

CITY OF LOS ANGELES
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December 9, 2009

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council file No.
09-2618, at its meeting held December 8, 2009.

City Clerk
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TO THE COUNCIL OF THE
CITY OF LOS ANGELES

Your

BUDGET AND FINANCE Committee

reports as follows:

BUDGET AND FINANCE COMMITTEE REPORT relative to Special Events and a Standard Plan for Farmer's Markets and Block Parties.

Recommendations for Council action:

1. ADOPT the Standard Cost Reduction Plan contained in the Chief Legislative Analyst's report (attached) for Farmer's Markets and Block Parties, as amended in Committee to delete the \$275 fee for the Department of Building and Safety (DBS) relative to event permits for Block Parties, inasmuch as the Department's role in the permit process is minimal; thus revising the Event Permit cost for Block Parties with no tents or canopies to \$312 per event and \$624 per event for Block Parties with tents or canopies.
2. DIRECT City departments to use this Plan when permit fees and salary costs are being determined for Farmers' Markets and Block Parties.
3. DETERMINE during the 2010-11 Budget deliberations whether any Farmers' Markets conform with the qualifications of a Citywide Special Event and should be included on the "Citywide List of Special Events," and provide the appropriate allocation of funds to effectuate this policy decision, as necessary.
4. DIRECT the Bureau of Street Services (BOSS) to include, as a requirement of the Special Event Permit Application, information that documents the "Certified Farmers' Market" status for each Farmers' Market that operates in the City.
5. DIRECT the event sponsors of Farmers' Markets, as a condition of being granted a Special Event permit that requires a street closure, to pay the City to install permanent signage, in accordance with the Department of Transportation's (DOT) standard drawing for Farmers' Market street closures.
6. DIRECT the event sponsor of Block Parties, as a condition of being granted a Special Event Permit that requires street closure, to pay the City to install temporary signage, in accordance with the DOT's standard drawing for Block Party street closures.
7. DIRECT the event sponsors of all other types of special events, as a condition of being granted a Special Event Permit that requires a street closure, to hire a Registered Civil or Traffic Engineer to design a Traffic Management Plan (TMP) for their events, which would be subject to review and approval by the DOT, and hire a licensed barricade company to install and maintain temporary traffic control devices in conformance with the TMP.

Fiscal Impact Statement: The Chief Legislative Analyst reports that the Standard Plan submitted by City departments incorporate the use of an annual permit for Farmers' Markets and have effectively

reduced permit fees. However, should event sponsors elect to use additional City services or incur permit violations requiring additional inspections, additional costs will accrue to the event sponsor to recover City costs. As set forth in departmental standard plans, the cumulative cost for an annual Farmers' market permit will range from an estimated \$803 to \$1,427 with the later amount including inspections for tents and canopies.

Community Impact Statement: None submitted

SUMMARY

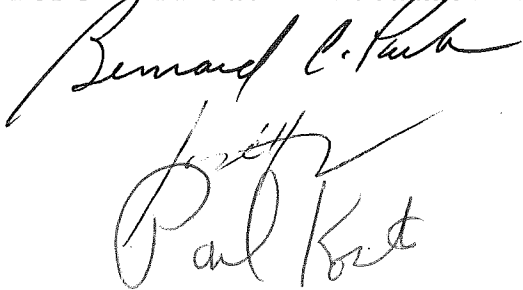
At its meeting of November 23, 2009, the Budget and Finance Committee considered a report from the Chief Legislative Analyst (CLA) relative to Special Events and a Standard Plan for Farmers' Markets and Block Parties. As part of its adoption of a Budget and Finance Committee report relative to the Special Events Fee Subsidy Ordinance, the Council instructed the CLA to work with City departments in the development of a "Standard Plan" to reduce the permit fees and salary costs charged by City departments for Farmers' Markets and Block Parties. The CLA held several meetings with representatives from the following City departments to address this directive: DBS, BOSS, Bureau of Sanitation, DOT, Fire and Police Departments. The CLA report, dated November 13, 2009, addresses the issues raised during the Council's consideration of the Special Events Fee Subsidy Ordinance as well as Motion (Huizar-Rosendahl) that directed the CLA and the BOSS to report back to the Council regarding the following:

- a. A list of the Certified Farmers' Markets in the City, and a full accounting of staff costs associated with their operations;
- b. A report on the feasibility of offering Certified Farmers' Markets a single, annual permit rather than issuing weekly permits;
- c. A proposed list, with input from all Council offices, of which markets could be treated as a block party where no expenses are charged, and which should qualify as Citywide event (whereby residents from three or more Council districts would attend, and up to one-half of the associated costs would be subsidized).

The Budget and Finance Committee recommended approval of the CLA report recommendations as amended in Committee and reflected in this Committee report. This matter is now forwarded to the Council for its consideration.

Respectfully submitted,

BUDGET AND FINANCE COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
PARKS:	YES
SMITH:	ABSENT
ROSENDAHL:	ABSENT
HUIZAR:	YES
KORETZ:	YES

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Attachment

ADOPTED

DEC 08 2009

LOS ANGELES CITY COUNCIL

-NOT OFFICIAL UNTIL COUNCIL ACTS-

MOTION

Through the work of various non-profit organizations, 48 Farmers' Markets are operated throughout the City of Los Angeles, at least 17 of which are operated on City right-of-ways (Attachment I of the CLA's report) and maintained by the Bureau of Street Services (BSS).

Additional funding is required to assist the Farmers' Markets with the payment of BSS fees for use of right of ways and to reimburse other departments for associated staff costs. Those will vary according to the need for security, traffic management or inspection of tents.

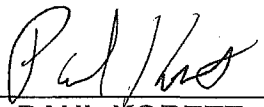
The CLA estimates that City department fees for supporting Farmers' Markets will range between \$803 to \$1,427, not counting the cost for the Department of Transportation to post permanent signage, which will likely be as much or more as City staff fees for a full year.

\$75,000 in unallocated Urban Development Action Grant (UDAG) is available to cover the City staff costs associated with the operation of Farmers Markets for the rest of this fiscal year, as well as for 2010-11. This funding can be used in all fifteen council districts.

I THEREFORE MOVE that Item No. 13 on today's Council Calendar, under Council File 09-2618, relative to a Budget and Finance Committee report on Special Events and a Standard Plan for Farmers' Markets and Block Parties, be AMENDED as follows:

1. Authorize the City Controller to transfer \$75,000 in unallocated Urban Development Action Grant (Fund No. 356, UDAG Miscellaneous Revenue) to Fund 100 Department 74 Board of Public Works Account 1010 Salary General to cover City staff costs associated with the operation of Certified Farmers' Markets, which have been properly permitted by the Bureau of Street Services, for the remainder of 2009-10 and 2010-11.
2. Authorize the Community Development Department to prepare City Controller instructions and make any technical adjustments that may be required and are consistent with this action, subject to the approval of the CAO, and instruct the Controller to implement these instructions.
3. Request that the Bureau of Street Services be requested to provide quarterly reports to the Public Works and Budget & Finance committees on the process of this program.

Presented By: 
JOSE HUIZAR
Councilmember, 14th District


PAUL KORETZ
Councilmember, 5th District

Seconded By: 

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