

MOTION

AUG 10 2010

HOUSING, COMM & ECON. DEVELOP

10-1451  
BUDGET & FINANCE  
AUG 13 2010

On June 21, 2010, the U.S. Department of Housing and Urban Development (HUD) announced the availability of \$40 million for the HUD Community Planning Challenge Grant Program. The goal of this program is to foster reform and reduce barriers to achieve affordable, economically vital, and sustainable communities. The focus for this program is on individual jurisdictions and localized planning instead of regional planning efforts. The Notice of Funding Availability requires the grant application to be submitted by August 23, 2010.

The Community Redevelopment Agency of the City of Los Angeles (CRA/LA) proposes to prepare a grant application for a project entitled the Northeast Los Angeles (NELA) Collaborative. The project would complement the CRA/LA's current efforts to establish a new redevelopment project area along the Glendale Narrows portion of the Los Angeles River. The goal of the NELA Collaborative is to develop a comprehensive approach to linking land use plans and economic development strategies to benefit those that currently live and work in the area. The program will take place within Council Districts 1, 4, and 13.

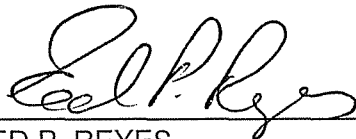
The NELA Collaborative would engage three key departments - the CRA/LA, the Department of City Planning and the Department of Transportation - in an effort to create an implementation strategy for redevelopment that is guided by the policy and vision of the LA River Revitalization Master Plan. Together, these departments would orchestrate a comprehensive planning effort that would include a targeted update of the NELA community plan, a mobility plan that links residents with transit through the development of integrated mobility hubs and green, complete streets, and a workforce needs assessment and development of a career ladder training program targeting a key sector of the local economy. The project would have a strong public education and engagement program. It would also develop technology tools to better track the economic and social impacts of redevelopment over time.

The total project cost is \$4 million and the grant application will request \$3 million, the maximum award size. The grant requires a 20% match, which will be funded by CRA/LA. The grant is awarded on a reimbursement basis and will be front-funded by CRA/LA. Project periods will not exceed 36 months, and all funds must be obligated by September 20, 2012. No local resolution is required. If the CRA/LA is awarded a HUD Community Planning Challenge Grant Program, the CRA/LA will return to the Board and City Council to seek authorization to enter into a grant agreement.

I THEREFORE MOVE that the City Council AUTHORIZE the Community Redevelopment Agency of the City of Los Angeles (CRA/LA) to apply for HUD Community Planning Challenge Grant Program in the amount of \$3 million to support sustainable development through localized planning in the Northeast Los Angeles.

I FURTHER MOVE that the CRA/LA report to the Council with the program design and implementation and source(s) of funds for the match requirement, at the time that they return for authorization to enter into a grant agreement.

PRESENTED BY:



ED P. REYES  
COUNCILMEMBER, 1<sup>ST</sup> DISTRICT

SECONDED BY:



ORIGINAL

AUG 10 2010

El is