

Contact Information

Neighborhood Council: Hollywood Studio District Neighborhood Council
Name: Steven Whiddon
Phone Number: 323.600.4-353
Email: whiddon2003@aol.com
Date of NC Board Action: 3/14/2011
Type of NC Board Action: For Proposal

Impact Information

Date: 03/19/2011
Update to a Previous Input: No
Directed To: City Council and Committees
Council File Number: 10-0703
Agenda Date: 3/22/2011
Item Number:
Brief Summary:
Additional Information:

HSDNC Board Meeting: 3.14.11

Minutes

Attendance: Alex, Andy, Anna, Ed, Jenny W., Juri, Luke Manny, Steven, Nathan, Thomas

Approval of February Meeting minutes

Community Updates

- Angela Motta, CD 13
 - LA Marathon: Sunday 3/20, handed out a schedule of street closures
 - LA Marathon website also has a map
 - April 3rd: Thai New Year's Festival (food, activities & Street closures)
 - LAND (LA Neighborhood Dream): Garcetti initiative to bring together neighborhood leaders
 - Have selected steering committee
 - Nathan & Steve both serve on this committee
 - Next steering committee meeting: Thursday 3/24
- Jennifer Christie, mid city CERT classes
 - Website: www.cert-la.com

Presentations

- Sierra Club "Beyond Coal" initiative
 - Goal is to eliminate coal from the LA City electricity supply by 2020
 - 12 NCs currently support the initiative
 - Sierra Club has not laid out any type of increased Nuclear energy use
 - More info at: www.lapowerplan.org
 - Two Biggest Opposing arguments: Nuclear Power and Rate Increases
 - Board: Research more options; be prepared to take action at April meeting
 - MOTION: The HSDNC Board will write a letter in support of the Sierra Club's plan to remove coal from the LA City electrical supply by the year 2020.
 - Made by Andy; Second by Ed
 - Favor: Andy, Anna, Ed, Jenny W., Juri, Luke Manny, Steven, Nathan
 - Opposed: Alex & Tom
 - Abstain: Nathan
- MOTION: Reconsideration of removing John Coleman as Board Member due to 3 unexcused absences per HSDNC bylaws, article 11, Section B.
 - MOTION by Steven; Second by Andy
 - Favor: unanimous
- Discussion and possible action on candidate Alex Alverov
 - MOTION: Appoint Alex Alverov to THE HSDNC Board
 - Motion by Luke; Second by Ed
 - Favor: unanimous
- HBHS has started a Student Council: The Hollywood United Student Council
 - Thanks and applause to Nathan & Juri for helping this council get started!
 - Two HBHS Students in attendance: Celeste & Phillip
 - Council consists of five reps from each SLC; 20 students total

- The Council voted to elect a student Rep to HSDNC Board: Celeste Abarca. Congrats!
- Candidate Statement from Celeste Abarca (Senior; BTLR)
 - Mission Statement: The mission of the Hollywood United Student Council is to advocate, take action and represent the student body.
 - Idea: Mentoring with MS students on the HBHS campus
 - Goal: Campus Beautification
 - Goal: Beautification at Lemon Grove Park; volunteer project
 - Meeting Times: Every other Tuesday at 1:45pm, HBHS Parent Center
 - Groups/Committees will have separate meeting times
 - Working to get a teacher/staff member to work with council (aiming for Ms. Martinez)
 - Any need for short term funds? Not at that moment.
- MOTION: HSDNC Board should appoint Celeste to the HSDNC Board as our youth representative
 - Motion: Nathan; Second by Juri
 - FAVOR: unanimous
- Garcetti will attend the next Student Council meeting
- Commercial Property Owner: need to fill that board seat before we can appoint remaining four members
 - Candidates in attendance: Efram & Bill Zide
 - NEED a corresponding secretary
- Discussion and possible action to lease office space at 5500 Hollywood Blvd.
 - Ed: rent price is in our range; this space no longer has a conflict of interest; space is small, but will fit what we need: desk, file cabinets & table for 8; adjacent to CD 13 field office; handicap & metro accessible
 - Offer: \$650/month; less than \$3/square foot (including electricity)
 - Parking: cannot confirm if spaces are ours; we will only need 1 space
 - Steven does work for the owner of the building: has informed LA City Attorney & DONE
 - Before
 - MOTION: The HSDNC Board rents this office space and moves their offices to this location immediately.
 - Motion: Manny; second; Tom
 - Favor: Alex, Andy, Anna, Ed, Jenny W., Juri, Luke Manny, Nathan, Thomas
 - Abstain: Steven (removed himself from building before item discussion)
 - Need a conference table & 8 chairs; budget has already been approved
 - Phone and internet will need to be ordered
- LANCC Meeting: Alex attended as HSDNC rep
 - 25 attendees from various NCs
 - Ideas/Input from other NCs:
 - Hold a Job Core/Fair
 - Director of Animal Regulations gave presentation: willing to bring mobile spay/neuter van to events.
 - Focusing on individual needs of neighborhoods
 - Condition of streets in our neighborhood
 - 311
 - Garcetti Smartphone ap: Garcetti 311

