OALITION to

SUC COUNTRY

Requests from SAVE BARNSDALL COALITION to Council President Eric Garcetti, Councilmembers. Tom La Bonge, Herb Wesson, and Ed Reyes

- 1. Remove Barnsdall facilities from Request For Proposals (RFP) process and find funding to continue city programming and staffing.
- 2. Form a **Barnsdall Community Arts Trust Account** for donors to contribute to maintain the public operation and programs of the community arts facilities. This would allow each facility to be proactive in raising funds for its programming and staff.
- 3. Increase the **Transit Occupancy Tax (TOT)** the DCA receives from 1% to 2%.
- 4. Share the **1% Developer Arts Fund** to support community arts.
- 5. Put forth a proposition similar to **Prop** K to raise funds for community arts programs and staffing for all art centers including existing City operated and new Prop K Youth Arts Centers.
- 6. Join with **Neighborhood Councils** to contribute financial support to city run community arts centers.
- 7. Identify all sources of funds that can fully fund and restaff the remaining City run art centers.
- 8. Oppose the *policy of the privatization* of city government.

Community Vision of Barnsdall Park 2010 & Beyond

- 1. Programs to remain *municipally operated by municipal employees*.
- 2. Continue diverse and inclusive points of view.
- 3. Establish **Barnsdall Trust Fund** to accept **donations to fund** programming and staff.
- 4. Strengthen **outreach** to all **communities and populations**
- 5. Increase *educational programming*.
- 6. Maintain current mission. The mission of **Barnsdall** has always been to serve the myriad communities of the City of Los Angeles through its *multifaceted*, *interdisciplinary facilities and programming*, offering professional staff, equipment and resources to community organizations as well as to emerging and mid-career visual artists and performing artists.
- 7. Establish a support group to further develop *public relations* for **Barnsdall programs**.
- 8. Establish an *additional financial resource* through the **restoration of the garage** to accommodate a gift shop, tickets sales, and food service.
- 9. Respect the **legacy** of **Aline Barnsdall**.
- 10. Work with **all** of Barnsdall's stakeholders in crafting the future of Barnsdall Facilities.

Barnsdall Park is unique.

Barnsdall Park long considered to be the crown jewel of the City of Los Angeles, Department of Cultural Affairs and described by Council member Eric Garcetti as "the beating heart of Hollywood", is currently under threat of "going dark" according to Saul Romo, Assistant General Manager, Department of Cultural Affairs (DCA) in the October 5th stakeholder meeting at Barnsdall Park.

DCA in conjunction with the Chief Administrative Office (CAO) is currently in the process of creating a Request for Proposals(RFP) to partner DCA facilities with Private non-profit Arts Organizations. This proposal includes the Los Angeles Municipal Art Gallery (LAMAG), Barnsdall Gallery Theater (BGT), the Junior Art Center (JAC), and the Barnsdall Art Center (BAC).

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Barnsdall is the only community arts campus with facilities and programming in the visual arts, performing arts, art classes for youth and adults, and possessing a **publicly accessible architectural monument(The Hollyhock House)**.

No other community based arts organization in Los Angeles provides educational and mentorship opportunities in professional environments with support from professional staff. Because of the City of Los Angeles' commitment to equal opportunity Barnsdall programming is diverse, inclusive and accessible to all the citizens of the city. This seminal service to the citizenry of Los Angeles is available at low cost and high standards because it is programmed by the city. Barnsdall must remain a city run facility to provide these services to the public.