



June 4, 2012

The Honorable Ed Reyes
Chair, Planning and Land Use Management Committee
200 North Spring Street, Room 410
Los Angeles, CA 90012

RE: City of Los Angeles AGF Wireless Ordinance

Dear Councilman Reyes:

On behalf of the Los Angeles Area Chamber of Commerce, I write to comment on the anticipated wireless ordinance for the City of Los Angeles. As an organization that represents over 1,600 businesses, including hundreds of small businesses, we believe quality wireless service is critical to maintain and grow a company.

Our members rely on wireless broadband services to communicate with customers, vendors and other clients daily; and, when time is of the essence, reliable service can make or break a business deal. The demand for wireless services has been growing a pace that even those in the industry couldn't have predicted. Currently, wireless associations report that roughly one in five traditional U.S. landline users have switched to wireless only, and that rate is increasing exponentially.

Wireless infrastructure is expensive to maintain and upgrade. When wireless carriers build or improve a network cell site in a community within a city like Los Angeles, they are investing capital to improve infrastructure that directly benefits the public. In return for this capital investment, a city should adopt fair and reasonable rules that govern the placement and operation of wireless facilities.

The City of Los Angeles wireless ordinance should ensure that wireless companies can effectively build and maintain the infrastructure to meet the demands of residents and businesses, who are heavy users of wireless. The City needs to adopt a reasonable and practical ordinance that allows carriers to make the necessary upgrades in infrastructure to provide optimal coverage in all of our business corridors, open spaces and residential neighborhoods within our vast City.

We urge the City Council to work with the wireless providers and community to adopt a wireless ordinance that is practical, fair and reasonable in bringing the necessary service to the public. If you have any questions, please feel free to contact Jessica Duboff at 213.580.7558 or jduboff@lachamber.com

Sincerely,

A handwritten signature in black ink that reads "Gary Toebben".

Gary Toebben
President & CEO