

ECONOMIC DEVELOPMENT COMMITTEE REPORT relative to a proposed supplemental agreement to Contract No. C-118452 with CIVITAS in connection with the formation of the Echo Park Business Improvement District (BID).

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. FIND that the execution of the Supplemental Agreement to Contract No. C-118452 is necessary for the continuation of BID formation activities.
2. AUTHORIZE and INSTRUCT the City Clerk to execute a supplemental agreement to Contract No. C-118452 with CIVITAS which amends the original contract, subject to the approval of the City Attorney as to form and legality.
3. AUTHORIZE the City Clerk to accept and deposit into BID Trust Fund No. 659, \$20,000 from the proposed Echo Park BID proponent group for the completion of the BID formation prior to the continuation of formation activities.
4. AUTHORIZE the City Clerk to make any clarifications or technical corrections to effectuate the intent of this Council action.

Fiscal Impact Statement: The City Clerk reports that there is no impact to the General Fund.

Community Impact Statement: None submitted.

Summary:

On May 10, 2016, your Committee considered an April 11, 2016 City Clerk report relative to proposed supplemental agreement to Contract No. C-118452 with CIVITAS in connection with the formation of the Echo Park BID. According to the report, on April 9, 2010, Council authorized the expenditure of up to \$40,000 from the BID Trust Fund No. 659, and \$40,000 from the Echo Park Chamber of Commerce or other entity as matching funds for activities related to the establishment of the Echo Park Business Improvement District in Council Districts 1 and 13.

Council further authorized the City Clerk to prepare, execute, and administer a contract between the City and a consulting firm to be chosen through a request for proposal process to provide consulting services for the formation of the Echo Park BID. A consultant was chosen and awarded the business improvement district formation contract and subsequently delivered three of the seven tasks to form a business improvement district. The contract expired in May of 2013. The proponent group continued to do outreach for the business improvement district formation effort and has submitted a letter dated March 7, 2016 to Council requesting the City amend the original contract and allow the consultant to complete the formation. The proponent group has reassessed the proposed area and its needs and is ready to move forward to complete the formation.

After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the Supplemental Agreement to Contract No. C-118452 with

