

09-2060
CD14

MOTION

PUBLIC WORKS

AUG 14 2009

Council District 14 staff has been in conversation with various City and County departments, as well as members of the Boyle Heights community, about a possible new pilot program aimed at providing an alternative to street vending. The first phase of this program would be open up an evening "farmers' market" on a City parking lot operated by DOT.

Having learned from the challenges and successes of the two previous pilots in the MacArthur Park and San Pedro areas, CD14 plans to team up with the Bureau of Street Services to implement a holistic approach that combines opportunity with increased enforcement. The goal is to start this effort some time this fall, with a one-year trial period to follow.

Bureau staff has agreed to provide the necessary support through its Street Use Division to monitor the program and patrol a limited area in the vicinity of the lot. With the opening of the new Gold Line extension slated to open by the end of the year, it is important that the pilot be started as soon as possible to help address the expected influx of travelers.

CD14 is currently in the process of working with community-based nonprofits in the area to catalogue what items, be they food or merchandise, are currently being sold by street vendors in the vicinity of Cesar Chavez Avenue and Breed Street, where there is the highest concentration of street vendors, particularly on weekend evenings after 6 p.m.

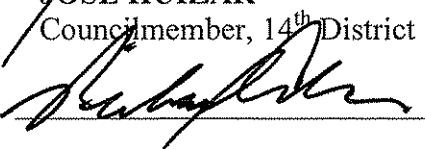
The plan is to find a group to manage the site, similar to the way the Community Development Department uses nonprofits to run its Day Laborer locations. Vendors interested in taking part would have to register with the nonprofit and follow certain rules and regulations, particularly as they pertain to food preparation and public health.

I THEREFORE MOVE that the Department of Transportation and Bureau of Street Services be requested to report to Council on the steps needed to open the public parking lot on Chicago Street just south of Cesar Chavez Avenue on weekend nights after 7 p.m. to local street vendors who agree to take part in a CD14 pilot program to sell their food and wares.

I FURTHER MOVE that the Bureau be authorized to dedicate sufficient staff resources to ensure that individuals who are not registered and licensed with the City are cited for peddling in the pilot area and that those who do agree to take part adhere to the rules around the types of foods that can be sold, hours of operations, and vending locations.

I FURTHER MOVE that the Community Redevelopment Agency, Metropolitan Transit Agency and local business groups be invited to take part in a Task Force, led by Council District 14 and the Bureau of Street Services, to set up the specifics of the pilot program.

PRESENTED BY: 
JOSE HUIZAR
Councilmember, 14th District

SECONDED BY: 

AUG 14 2009

ORIGINAL