- Hollywood 4wrdr: Nathan
 - Coalition of government & community organizations
 - 10 year plan to end homelessness (as part of a national effort)
 - Build housing units, instead of shelter system (housing first)
 - In NYC: decreased homelessness by 40%
 - Initiated by Keri of the Hollywood Business Improvement District
 - Use vulnerability index; focus to help people who are most at risk of imminent danger/death first
 - Veterans Association is one of the members of the coalition
 - Sign up to receive email updates when the org needs help
- Outreach Committee
 - Logo: will have new designs by Wednesday; will vet in committee and bring final 2 to full Board for vote
 - Website: will begin drafting as soon as logo is completed
 - Mission Statement:
 - Goals:
 - Working to track increased awareness & build database
 - How do we reach neighbors who do not have email addresses?
 - Strong presence at community events
 - Updated website
 - Use of Parent Center at HBHS
 - Create flier/one sheet to be handed out (once we have logo)
 - Meeting on 3/21 to be included in a community mailer
 - Email list: Jenny to talk to HSDNC Secretary; build the list
 - Add link to website to be added to the email list
 - Organize the Van Ness area: get insight from that area
 - Organize ourselves around neighborhoods: have to get this into our bylaws
 - LACER: Linda Horner
 - Four area schools: Le Conte
 - Program budget has been cut by ~ 35%
 - Rely on strong volunteer base
 - You can volunteer 1x, weekly, or at an event... flexible schedule
 - HBHS students willing to mentor/tutor Le Conte students
 - More info: www.lacer.org or contact Linda
- Bylaw Committee
 - Will schedule bylaw committee meeting
 - Deadline: TBC
 - Ken apologizes – he could not make it this evening
- PLUM: Juri
 - Last meeting: 3/5; next meeting: April 2nd
 - 1555 Gordon: committee recommends the Board write a letter in support of this project, with exceptions (parking, landscaping, no impact to surrounding neighborhood, communication with Hollywood heritage)
 - Affordable housing developer
 - Low & moderate income housing
 - Committee hearing: June 15th
 - Hollywood Heritage has no objections to the project
 - MOTION: That the HSDNC Board issues a letter to support the project with above listed exceptions, including review of the landscape plan.

- Motion: Ed; Second: Juri
 - Favor: Unanimous
- Community Impact Statement of our vote and exceptions of the CBS Columbia Square Project
 - Comment by Bob Blue:
 - This CIS is simple reiterating exact letter previously sent by HSDNC Board.
 - Favor: all others
 - Abstain: Jenny
- Hollywood Draft EIR
 - Community asked for 120 days
 - We were given 60 days to review; about 45 days left
 - Ed would like to request that HSDNC press the City to give us more time to review
 - HSDNC has sent a letter to LA city to request more time for review; we can send out an additional letter
 - City has offered to come to NC for workshop: we need to pick a date & location
 - By Mid/Late April
 - Can get digital copy up on the HSDNC website: Steven to upload
 - Will print more copies as needed/requested by our stakeholders
 - **All Board members: please read!**
 - Next PLUM committee meeting will discuss this Draft Plan extensively
 - Celeste: to circulate draft plan among student council
 - (3/29: Nathan will bring a copy of the plan to the next Student Council meeting)
- Business Cards
 - Will have very soon – can order through LA City
 - Email addresses: can we have them linked to our HSDNC website?
 - Jenny to investigate
- Ed Comment:
 - Jane Usher, in LA City Attorney Office
 - ACE: Administrative Code Enforcement
 - Will come to next HSDNC Board meeting and present on ACE
 - Can she shorten her presentation to less than 30 minutes?
 - She will be allotted to 15 minutes
- Celeste: will alert school on 4/11 to ensure library unlocked
- Will it be possible to have food served at our next meeting?
 - Steven to determine

Next Meeting: April 11th



Members of the Board:
Chair, Steven Whiddon - Vice Chairperson, Manny Rodriguez
Treasurer, Frank Valenti
Board Members:
«GreetingLine», Andrew Schwartz - Anna Gyumushyan - Ed Hunt – Jennifer Moran
– Jenny Weatherholtz - John Coleman - «GreetingLine» – Kenneth Ostrow – Luke
Vincent – Nathan Frnech – Thomas Meredith

March 6, 2011

Planning and Land Use Management (PLUM) Committee
Board of Public Works Edward R Roybal Hearing Room 350
200 North Spring Street
Los Angeles, CA 90012

Subject: Los Angeles City Council File No. 10-0703
CPC 2007-9911-GPA-VZC-HD-CUB-CUX-VCU-SPR-DA
Opposition to 15-year entitlement, 1,770 parking spaces and
Other Issues Described in this Letter

Councilmember Ed P. Reyes, Chair
Councilmember Jose Huizar
Councilmember Paul Krekorian
Michael Espinosa, Legislative Assistant

Honorable Councilmembers:

The above-referenced project is within the boundaries of the Hollywood Studio District Neighborhood Council (HSDNC).

