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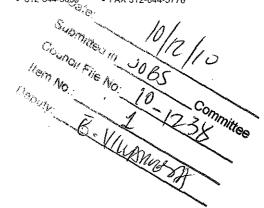
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October 11, 2010

The Honorable Richard Alarcon City Hall 200 N. Spring Street, Room 470 Los Angeles, CA. 90012

Dear Council Member Alarcon:



On behalf of the Directors Guild of America (DGA) and its members, I am writing to let you know of the DGA's support for your motion to raise the Entertainment Production Cap.

This motion would raise the current tax assessed on film production companies from \$2.5 million to \$5 million and raising the threshold would provide significant tax savings to small and medium-sized companies.

As you are aware, an ever-increasing number of cities, states and foreign countries compete to attract film productions away from Los Angeles. This motion would help to reduce the costs for production companies filming in Los Angeles and sends the message that our city officials are striving to keep Los Angeles "film friendly".

Thank you for your motion and this Guild looks forward to our continued work together.

Sincere regards,

Regina Render

cc: Bryan Unger, Kathy Garmezy