John H. Welborne <iohn@welborne.net>

To:

<lauraine.braithwaite@lacity.org>

CC:

<monigue.earl@lacity.org>, <nicole.bernson@lacity.org>, <ana.cubas@lacit...</p>

Date:

04/05/2010 8:46 AM

Subject:

Fwd: Support for Koretz Billboard Motion CF 10-0529

Dear Ms. Braithwaite:

Please include this message of SUPPORT for the Motion by Mr. Koretz in the materials for Committee Members and in the appropriate Council File. Thank you.

Koretz

John H. Welborne

President

Scenic California

c/o Post Office Box 712345 Los Angeles, California 90071

323-935-1914

Begin forwarded message:

From: "John H. Welborne" < john@welborne.net>

Date: April 5, 2010 8:25:08 AM PDT

To: paul.koretz@lacity.org

Cc: councilmember.smith@lacity.org, councilmember.parks@lacity.org, councilmember.huizar@lacity.org

, councilmember.rosendahl@lacity.org

Subject: Support for Koretz Billboard Motion CF 10-0529

Councilmember Koretz and Council Colleagues:

I write as President of SCENIC CALIFORNIA, the statewide organization dedicated to preserving and enhancing the visual character of California's communities and countryside. As you know, the visual character of the City of Los Angeles is NOT enhanced by the BILLBOARD BLIGHT that has become emblematic of our City of the Angels.

But our elected leaders HAVE acted . . . and you are to be THANKED for the stricter, clearer rules adopted by the City Council. Now, we as a community, through YOU elected leaders, must work to ENFORCE the laws that you wrote.

The Motion (Council File 10-0529) by Councilmember Koretz is a positive step toward enforcement. The funds from the previous Skytag settlement in Westwood can BEST be used to keep City team members on the payroll, enforcing the sign control laws adopted by the Council. We SUPPORT the Motion, and we urge you and the full Council to do so too.

Thank you.

John H. Welborne President Scenic California c/o Post Office Box 712345 Los Angeles, California 90071

Laura Lake < laura.lake@gmail.com>

To:

<Lauraine.Braithwaite@lacity.org>, <Councilmember.Parks@lacity.org>, <co...</p>
Richard Llewellyn <Richard.Llewellyn@lacity.org>, Jane Usher <jane.usher...</p>

CC: Date:

04/05/2010 8:46 AM

Subject:

Please Support Councilperson Koretz' motion Council File#10-0529 for CA billboard

enforcement

Dear Council Members,

We are writing in support of the motion by Councilperson Koretz to transfer \$600,000 to the City Attorney's office, from the special fund created by the SkyTag, Inc. settlement agreement, in order to fund enforcement actions to rid the City of unpermitted billboards, as well as supergraphics and digital billboards.

We strongly support the City Attorney's actions to clean-up LA's visual environment once and for all, and we urge the Council to provide the resources to make it happen. We would also urge the Council to increase dramatically the fines to be paid by scofflaws, both to fund additional enforcement efforts and to deter illegal signs. We respectfully ask that you vote in favor of Councilperson Koretz's motion on Monday, April 5, 2010.

Respectfully,

Laura Lake, Ph.D. and Mike Metcalfe

Co-Presidents

SAVE WESTWOOD VILLAGE

Laura Lake, Ph.D. Tel 310-470-4522

Donna Moffitt <donnaperrymoffitt@hotmail.com>

To: CC: <lauraine.braithwaite@lacity.org>, <councilmember.huizar@lacity.org>, <c...
<monique.earl@lacity.org>, <nicole.bernson@lacity.org>, <ana.cubas@lacit...</pre>

Date:

04/05/2010 9.44 AM

Subject:

We are against Billboard Blight!!!!

Dear Council Members.

We are writing in support of the motion by Councilperson Koretz to transfer \$600,000 to the City Attorney's office, from the special fund created by the SkyTag, Inc. settlement agreement, in order to fund enforcement actions to rid the City of unpermitted billboards, as well as supergraphics and digital billboards. We strongly support the City Attorney's actions to clean-up LA's visual environment once and for all, and we urge the Council to provide the resources to make it happen. We would also urge the Council to increase dramatically the fines to be paid by scofflaws, both to fund additional enforcement efforts and to deter illegal signs. We respectfully ask that you vote in favor of Councilperson Koretz's motion on Monday, April 5, 2010.

