

MOTION

Item 10B

I MOVE that the Mitigated Negative Declaration, Transportation and Planning and Land Use Management Committees' Report and Resolution relative to an update of the City's Bicycle Plan, Item #10 on today's Council agenda (CF 10-2385-S2), BE AMENDED to add:

- 1. **Policy 3.2.6** - Measure the economic impact on "main street" corridors resulting from bikeway improvements.
- 2. **Economic Benefits of Bikeway Improvements Program**- Research the economic impact of adding bikeway improvements to "main street" corridors.  
Lead Department: The Department of City Planning  
Objective: Analyze economic benefits of bikeway improvements in "main street" locations.  
Schedule: 2011-2013.

**Retail Revenues in Main Street Corridors Program**- Measure the change in retail revenues resulting from the implementation of Complete Street modifications (e.g. wider sidewalks, bicycle facilities) that increase pedestrian and bicycle mobility within the selected retail corridor(s).  
Lead Department: The Department of City Planning  
Objective: Evaluate the impacts of adding bikeway facilities to "main street" corridors.  
Schedule: 2015-2025

PRESENTED BY:   
ED P. REYES  
Councilmember, 1st District

SECONDED BY: 

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