

10-0154  
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MOTION

JOBS & BUSINESS DEVELOPMENT

The Echo Park Chamber of Commerce has proposed the formation of an Echo Park Business Improvement District (BID). The Echo Park BID would serve the local business community by providing increased security, homeless services, beautification, and streetscape maintenance. Establishment of the BID is expected to revitalize the local economy and is a positive step towards neighborhood renewal. The BID is strongly supported by the LAPD, Council District 13, Council District 1, Echo Park Security Association, and local businesses.

I THEREFORE MOVE that the City Council instruct the City Clerk and request the City Attorney to provide the necessary assistance to begin the formation of the Echo Park BID.

I FURTHER MOVE that the City Council, subject to the approval of the Mayor,

1. Allocate up to \$40,000 from the Business Improvement District Trust Fund No. 659, subject to terms and conditions as described in the City's BID Policy documents, to be used for professional consulting services, including: to collect, categorize and interpret data; to design and conduct interviews and surveys; to organize meetings and prioritize community needs; to identify and develop alternative assessment district boundaries and formulas; to prepare all required reports and documents; to create a nonprofit service provider, as necessary; and to coordinate the process to establish the proposed Echo Park Business Improvement District.
2. Authorize the City Clerk to accept \$40,000 from the Echo Park Chamber of Commerce or other entity as matching funds for the consultant study.
3. Authorize the City Clerk to issue a Request For Proposals (RFP) for the hiring of a consultant, and to prepare, execute and administer a contract between the City and the selected consultant, subject to the approval of the City Attorney as to form and legality, in an amount not to exceed \$80,000 for consultant activities and expenses for the process to establish the proposed Echo Park Business Improvement District.

I FURTHER MOVE that the City Clerk be authorized to make clarifications or technical corrections to the above funding transfer instructions as may be necessary to implement the intent of this Motion.

PRESENTED BY:   
ERIC GARCETTI  
Councilmember, 13th District

SECONDED BY: 

JAN 27 2010

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