The Board of the HSDNC is opposed to the applicant's request to establish a 15-year term for its land use entitlements as described in the notice and has taken an official position of reducing the entitlement to 7 years and additional exceptions listed below.

On October 19, 2009, the HSDNC took the following action for CBS Columbia Square project, as referenced above. The vote was 10 for and 1 against. The motion passed to approve the project, with the following exceptions.

The HSDNC and its PLUM Committee recommend approval of the Columbia Square project with the following exceptions:

- 1) There will be parking for no fewer than 2,000 cars.
- 2) No building permit will be issued until the cultural heritage process regarding Studios B and C has been completed.
- 3) The entitlement will be reduced to seven years.

Department of Neighborhood Empowerment, 340 E 2nd St 4th Floor, Los Angeles, CA 90012
Phone: (213) 485-1360 - Fax: (213) 485-1836 - Toll Free: 311

The PROCESS FOR RECONSIDERATION and The PROCESS FOR FILING A GRIEVANCE can be found in the bylaws of the Hollywood Studio District Neighborhood Council. A copy of the bylaws will be made available upon request by e-mailing the HSDNC at HSDNC@yahoo.com

4) The project will continue to work with the residents of the Selma/LaBaig/Harold Way Historic Area to resolve traffic/parking concerns.

Steven Whiddon, Chair

Thank you for your attention.

THE HOLLYWOOD STUDIO DISTRICT NEIGHBORHOOD COUNCIL

Attachment: Hearing Notice

cc:

Council President Eric Garcetti
CD-13 Planning Deputy Katherine Hennigan

CITY OF LOS ANGELES

CALIFORNIA

JUNE LAGMAY
City Clerk

Office of the
CITY CLERK

HOLLY L. WOLCOTT
Executive Officer



Council and Public Services
Room 395, City Hall
Los Angeles, CA 90012
General Information - (213) 978-1133
Fax: (213) 978-1040
www.cityclerk.lacity.org

ANTONIO R. VILLARAIGOSA
MAYOR

When making inquiries relative to
this matter, please refer to the
Council File No.
10-0703

CPC 2007-9911-GPA-VZC-HD-CUB-CUX-VCU-SPR-DA
CD 13

February 25, 2011

NOTICE TO PROPERTY OWNERS/OCCUPANTS WITHIN A 300-FOOT RADIUS

You are hereby notified that the Planning and Land Use Management (PLUM) Committee of the Los Angeles City Council will hold a public hearing on **Tuesday, March 22, 2011**, at approximately **2:30 p.m.** or soon thereafter in the Board of Public Works Edward R. Roybal Hearing Room 350, City Hall, 200 North Spring Street, Los Angeles, CA 90012, to consider a City Attorney report, Development Agreement, and a draft Ordinance to execute a Development Agreement between PPD Gower I, LLC and the City of Los Angeles to establish a 15-year term of an approximately 875,410 square-foot mixed-use development comprised of: 1) the demolition of a two-story studio building; 2) the rehabilitation of 105,510 square feet of the existing Columbia Square Complex to the Secretary of Interior Standards; 3) construction of a new residential building comprised of 189 condominiums and 11 townhomes, 125 hotel rooms and retail and restaurant/bar uses; 4) construction of a new approximately 351,500 square feet of new office use, in addition to retail, restaurant/bar use; and 5) the construction of a parking facility located at 6101-6125 West Sunset Boulevard, 6100-6134 West Selma Avenue, 1521-1581 North Gower Street and 1526-1546 North El Centro Avenue. (On July 28, 2010, City Council certified the Environmental Impact Report and adopted the Mitigation Monitoring and Reporting Program and Statement of Overriding Considerations relative to this project.)

Applicant: PPD Gower I, LLC

Representatives: Mitchell Menzer and Edgar Khalatian, Paul Hastings, Janofsky & Walker, LLC

The full Los Angeles City Council will also consider this matter on **Wednesday, March 30, 2011**, at approximately **10:00 a.m.** or soon thereafter in the John Ferraro Council Chamber, Room 340, City Hall.

If you are unable to appear at these meetings, you may submit your comments in writing. Written comments may be addressed to the City Clerk, Room 395, City Hall, 200 North Spring Street, Los Angeles, CA 90012. In addition, you may wish to view the contents of Council file No. **10-0703** by visiting: <http://cityclerk.lacity.org/lacityclerkconnect/>.

Please be advised that both the PLUM Committee and City Council reserve the right to continue this matter to a later date, subject to any time limit constraints.

Michael Espinosa, Legislative Assistant
Planning and Land Use Management Committee
(213) 978-1074

Note: If you challenge this proposed action in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City Clerk at, or prior to, the public hearing. Any written correspondence delivered to the City Clerk before the City Council's final action on a matter will become a part of the administrative record. The time in which you may seek judicial review of any final action by the City Council is limited by California Code of Civil Procedure Section 1094.6 which provides that an action pursuant to Code of Civil Procedure Section 1094.5 challenging the Council's action must be filed no later than the 90th day following the date on which the Council action becomes final.

10-0703_itr_plum_2-25-11