



May, 7, 2012

3325 Wilshire Blvd.
Suite 900
Los Angeles, CA 90010
213-384-5864 phone
866-881-7865 fax

lung.org/california

Los Angeles City Council
City Hall
200 N. Main Street
Los Angeles, CA 90012

RE: Clean Up Green Up motion – CF 11-0112

Dear Councilmembers:

On behalf of the American Lung Association in California, I am writing to urge members of the Planning and Land Use Management Committee and the full City Council to vote in favor of the Clean Up, Green Up motion, CF 11-0112.

Despite tremendous progress, Southern California remains home to some of the most entrenched air pollution problems in the nation. The American Lung Association's State of the Air report again ranked greater Los Angeles as the most ozone-polluted metropolitan area in the nation, and the fourth most polluted by fine particulates. Southern Californians, and especially vulnerable populations like children, the elderly and low-income communities living in areas included in the Clean Up Green Up pilot project, need innovative solutions to clean the air and improve their quality of life.

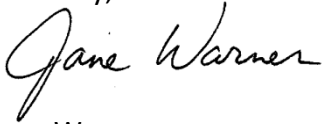
The Clean Up Green Up initiative is an innovative yet balanced solution to the problem of the overconcentration of polluting land uses adjacent to homes, schools, parks and other sensitive uses. This approach involves creating overlay districts in the three pilot communities—Boyle Heights, Pacoima and Wilmington—combining economic incentives with traditional planning tools, and promoting collaboration among government agencies, residents and businesses. We are pleased that this initiative reduces existing levels of pollution while providing incentives to encourage local businesses to clean up and green up, and to attract new green businesses to our community.

The Clean Up Green Up policy proposal complements other important environmental initiatives taking place in Los Angeles including the South Coast Air Quality Management District's (AQMD) Clean Communities Plan. This voluntary program seeks to reduce the exposure to air toxics throughout the District, with emphasis on cumulative impacts. We are excited about the potential for synergy and collaboration between the future City Clean Up Green Up pilot program and AQMD's efforts.

The American Lung Association in California supports the Clean Up Green Up motion because it demonstrates that working together, business, government and residents can develop meaningfully solutions to the problem of air pollution that promote both improved public health and a sustainable economy.

Thank you for your time and attention to this matter.

Sincerely,

A handwritten signature in black ink that reads "Jane Warner". The signature is written in a cursive style with a large, looping initial "J".

Jane Warner
President and CEO
American Lung Association in California