

CITY OF LOS ANGELES

CALIFORNIA



ANTONIO R. VILLARAIGOSA
MAYOR

JUNE LAGMAY
City Clerk

HOLLY L. WOLCOTT
Executive Officer

Office of the
CITY CLERK

Council and Public Services
Room 395, City Hall
Los Angeles, CA 90012
General Information - (213) 978-1133
Fax: (213) 978-1040

www.cityclerk.lacity.org

May 12, 2010

To All Interested Parties:

City Attorney (w/ blue slip)

The City Council adopted the action(s), as attached, under Council file

No. 10-0529, at its meeting held APRIL 30, 2010.


City Clerk
me

Mayor's Time Stamp
OFFICE OF THE MAYOR
RECEIVED
2010 MAY -4 PM 2:59
CITY OF LOS ANGELES

City Clerk's Time Stamp
RECEIVED
CITY CLERK'S OFFICE
2010 MAY -4 PM 2:55
CITY CLERK
BY _____ DEPUTY

SUBJECT TO THE MAYOR'S APPROVAL

COUNCIL FILE NO. 10-0529

COUNCIL DISTRICT _____

COUNCIL APPROVAL DATE APRIL 30, 2010

RE: THE TRANSFER OF FUNDS TO SUPPORT THE CITY ATTORNEY'S ENFORCEMENT EFFORTS IN REGARD TO ILLEGAL SUPERGRAPHIC SIGNS

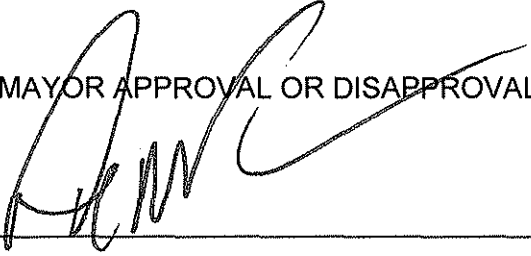
LAST DAY FOR MAYOR TO ACT MAY 14 2010
(10 Day Charter requirement as per Charter Section 341)

DO NOT WRITE BELOW THIS LINE - FOR MAYOR USE ONLY

APPROVED
✓

*DISAPPROVED

*Transmit objections in writing pursuant to Charter Section 341

DATE OF MAYOR APPROVAL OR DISAPPROVAL

MAYOR

MAY 11 2010

RECEIVED
CITY CLERK'S OFFICE
2010 MAY 11 PM 3:20
BY _____ CITY CLERK
DEPUTY

TO THE COUNCIL OF THE
CITY OF LOS ANGELES

Your **BUDGET AND FINANCE Committee**

reports as follows:

BUDGET AND FINANCE COMMITTEE REPORT relative to the transfer of funds to support the City Attorney's enforcement efforts in regard to illegal supergraphic signs.

Recommendations for Council action, as initiated by Motion (Koretz-Zine-Hahn), SUBJECT TO THE APPROVAL OF THE MAYOR:

1. REQUEST the City Attorney to reclassify \$616,000 as revenue.
2. AUTHORIZE the Controller to increase appropriations in the amount of \$363,540 within Fund 100, Department 12, Account No. 3040, Contractual Services, for a six month pilot program, using as-needed employees to support the City Attorney's billboard enforcement program.
3. REQUEST the City Attorney's Office to report back to the Council and Mayor in five months on the results of the stepped up enforcement efforts along with an assessment of further liability.
4. RECEIVE and FILE the Motion (Koretz-Zine-Hahn).
5. AUTHORIZE the City Attorney, or designee, to prepare Controller instructions for any necessary technical adjustments, subject to the approval of the City Administrative Officer (CAO), and AUTHORIZE the Controller to implement the instructions.

Fiscal Impact Statement: The CAO and Chief Legislative Analyst report that the funds identified as available for use are one-time revenues resulting from a court settlement. The funds will be credited to the appropriate revenue account as a General Fund receipt and thereafter can either be used towards the citywide deficit or can be appropriated to the Office of the City Attorney towards their additional enforcement efforts. The use of these one-time funds to supplement the Reserve Fund or to fund a one-time increase in City Attorney resources would be consistent with the City's Financial Policies.

