

10-1141

CD6

TRANSPORTATION

JUN 29 2010

MOTION

Seven City-owned off-street parking lots, as well as numerous on-street parking meters, are located in the Van Nuys Civic Center area. Optimal utilization for parking lots occurs when they maintain 90% utilization throughout a typical day. The Los Angeles Department of Transportation has found that in the first half of FY2009-10, that average occupancy of the Van Nuys Civic Center parking lots is 57%, with a high of 76% (Lot 609) and a low of 28% (Lot 752). Clearly, these lots are underutilized, partially due to the surrounding inexpensive on-street parking and lack of adequate signage directing drivers to the lots. LADOT piloting new meter technology that will adjust parking rates to maintain the desired level of use, but it will be provided in limited areas.

The surrounding business community is interested in partnering with the City to implement new parking meter technology and identify funding for these infrastructure improvements in order to maximize the use of all available parking facilities.

I THEREFORE MOVE that the Los Angeles Department of Transportation be instructed to develop a rational pricing strategy for the City's parking facilities and on-street meters in the Van Nuys Civic Center area.

I FURTHER MOVE that the Department be instructed to develop a improved parking lot signage that would include parking costs, to be placed in appropriate locations directing patrons to the municipal lots.

PRESENTED BY: Tony Cardenas
TONY CARDENAS
Councilmember 6th District

SECONDED BY: Richard Alarcon

msr

JUN 29 2010

ORIGINAL