



April 1, 2014

Hon. Herb Wesson, President
 Hon. Members of the City Council
 Los Angeles City Council
 200 North Spring Street
 Los Angeles, CA 90012



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Dear Council President and Members of the Los Angeles City Council:

I am writing on behalf of the California Apartment Association – Los Angeles (CAALA) to reiterate my organization’s position on the exclusive franchise proposed for Los Angeles’ waste hauling system, and express our concern regarding the final Program Environmental Impact Report (PEIR) for the system, released on March 14.

As we have indicated numerous times throughout this process, CAALA strongly opposes the adoption of an exclusive franchise system for waste hauling in Los Angeles. As data have shown from several cities that have already adopted this system, an exclusive franchise is likely to result in substantially increased rates for waste hauling services. My members with buildings in cities with exclusive waste haul franchises report that they pay 30 to 50% more in trash collection than they do in the City of Los Angeles. Not only do they pay more, they widely report that their service is subpar.

Rate hikes will be especially harmful to multifamily housing providers and tenants, especially those that are regulated by the Rent Stabilization Ordinance (RSO). For market rate units, these additional costs will be passed through to the tenant, thereby increasing rental housing costs. For RSO properties, money that would otherwise be spent on maintaining the building will go to pay for these rate increases. Tenants and landlords do not fare well under an exclusive system.

Furthermore, after seeing the final PEIR, it is clearer to us now than ever that the supposed benefits of switching to an exclusive franchise system are not worth the costly negative impact it will make on our multifamily housing providers and other businesses across the city. For a City with a low supply of housing that directly correlates to high rental prices, you need to consider if the City’s residents can afford for you to adopt this ordinance. We strongly urge you to do an economic impact analysis to determine the costs of such a program.

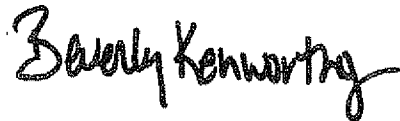
In looking at the PEIR, it is clear that the specific benefits of an exclusive franchise – as opposed to a non-exclusive franchise, an alternative for which our organization has advocated repeatedly – are likely negligible in terms of truck trips and the improvement of environmental quality, the most important items discussed in association with this issue over the last several years.

In addition, as we have said, a non-exclusive franchise would offer the City the same regulatory benefits as an exclusive franchise, without causing immense harm to Los Angeles' volatile business community.

For these reasons, and after reviewing the recently released PEIR, we are stronger in our view than ever that an exclusive franchise system is bad for Los Angeles, and that a non-exclusive franchise would be a smarter policy option for all City stakeholders. We urge you to rethink your stance on this issue, and reconsider the benefits of a non-exclusive franchise for Los Angeles' waste hauling system.

We thank you for your consideration of our position on this issue, and we look forward to continuing the discussion.

Sincerely,

A handwritten signature in black ink that reads "Beverly Kenworthy". The signature is written in a cursive, flowing style.

Beverly Kenworthy
Executive Director

CITY OF LOS ANGELES SPEAKER CARD

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Date 4/1/2014

THE CITY COUNCIL'S RULES OF DECORUM WILL BE ENFORCED.

Council File No., Agenda Item, or Case No. ITEM 2

I wish to speak before the City Council Name of City Agency, Department, Committee or Council

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Name: Jim Clarke Business or Organization Affiliation: APT ASSN. OF GREATER LOS ANGELES

Address: 621 S. WESTMORELAND AVE. L.A. CA. 90005

Business phone: 213-384-4131 Representing: AAGLA

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Name: Mr. Herman Business or Organization Affiliation:

Address: Street City Laane State Zip

Business phone: Representing:

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4-1-14

THE CITY COUNCIL'S RULES OF DECORUM WILL BE ENFORCED.

Council File No., Agenda Item, or Case No.
10-1797-516
Agenda Item #2

I wish to speak before the LA City Council
Name of City Agency, Department, Committee or Council

Do you wish to provide general public comment, or to speak for or against a proposal on the agenda? For proposal
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Name: Adrian Martinez

Business or Organization Affiliation: Earth Justice

Address: _____
Street City State Zip

Business phone: _____ Representing: DWLP

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Council File No., Agenda Item, or Case No.
No. 2

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Do you wish to provide general public comment, or to speak for or against a proposal on the agenda? For proposal
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 General comments

Name: Donna Pearmas

Business or Organization Affiliation: _____

Address: _____
Street City State Zip

Business phone: _____ Representing: _____

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Name: Jackie Cornejo

Business or Organization Affiliation: LAANE

Address: 464 Lucas Ave, Ste 202, LA CA 90004

Business phone: (213) 977-9400 Representing:

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I wish to speak before the LA City Council Name of City Agency, Department, Committee or Council

Do you wish to provide general public comment, or to speak for or against a proposal on the agenda? (X) For proposal () Against proposal () General comments

Name: Hilary Gordon (Hillary)

Business or Organization Affiliation: Sierra Club - Zero Waste Comm. Ho

Address: Los Angeles CA

Business phone: Representing: DWLA / Sierra Club

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I wish to speak before the City Council Name of City Agency, Department, Committee or Council

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Name: Ron Herrera

Business or Organization Affiliation: Teamsters Local 396

Address: Street City State Zip

Business phone: Representing:

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Name: Maria Elena Durazo

Business or Organization Affiliation: LA County Federation of Labor

Address: 2130 James M Wood Blvd., LA CA 90006 Street City State Zip

Business phone: (213) 381-5011 Representing:

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Council File No., Agenda Item, or Case No. # 2

City Council

I wish to speak before the _____
Name of City Agency, Department, Committee or Council

Do you wish to provide general public comment, or to speak for or against a proposal on the agenda? For proposal
 Against proposal
 General comments
Name: JOHN WALSH

Business or Organization Affiliation: _____

Address: LA _____
Street City State Zip

Business phone: _____ Representing: _____

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Do you wish to provide general public comment, or to speak for or against a proposal on the agenda? For proposal
 Against proposal
 General comments
Name: Ruben Gonzalez

Business or Organization Affiliation: L.A. Area Chamber of Commerce

Address: 350 S. Bixel St LA CA 90017
Street City State Zip

Business phone: _____ Representing: _____

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Name: JOHN HOWLAND

Business or Organization Affiliation: CENTRAL CITY ASSOC.

Address: 626 W. 1st St #200 CA 90017

Business phone: 213 416 7535 Representing: _____

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Name: SARA MITCHELL

Business or Organization Affiliation: VALLEY INDUSTRY & COMMERCE ASS'N

Address: _____ Street City State Zip

Business phone: _____ Representing: _____

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