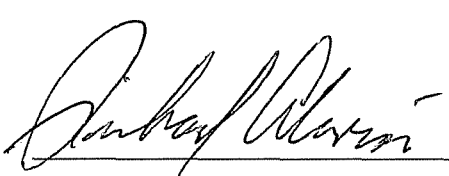


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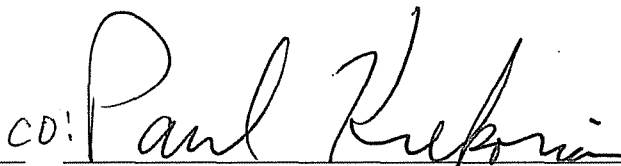
The Bureau of Sanitation's proposed changes in the City's commercial and multi-family waste collection will require changes in the current business practices. In order to achieve the proposed goals under the proposal, business will need to work with a new model. The Bureau will monitor the businesses for adherence to a number of significant goals, including greater safety, oversight, accountability and quality of life in the City's efforts to reach a Zero Waste future.

It is therefore important that the businesses that operate under the new model also receive incentives to motivate them to meet and, more importantly, exceed the City's proposed goals for reducing the City's waste going to landfills to Zero, reduce air pollution by a measurable amount and provide safer, cleaner, and more remunerative work environment for the workers. These goals, if met, will significantly improve the quality of life of all residents of Los Angeles and any business that helps bring about such positive impacts should be encouraged through an incentive program that rewards the business for its beneficial contributions.

We, therefore, instruct the Bureau of Sanitation to include in its Report to the Council on the proposed new system for commercial and multifamily waste program incentives and similar programs to businesses that meet or exceed the goals of the proposed program.



RICHARD ALARCÓN, 7th District

CO: 

2ND: 

Date: 4/10/12

Submitted in SD for WMS Committee

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Item No.: 1

Deputy: Adam R. Lid