Community Impact Statement: None submitted

(Planning and Land Use Management Committee waived consideration of the above matter.)

SUMMARY

At its meeting of April 19, 2010, the Budget and Finance Committee considered Motion (Koretz-Zine-Hahn) and a joint CAO/Chief Legislative Analyst (CLA) report relative to the transfer of funds and staffing needs to support the continued enforcement efforts of the City Attorney's Office in regard to illegal supergraphic signs. At a prior meeting on April 5, 2010, the Committee considered

Motion (Koretz-Zine-Hahn) and requested that the CAO and CLA report back to the Committee with an analysis and recommendations. At the April 5th meeting, the Committee expressed concerns relative to the use of one-time revenue received as part of a court settlement being used to hire employees for the City Attorney's billboard enforcement program. The CLA suggested that a pilot program using as needed employees would be more feasible.

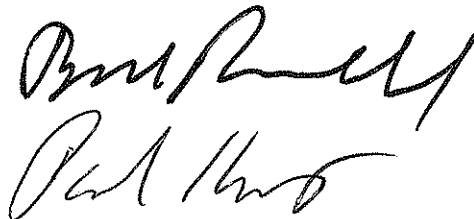
Following meetings with the Office of the City Attorney, the joint CAO/CLA report offers three potential options for a pilot project to address funding and staffing needs for the continued billboard enforcement efforts of the Office of the City Attorney. The Office of the City Attorney has identified approximately \$616,000 in revenue that was received as part of the settlement of the case entitled WW Westwood v. City of Los Angeles. These funds were deposited into a "miscellaneous account" with the intent to keep the funds in this account until the Council and Mayor determined how the funds were to be spent. The CAO/CLA report recommends that the funds be reclassified as revenue and that an appropriation be made to the Office of the City Attorney based on the length of the pilot program.

The Budget and Finance Committee recommended approval of an appropriation of \$363,540 to the Office of the City Attorney for a six month pilot program using as needed employees to continue the City Attorney's billboard enforcement program. Additionally, the Committee requested that the Office of the City Attorney report back to the Council and Mayor in five months on the results of the stepped up enforcement efforts along with an assessment of further liability. This matter is now forwarded to the Council for its consideration.

Respectfully submitted,

BUDGET AND FINANCE COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
PARKS:	YES
SMITH:	ABSENT
ROSENDAHL:	YES
HUIZAR:	ABSENT
KORETZ:	YES



LB
10-0529_rpt_bfc_04-20-10

ADOPTED
AS AMENDED
APR 30 2010

LOS ANGELES CITY COUNCIL
see attached motions

-NOT OFFICIAL UNTIL COUNCIL ACTS-

MAYOR WITH FILE

MOTION

I MOVE, that the Budget and Finance Committee report, Item 4 on today's Council agenda (Council File 10-0529), BE AMENDED for clarification purposes as follows:

Recommendation 1: REQUEST the City Attorney to reclassify \$616,000 as revenue, with \$252,460 transferred to the Reserve Fund; and,

Recommendation 2: AUTHORIZE the Controller to increase appropriations in the amount of \$363,540 within Fund 100/12, Account No. 3040, Contractual Services, for a six month pilot program, using as-needed contract employees to support the City Attorney's billboard enforcement program.

PRESENTED BY Bernard C. Parks
BERNARD C. PARKS
Councilmember, 8th District

SECONDED BY Tony Coats

ADOPTED

APR 30 2010

*SEE ADDITIONAL MOTION
LOS ANGELES CITY COUNCIL

ORIGINAL

APR 30 2010

507 MAYOR WITH FILE

VERBAL MOTION

I HEREBY MOVE that Council REQUEST a report back from the City Attorney and Building and Safety relative to the implementation and positive and negative geographic impacts regarding enforcement efforts of illegal supergraphic signs (Item 4, CF 10-0529).

PRESENTED BY _____

ED P. REYES
Councilmember, 1st District

SECONDED BY _____

TONY CARDENAS
Councilmember, 6th District

April 30, 2010

CF 10-0529

ADOPTED

APR 30 2010

LOS ANGELES CITY COUNCIL