



Maria Espinoza &lt;maria.espinoza@lacity.org&gt;

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## NAWBO LA's Opposition to the Award of the Zero Waste LA Exclusive Franchise System

1 message

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**srourk@redwoodresources.net** <srourk@redwoodresources.net>

Wed, Oct 19, 2016 at 9:22 PM

To: Maria.Espinoza@lacity.org

Cc: Hilary Lentini LD &lt;hilary@lentinidesign.com&gt;, Ann D'Amato &lt;ann@3dnetworkscorp.com&gt;

Maria,

I am the current Transportation and Infrastructure Chair for NAWBO LA. We represent the more than 540,000 women business owners located within the County of Los Angeles.

We would like to submit our opposition to the award of the Zero Waste LA Exclusive Franchise System with the current utilization numbers for women business owners who are also included in minority and DVBE classifications.

On behalf of our President, Hilary Lentini and Vice President of Public Policy, Ann D'Amato, I am submitting NAWBO LA's letter.

We would like to see this contract resubmitted for bid so that interested contractors meet the goals that the City of LA has included in its Business Inclusion Program or provide aggressive and alternate solutions to support and mentor the many women business owners who are part of the fabric of this City.

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"Nurture your mind with great thoughts, for you will never go any higher than you think."

Benjamin Disraeli  
1804-1881, British Prime Minister

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### 2 attachments

**Zero Waste Opposition.pdf**  
259K

**Zero Waste Opposition.pdf**  
259K

# NAWBO LA

National Association of Women Business Owners

811 W. 7th Street | Los Angeles, California 90017 | 213.622.3200

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October 19, 2016

The Honorable Nury Martinez  
Los Angeles City Councilmember, Council District 6  
Chair, Energy and Environment Committee

RE: Item #1 – CF# 10-1797-S17 – October 19, 2016 Agenda  
Zero Waste LA Exclusive Franchise System

Honorable Members,

The National Association of Women Business Owners, Los Angeles Chapter (NAWBO-LA) represents over 500,000 women business owners in the greater Los Angeles area.

We are writing to express our concern and disappointment regarding the above-referenced agenda item. The staff recommendation is to authorize a Personal Services Contract for exclusive Franchise System for commercial and multifamily solid waste collection and handling. The estimated overall value of these contracts is over \$3.5 billion for an initial contract term of ten (10) years.

As an organization that represents the heart and soul of the women business owners in Los Angeles, NAWBO-LA finds it unacceptable that the City's own requirement for a Business Inclusion Program (BIP) aimed at promoting job creation through its support of Small (SBE), Minority (MBE), Women (WBE), Disabled Veterans (DVBE) and Emerging (EBE) Business Enterprises is not being met.

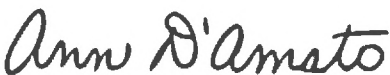
The City of Los Angeles represents a long tradition of capturing the power of diversity in our City. We urge that you disapprove the contract. We're proud to join our colleagues in the women, minority, and small business community in requesting that your Committee oppose the award. NAWBO-LA believes the City of Los Angeles needs to adhere to the guidelines they set themselves. Your action will send a strong message that the City of Los Angeles is inclusive as outlined in the City's BIP.

We look forward to being able to support City contracts when they provide true opportunities for all Angelenos. Thank you for your consideration.

Sincerely,



Hilary Lentini  
President  
NAWBO-LA



Ann D'Amato  
Vice President, Public Policy  
NAWBO-LA

Scheneae Rourk  
Public Policy - Transportation & Infrastructure Chair  
NAWBO-LA