

Contact Information

Neighborhood Council: Hollywood Studio District Neighborhood Council

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Date of NC Board Action: 01/10/2011

Type of NC Board Action: General Comments

Impact Information

Date: 04/12/2011

Update to a Previous Input: Yes

Directed To: City Council and Committees

Council File Number: 11-0317

Agenda Date: 01/10/2011

Item Number: 9a

Brief Summary: Denial of the proposed project Council File #11-0317 unless the following conditions are met:
*2.5 parking spaces per residential unit be provided, no exceptions, *no signage above 3rd FI be approved, *no digital or
super-graphics be approved

Additional Information:

HSDNC Board Meeting Minutes

1.12.2011

In Attendance: Steven Whiddon, Manny Rodriguez, Frank Valenti, Jenny Weatherholtz, Andy Schwartz, Jennifer Moran, Juri Ripinsky, Ken Ostrow, Luke Vincent, Thomas Meredith and Anna Gyumushyan (arrived at ~7:25)

Agenda Item. Person/Organization

3. LAPD Officer Nony

- Any complaints for her?
- Addressing prostitution complaints; new policy is coming soon
- Wants to plan a 3 day series to tackle problem
- Wants feedback once new policy/patrols are in place
- RV parked overnight issue: have been citing people for living in vehicles
- Gang officers just got news of new hang out spots for certain gangs
- Looking for new leads/updates: need info from the community
- Call VICE: 213-972-2996.
- Will follow up on LAPD Request for Support of Bike Relay Team

5. Presentation by Jack Humphreville (City Watch and Greater Wilshire NC)

- Speaking on proposed leasing of LA city public parking lots
- no transparency from the city; meetings are closed sessions
- no analysis of how this will affect local business's and current parking rates
- How does the money flow? City will get \$53 million; should this pay for everyday expenses?
- City Council has been asked to approve the RFP; it is not known what is in the agreement
- Study: Chicago, where parking meter rates rose 5 times.
- Advice: retain a private operator to manage the system
- City is not in position to make hard decisions due to deficit
- Crunch Time: June (after city pays numerous short term loans in May)
 - o Short term loans come due in May and June and then the City needs to sell about \$1.5 billion in new Tax & Revenue Anticipation Notes. Last year was tough enough. This year will be even tougher.
- After you sell parking meters – what's next?! Is everything for sale?
- Question from Juri: informal show of hands who is supporting? (not a good idea)
 - o Discussion of what people can do about this
 - o NCs, Cities should write letters/emails to their Council members
 - o Community Impact Statement: Are 3 NCs required to sign on for this to be attached to the city file?
 - o People should sign petitions and email their City Council members

4. Public Comments

- **Bob Blue**
 - Research into what other cities are doing
 - We are competing with cities with free parking
 - We do not want to push businesses out
 - NC could write a letter against this legislation
 - Can we propose an alternative way to get this money?
 - Budget LA

- **Jennifer Christie**
 - Lost acres of a park for parking
 - Agrees that we should keep the property

- **Ziggy Kruse**
 - The HSDNC Board are elected reps to the community – the board should take a stand on issues
 - Meeting on proposed community park, next week.
 - Thanks for ceasing to use Google Groups

- **Terry Bozart:** CPAC (Community Preparedness Action Committee)
 - City is not prepared for major disasters
 - Need to train people
 - Please take some materials
 - CERT class starts on Thursday at Hollywood Presbyterian Church at 6:30pm
 - Each class is 3 hrs, so 20 hours total
 - Questions? Contact Terry at 626-841-3498; terrybozart@hotmail.com

- **Steven Whiddon:**
 - Ed Folven, 323-933-5518 at Hollywood Press – please call with thoughts on parking structure

11. Recruitment/Election Committee Report

- Alex Alvarov: motion to appoint him [do not know which position to which they can be appointed]

*can we vote to appoint community members?

- Motion: appoint Bill Zide for SE quadrant; unanimous in favor
- Motion: appoint Efram Gonzalez for community rep; unanimous in favor
- Nathan to present on all candidates at Retreat

Outreach Committee Report

- Members: Nathan, Jenny, Thom, Anna, Bill Zide,
- Nonvoting committee members: Efram, Jennifer Christie
- Motion: officially appoint these Board Members to this committee; unanimous in favor

5. **Motion:** HSDNC will write a community impact statement opposing the LA city's sale/lease of parking structures

- Motion made by Steven; Second by: Manny
- In Favor: Anna, Thom, Steve, Juri, Manny, Jenny, Luke, Ken, Alex
- Opposed: None
- Abstain: Jenny and Frank
- Motion carries

8. **Office Space & Admin Asst Update**

- Need accurate job description for Admin Asst
- Need to get estimate for how much per hour/per year
- Have temp at board & committee meetings to take minutes and oversee letters
- Also work on managing email distro list, website and general data entry
- Budget: needs 1 hr/week; 5 hrs initially to create budget
- Outreach: 6 hrs/month; PLUM: 6 hrs/month; Board: 6 hrs/month; Web: 2 hrs/month; Budget: 5 hours/month
- 300 hours a year; \$6900/year plus \$230
- **Motion:** Hire Asst to work on outreach (will work out of Apple One offices), approve up to \$3000 to spend immediately towards Admin staff support
 - o Jenny M made motion
 - o Steve W seconded
- Vote: Unanimous in Approval

10. **Budget and Finance Committee Report**

- Steven: Motion to approve 2011 Budget
- Luke: Second
- Approved unanimously

6. **HSDNC Retreat:** Sunday 1/16, 1p – 5p @ 5500 Hollywood Blvd., Ground Floor

- Open to Public
- Board *must* attend unless excused

9. **PLUM Committee Report**

d.) Sunset Blvd./Columbia Square Project

- **Motion:** HSDNC disapproves of the project unless the following conditions are met:
 - o they provide 2.5 parking spaces per unit
 - o state their opposition to electronic signage
 - o guarantee no signage above the 3rd floor

Motion: Steven

Second: Manny

Favor: Anna, Thom, Frank, Steve, Luke, Juri, Ken, Many, Andy

Opposed: none

Abstain: Jenny W and Jennifer M

e. 5609 Sunset Blvd. (7/11 store across from Home Depot)

- Request for approval of beer and wine sales
- PLUM voted to NOT approve unless these conditions are met:
 - 1) No single can/bottle sales & no malt liquor sales
 - 2) Hours of operation are: 10AM –1AM
 - 3) Armed Security Guard: Monday–Friday: 4PM–1AM; Saturday and Sunday: Noon-1 AM

Bob Blue [public comment]:

- This project is within certain distance of schools and “sensitive receptors”; reading up on the law; think about what the community wants
- More time to consider and do outreach? Is there a time limit on this item?
- Can the Board vote to continue the item?

Vote

FAVOR: Frank, Thom, Juri, Ken, Luke

OPPOSED: Jennifer M, Manny, Andy

ABSTAIN: Steven and Jenny W.

Motion does not carry – cannot be added to agenda in the future

F. HSDNC request by letter for 180 days to respond to the draft EIR of the Hollywood Community Plan update

Motion: Approve issuance of letter that public have 180 days to respond to Draft EIR of Hollywood community plan; letter also request 20 hard copies and electronic copies for NC to distribute

Bob Blue [public comment]:

- It takes at least a month to schedule a meeting
- We’ve waited 17 years for this plan, it is worth waiting a little longer

Motion: Juri

Second: Andy

Those in FAVOR: Unanimous