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MOTION

DEC 10 2010

Lucky Brand Dungaree Inc., a subsidiary of Liz Claiborne Inc., which designs and produces denim, sportswear, knits, wovens, outerwear, T-shirts and activewear has signed a lease to occupy a newly constructed headquarters in Council District 14 on 540 South Santa Fe Avenue. The project will initially generate approximately 30 to 60 jobs located at its corporate headquarters of which at least 51% will be made available to low- to moderate-income persons. These jobs will include, but are not limited to, positions in sales, administrative assistance, and support staff. Lucky Brand Dungaree Inc. is seeking assistance in completing necessary tenant improvements and other eligible costs to open its Los Angeles headquarters. Funds in the amount of \$300,000 have been identified from unspent, prior-year Community Development Block Grant (CDBG) funds previously allocated to the Los Angeles Housing Department (LAHD) General Administration to support this special economic development project.

I THEREFORE MOVE that the City Council, subject to the approval of the Mayor:

1. AUTHORIZE the Community Development Department (CDD) to reprogram \$300,000 in unspent CDBG funds from LAHD General Administration for tenant improvements and other eligible costs for the Lucky Brand project located at 540 South Santa Fe Avenue; and AUTHORIZE the General Manager CDD or designee to:
 - a. Amend the appropriate Consolidated Plan(s) in conformance with all U.S. Department of Housing and Urban Development (HUD) requirements, including the citizen participation process;
 - b. Negotiate and execute a City agreement for up to \$300,000 with Lucky Brand Dungaree Inc. or appropriate party as determined by the CDD designated staff.

2. AUTHORIZE the Controller to:
 - a. Establish a new account G726 Lucky Brand Inc and appropriate \$300,000 within the Community Development Trust Fund No. 424.
 - b. Decrease account F143 in the amount of \$300,000 within the Community Development Trust Fund No. 424.

3. AUTHORIZE the Community Development Department to prepare Controller instructions and/or make any technical adjustments that may be required and are consistent with this action subject to the approval of the City Administrative Officer, and instruct the Controller to implement these instructions.

PRESENTED BY: *Jose Huizar*
JOSE HUIZAR
Councilmember, 14th District

SECONDED BY: *[Signature]*

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