

10-2414-S2

BUDGET & FINANCE

MOTION

FEB 27 2013

The City has adopted a Local Preference Ordinance that provides all local businesses in Los Angeles County an 8% preference in their bids and proposals for City contracts. In a low bid contract scenario, the local preference will lower the bid price. For example, if a local business submits a bid of \$1 million, the local preference ordinance will take 8% off their bid. Therefore, for the purpose of selecting the winning bidder, the local business' bid will be deemed to be \$920,000.

However, we currently do not provide a special preference for local manufacturing businesses. The cities of San Francisco, New York, and Chicago, have all recently launched marketing campaigns to promote products manufactured locally within their respective geographic regions. The City of Los Angeles needs to do more to adequately support sustainability and growth of local manufacturers. By creating policies that discourage companies from exporting jobs; promoting retention and creation of good manufacturing jobs; and helping businesses remain competitive, the City will help revitalize the American manufacturing base.

To keep pace with what other big cities are doing nationwide, the City needs to be at the forefront of supporting businesses that manufacture in Los Angeles County, versus those who do not, and we should enact a "Local Manufacturing Ordinance" that would ensure that local manufacturers are competitive with national and international manufacturers when bidding on City contracts.

I THEREFORE MOVE that the City Attorney, with the assistance of the City Administrative Officer, and the Mayor's Office of Contractor Relations be REQUESTED to prepare and present a Local Manufacturing Ordinance that would provide a preference to companies that manufacture in Los Angeles County, when bidding on City contracts for goods.

I FURTHER MOVE that the Boards of Commissioners of the Department of Water and Power, The Port of Los Angeles and Los Angeles World Airports be REQUESTED to adopt the aforementioned local manufacturing incentive policy into their respective proprietary departments and report back on their progress.

PRESENTED BY: Joe Buscaino
JOE BUSCAINO
Councilmember, 15th District

SECONDED BY: Paul Kelloni

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ORIGINAL