

CITY OF LOS ANGELES

CALIFORNIA

JAN PERRY
GENERAL MANAGER



ERIC GARCETTI
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ECONOMIC AND WORKFORCE
DEVELOPMENT DEPARTMENT

1200 W. 7TH STREET
LOS ANGELES, CA 90017

June 3, 2016

Council File No.: 10-1610
Council District Nos.: All
Contact Persons and Phones:
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Honorable Eric Garcetti
Mayor, City of Los Angeles
Room 303, City Hall

City Council
c/o City Clerk
Room 395, City Hall

Attention: Mandy Morales, Legislative Coordinator

COMMITTEE TRANSMITTAL: PROGRAM YEAR 2016-2017 DAY LABOR RESOURCE CENTER (DLRC) OPERATORS REQUEST FOR PROPOSALS (RFP) FINAL RECOMMENDATIONS

RECOMMENDATIONS

The General Manager of the Economic and Workforce Development Department (EWDD) respectfully requests that the Mayor and City Council:

1. ACCEPT the Department's final Day Labor Resource Center RFP recommendations as listed below:

No.	Agency	Day Labor Resource Center
1	Instituto De Educacion Popular del Sur De California	Downtown
2	Instituto De Educacion Popular del Sur De California	Cypress Park
3	Instituto De Educacion Popular del Sur De California	Harbor City
4	Instituto De Educacion Popular del Sur De California	Hollywood
5	Youth Policy Institute, Inc.	North Hollywood
6	Youth Policy Institute, Inc.	Van Nuys
7	Central American Resource Center (CARECEN) of California	Westlake

2. AUTHORIZE the General Manager of EWDD, or designee, to develop a Replacement Operator List consisting of recommended Day Labor Resource Center (DLRC) Operators and non-funded DLRC proposers achieving an RFP proposal score of 70 or greater;
3. AUTHORIZE the General Manager of EWDD, or designee, to negotiate and execute agreements with the three (3) proposers selected to operate a City of Los Angeles Day Labor Resource Center (DLRC), with funding not to exceed the amounts stated in Attachment A, for the period of twelve (12) months effective July 1, 2016 through June 30, 2017, subject to review and approval of the City Attorney as to form and legality; and
4. AUTHORIZE the General Manager of EWDD, or designee, to prepare Controller's instructions needed to implement actions approved by the Council and Mayor and/or make necessary technical adjustments, subject to the approval of the City Administrative Officer, and request that the Controller implement these instructions.

FISCAL IMPACT

There is no additional impact on the General Fund. The DLRC's are funded through the approved Annual Budget Resolution for Fiscal Year 2016-17.

SUMMARY

On August 5, 2015, the City Council authorized the EWDD to issue a RFP for the Day Labor Program (DLP) and directed the EWDD to submit recommendations to the Mayor and City Council for the selected DLP contractors (CF 10-1610). Based on the RFP evaluation process, three (3) proposers received a minimum total score of 70 points and are recommended for funding to operate the seven (7) Day Labor Resource Centers.

BACKGROUND

The City of Los Angeles has operated the Day Laborer program for over 27 years with the dual purpose of providing day laborers a safe environment to seek work, and to address public safety concerns. The program has served thousands of largely first generation immigrant workers and has provided many communities with a safe, dignified place to seek work and a consistent place for employers to seek day labor assistance.

EWDD released a Request for Proposals for the City's Day Labor Resource Centers on March 3, 2016. Through this RFP, the Department sought to redesign the Day Labor Center program to implement the strategic plan. Key enhancements included:

1. Develop an Immigrant Integration Center model;
2. Creating educational opportunities to transition day laborers away from temporary employment; and

3. Linking the Day Labor Resource Center program to various community resources to address the social and economic issues generated by the presence of day laborers throughout the City of Los Angeles.

Through its solicitation, the Department received a total of four proposals on or prior to the due date of Thursday, April 7, 2016. Proposals were evaluated using a point system with a maximum score of 100 points. The evaluation criteria established in the RFP consisted of the following:

- Demonstrated Ability 35 points
- Program Design 50 points
- Cost Reasonableness 15 points

In rating the Demonstrated Ability and Program Design sections of the proposals, the Department used third-party evaluators consisting of individuals with experience with social services.

In order to be eligible for funding, proposers were required to achieve a minimum score of 70. Those failing to achieve the minimum score are not eligible for funding. A total of one (1) proposal did not achieve the requisite minimum score.

RESULTS OF THE RFP

Attachment A provides the final scores for the four (4) proposals that were rated and the DLRC sites that the Department is recommending for funding. The City is proposing to fund the centers in an amount not to exceed one hundred seven thousand one hundred forty-three dollars (\$107,143).

Establishment of a Replacement Operator List

In addition to approving funding for the seven (7) DLRC sites, the EWDD is requesting authority to establish a pre-qualified list of Replacement Operators. The replacement Operator List will consist of the recommended DLRC operators. There are no eligible proposals that were not selected for funding. This list will be used should it be necessary to replace a proposed DLRC operator, for any reason, or if funding becomes available to operate a new DLRC.

RESULTS OF THE APPEALS PROCESS

All proposers were notified of their final scores in writing on May 19, 2016. The Department's correspondence included a summary of their appeal rights under this RFP as well as instructions for submitting an appeal. All proposers were provided an opportunity to view scores and rater comments prior to the May 26, 2016 deadline to submit their appeal. The EWDD received no appeals.

A handwritten signature in black ink that reads "Jan Perry (mcc)". The signature is written in a cursive style.

JAN PERRY
General Manager

JP:RS:JHP:GR:NH:fm

Attachment A: EWDD Day Labor Resource Center RFP Recommendations

EWDD DAY LABOR RESOURCE CENTER RFP RECOMMENDATIONS

LOG #	AGENCY	LOCATION	COUNCIL DISTRICT	FINAL SCORE	FUNDING	FUNDING AMOUNT
NORTH HOLLYWOOD						
1	Youth Policy Institute, Inc. (YPI)	North Hollywood	2	80	Recommend for Funding	\$107,143
VAN NUYS						
1	Youth Policy Institute, Inc. (YPI)	Van Nuys	6	80	Recommend for Funding	\$107,143
2	Build Rehab. Industries (BUILD)	Van Nuys	6	56	Not Eligible	\$0
WESTLAKE						
3	Central American Resource Center -CARECEN- of California (CARECEN)	Westlake	1	88	Recommend for Funding	\$107,143
CYPRESS PARK						
4	Instituto De Educacion Popular del Sur De California (IDEPSCA)	Cypress Park	1	70	Recommend for Funding	\$107,143
DOWNTOWN						
4	Instituto De Educacion Popular del Sur De California (IDEPSCA)	Downtown	14	70	Recommend for Funding	\$107,143
HARBOR CITY						
4	Instituto De Educacion Popular del Sur De California (IDEPSCA)	Harbor City	15	70	Recommend for Funding	\$107,143
HOLLYWOOD						
4	Instituto De Educacion Popular del Sur De California (IDEPSCA)	Hollywood	13	70	Recommend for Funding	\$107,143