

Apr 3, 2014

Ms. Holly Wolcott
Room 360
200 North Spring Street
Los Angeles, CA 90012

Dear Ms. Wolcott,

I live, work and shop in Los Angeles and I support the Zero Waste LA Franchise system.

I join the Sierra Club and the Don't Waste LA Coalition to ask the City Council to approve the Zero Waste LA Franchise ordinance for the future of our city on April 1.

It is time to show that our City, known for its high air pollution and the recent closure of numerous landfills like Puente Hills, can also proactively reduce toxic emissions and trash that cities like San Francisco have already demonstrated.

The City of Los Angeles has set ambitious Zero Waste goals to achieve 90% waste diversion by 2025, but in order for us to accomplish this we need to adopt visionary plans like the Zero Waste LA Franchise System. The exclusive franchise system will divert a huge portion of our trash from landfills by finally allowing multifamily and commercial owners and residents to recycle the plastic, paper, glass, metal and other reusable materials than now fill their waste bins headed for a local dump.

It takes forward thinking policies to reduce waste and to ban plastic bags that will help Los Angeles become the nation's leading city in sustainability.

I urge the City Council to vote yes for the Zero Waste LA Franchise System!

Thank you,

Mr. Roger Levine
5118 Edsel Ave
Los Angeles, CA 90066-6924