



**CakeMonkey**

BAKERY

July 9, 2010

To Whom It May Concern,

I am writing this letter in support of The Sweets Truck, owned by Molly Taylor.

The Sweets Truck has been selling our desserts for the last few months and has become a valuable client of my bakery. Since we have been in business together, The Sweets Truck has raised consumer awareness of our products in many neighborhoods that are not yet familiar with my bakery.

The positive result is that we have many new customers who now order from us on a regular basis, which in turn, has increased our sales.

The end result here is that The Sweets Truck contributes to the local economy by way of job creation for the many vendors that they purchase their products from. The more sales we get, the more job opportunities become available.

It's a win win for many sweet loving fans around Los Angeles and a win win for local businesses.

Thank you for your consideration.

Sincerely,

Lisa J. Olin  
Owner