY COUNCIL
FORTHWITH.