Respectfully,

Donna and John Moffitt 433 Bellagio Terrace Los Angeles, CA 90049 310-471-6996

<Jeanbush@aol.com>

To:

<Lauraine.Braithwaite@lacity.org>, <Councilmember.Parks@lacity.org>, <co...
<mike.bonin@lacity.org>, <Monique.Earl@lacity.org>, <nicole.bernson@laci...</pre>

CC; Date:

04/05/2010 9:25 AM

Subject:

Council File#10-0529

Councilmembers:

I support the motion, by Councilman Paul Koretz to transfer \$600,000 to the City Attorney's office from a special fund for the fight against billboard violations. A terrific idea!

Jean Bushnell 10348 Eastborne Ave Los Angeles, CA 90024

Nan Waldman <n.waldman.esq@gmail.com>

To:

clerk to the committee <LAURAINE.BRAITHWAITE@LACITY.ORG>

Date:

04/05/2010 10:37 AM

Subject:

re: 10-0529

Dear Ms. Braithwaite,

Will you please forward the following to members of City Council?

I am a resident of Los Angeles, and request that you transfer funds from other billboard settlement cases

to continue funding the enforcement actions by our City Attorney which are necessary against those who continue to defy the laws about placement of billboard and supergraphic signs -- wherever they are now being located.

Among my concerns:

- 1. I am someone with a disability and the digital and supergraphic signs distract drivers' attention from watching out for traffic safety, as well as pedestrians. I move slowly and it takes me longer to cross the street than other people.
- 2. The safety of everyone -- residents, firefighters, tenants, pedestrians -- is at risk because of these signs
- 3. Enhancing the quality of life is a government function. Please do what we asked you to do when we elected you: protect our quality of life. -- The elimination of blight ought to be a top priority when we are trying to lure tourists and maintain quality of life.
- 4. Retaining skilled investigators whose jobs might otherwise be eliminated is an added bonus.
- 5. Adding fines and penalties from sign scofflaws to shrinking City revenues can only benefit our City finances.

Thank you for forwarding this information so we can all be working on behalf of residents concerned about these issues.

Nan Waldman, Esq. Special Education Consultant 1640 5th Street, Suite 1-A Santa Monica CA 90401 n.waldman.esq@gmail.com

The information in this message may be private, proprietary and/or confidential, and protected from disclosure.

If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering this message to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this private and confidential communication is strictly prohibited.

If you have received this communication in error, please notify N. Waldman, Esq. immediately by replying to this message and deleting it from your computer.

Nan Waldman <n.waldman.esg@gmail.com>

To:

clerk to the committee <LAURAINE.BRAITHWAITE@LACITY.ORG>

Date:

04/05/2010 10:37 AM

Subject:

re: 10-0529

Dear Ms. Braithwaite,

Will you please forward the following to members of City Council?

I am a resident of Los Angeles, and request that you transfer funds from other billboard settlement cases

to continue funding the enforcement actions by our City Attorney which are necessary against those who continue to defy the laws about placement of billboard and supergraphic signs — wherever they are now being located.

Among my concerns:

- 1. I am someone with a disability and the digital and supergraphic signs distract drivers' attention from watching out for traffic safety, as well as pedestrians. I move slowly and it takes me longer to cross the street than other people.
- 2. The safety of everyone -- residents, firefighters, tenants, pedestrians -- is at risk because of these signs
- 3. Enhancing the quality of life is a government function. Please do what we asked you to do when we elected you: protect our quality of life. The elimination of blight ought to be a top priority when we are trying to lure tourists and maintain quality of life.
- 4. Retaining skilled investigators whose jobs might otherwise be eliminated is an added bonus.
- 5. Adding fines and penalties from sign scofflaws to shrinking City revenues can only benefit our City finances.

Thank you for forwarding this information so we can all be working on behalf of residents concerned about these issues.

Nan Waldman, Esq. Special Education Consultant 1640 5th Street, Suite 1-A Santa Monica CA 90401 n.waldman.esq@gmail.com

The information in this message may be private, proprietary and/or confidential, and protected from disclosure.

If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering this message to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this private and confidential communication is strictly prohibited.

If you have received this communication in error, please notify N. Waldman, Esq. immediately by replying to this message and deleting it from your computer.