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**WBE with Zero Waste LA plan**

1 message

**Leslie Campbell** <leslie@sustainla.com>

Tue, Dec 6, 2016 at 1:26 PM

To: councilmember.cedillo@lacity.org, councilmember.blumenfield@lacity.org, councilmember.martinez@lacity.org, paul.koretz@lacity.org, councilmember.ofarrell@lacity.org, councilmember.huizar@lacity.org, paul.Krekorian@lacity.org, david.ryu@lacity.org, Councilmember.Harris-Dawson@lacity.org, Councilmember.Price@lacity.org, Councilmember.wesson@lacity.org, councilmember.bonin@lacity.org, Councilmember.Englander@lacity.org, councilmember.buscaino@lacity.org

Cc: Maria.Espinoza@lacity.org, Erika.Pulst@lacity.org

Dear Councilmembers,

I am writing to encourage your support of the Zero Waste LA plan as recommended by the Bureau of Sanitation. I understand that Minority and Woman Owned Businesses' participation in this plan is of significance, and I wanted to share my experience.

Sustain LA is woman-owned, awaiting application approval, and we were contacted with a subcontracting opportunity by Republic specifically because we are woman-owned. Sustain LA is listed as OBE on the plan, however, due our pending application. The financial opportunity as a subcontractor of the Zero Waste LA plan is very significant for my small business, but registers as 0% of the total contract. There are also several examples of large haulers subcontracting with non-profits run by women and minorities that would also be omitted from the total percentages of MBE/WBE's. This, I hope, illustrates that while the concern of lack of inclusion for MBE/WBE businesses is important, the numbers that are being considered are not the full picture.

The Zero Waste LA plan is strong and the best in the nation. Time is of the essence to move this plan forward and help our communities, industry workers, environment and small businesses. Thank you for your support.

Best,  
Leslie Campbell  
Principal, Sustain LA

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