



**Studio DNA Salon and Retail**  
[www.studiodnasalon.com](http://www.studiodnasalon.com)

July 10, 2010

To Whom It May Concern;

This letter is to serve as a glowing endorsement of The Sweets Truck and the entire Food Truck industry.

I am currently working with Molly Taylor, owner of The Sweets Truck. She is bringing her delectable treats to our event to help serve the masses.

Since we announced the inclusion of The Sweets Truck to our event, we've received many enthusiastic replies from clients, prospective clients and the media. It appears that The Sweets Truck and the entire Food Truck phenomenon has garnered a reputation all over the cities of Los Angeles County.

We have clients who talk about their favorite trucks comparing experiences and sharing stories. It is "all of the rage". I was pleasantly surprised to see just how much Molly and her team support within the community. So much so we made our donation to the Revlon Walk, an event they supported both as a business and as a team of individuals.

Whenever I attend an event where the trucks are present, everyone in the surrounding area wins. I've attended the First Friday Abbot Kinney Festival in Venice several times. All of the businesses enjoy their presence as they bring throngs of people who end up inside stores, bars and even restaurants! As a business owner on the Westside, I've come to know many other business owners and I can assure you, none of them have complained to me about their presence. In fact, they praise them.

If you have any additional questions or concerns, I would be happy to address them.

Sincerely,

A handwritten signature in black ink, appearing to read 'Danny Leclair', written over a white background.

Danny Leclair, Co-Owner of Studio DNA

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# Taste, Rock & Relax by the Shore

*Enjoy the top So Cal gourmet food trucks in one place!*

**Saturday, July 24 - 10:30am-5:00pm**

Rainbow Lagoon Park in Long Beach

Located off the 710 at Shoreline Drive. Park is between Pine & Linden  
Public transit friendly!

Event is just \$6 pre-pay via [www.lbstreetfoodfest.com](http://www.lbstreetfoodfest.com) - \$8 at the door

\*Live entertainment by Blue Steel & Delta Nove\*

Beer & wine garden! Bring a blanket or chair, enjoy the food & fun!  
(No outside food/drink)

It's for charity! Ticket proceeds will benefit the Adopt-A-Teacher Program  
& Long Beach City College Student Scholarships



Long Beach Street Food Fest



@LBStreetFood

