



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
REGION IX
75 Hawthorne Street
San Francisco, CA 94105-3901

MAY 1 2012

OFFICE OF THE
REGIONAL ADMINISTRATOR

Mr. Ed Reyes, Council Member,
Mr. Jose Huizar, Council Member, and
Mr. Mitch Englander, Council Member
City of Los Angeles Council
200 N. Spring Street
Los Angeles, CA 90012

Dear Council Members:

I have been following the Clean Up Green Up approach with great interest. I understand that your Committee, and the Los Angeles City Council, will soon be considering a motion that directs City departments to develop strategies and recommendations regarding the Clean Up Green Up policy. Earlier this year, I received an update from members of the Clean Up Green Collaborative on February 24 and was most impressed with the innovative approach outlined in the motion. As I understand it, the Clean Up Green Up effort promotes the kind of innovative and effective partnership between environmental agencies and local businesses such as our recent collaboration with the South Coast AQMD to provide funding and technical assistance to Ace Beverage Company in Boyle Heights for the retrofitting of their diesel truck fleet to clean-fuel engines.

We believe the approach is a strong complement to EPA's work to direct our inspection and enforcement resources along the I-710 Corridor over the last two years as outlined in our Strategic Plan. Our work with impacted communities on this project highlighted the need for pilot approaches to address conflicting local land uses. The Clean Up Green Up initiative offers such an approach and I look forward to the opportunity for continued collaboration between the future City Clean Up Green Up pilot program and EPA. Working together, our efforts will go a long way towards meaningfully addressing toxic air pollution and the public health problems associated with cumulative environmental health impacts.

Please feel free to contact me to discuss further how we can work together to improve air quality in Los Angeles. Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jared Blumenfeld".

Jared Blumenfeld

cc: Romel Pascual, City of Los Angeles, Dept of Environment
Michele Pritchard, Liberty Hill Foundation
Sharon Gin, City Council File