

UPDATE REPORT
Office of Public Accountability
Recruitment for
Executive Director / Ratepayer Advocate
Prepared for the Energy and Environment Committee
November 8, 2011

The national search effort for the newly created Executive Director / Ratepayer Advocate for the Office of Public Accountability is well underway. The application period will remain open through Friday, December 2, 2011. It is important to note that the executive selected for this position will be given a five-year term employment agreement.

- ❖ Although still early in the process, a total of twenty (20) resumes have been received to date and seven (7) other interested individuals are in the discussion stage with the Recruiter. Based on the activity level at this stage of the process, the response is considered to be strong. Although we do not expect a large number of applicants for this unique type of position, we do expect to have a quality pool of candidates.
- ❖ The Citizens Committee (in a closed session due to this being a personnel matter) will see all resumes. This review will begin during the second week of December.
- ❖ The Committee will conduct in-person interviews in mid-to-late December. Due to the upcoming holidays, we hope to accomplish much of this before the end of December.
- ❖ Finalist interviews and additional screening will more than likely take the Committee into early January.
- ❖ The selected candidate must be confirmed by both the Mayor and the City Council.

Brochure - Specifics related to the position are outlined in the brochure developed by the Citizens Committee (sample provided) and is now being widely distributed by the Recruiting Firm (Ralph Andersen & Associates) to potential candidates and contacts throughout California and the nation.

Salary Range - As noted in the brochure, there is a salary range listed that still going through the approval process. We anticipate this approval very soon.

Nomination Cards - Nomination cards (sample provided) were also developed in order to circulate the position opening on a local level. This nomination card is also being made available by the Personnel Department at a variety of public meetings such as Neighborhood Council Meetings, City Council Meetings, LADWP Commission Meetings etc.

Advertisements - Advertisements have been placed in a variety of publications, most of them on-line. On a local level the advertisement appeared in the LA Business Journal last week.

Alumni from Top Universities - The position announcement was sent to a total of 37 top universities in California and across the nation to alert alumni in top business and law schools.

Other Outreach for Nominations & Candidate Identification-An extensive outreach effort is currently being done to solicit interest. This detailed list includes the following:

Advocacy Groups – Advocacy groups, specific to utilities and consumer protection are currently being contacted. This listing includes:

- ◆ Congress Watch (congresswatch.org)
 - ◆ Consumer Action (consumer-action.org)
 - ◆ Consumer Federation of America (CFA)
 - ◆ Consumer Watchdog (www.consumerwatchdog.org)
 - ◆ National Association of Consumer Agency Administrators (no website)
 - ◆ National Association of State Utility Advocates (nasuca.org)
 - ◆ National Consumer Law Center (NCLC)
 - ◆ National Consumer League (nclnet.org)
 - ◆ Public Citizen (citizen.org)
 - ◆ State of California, Division of Rate Payer Advocates
 - ◆ TURN (The Utility Reform Network) – (turn.org)
 - ◆ Watchdog Groups – Other (yet to be determined)
- **Los Angeles Area Civic and Business Leaders** – A number of individuals in the LA area have contact on behalf of the City of Los Angeles. These top executives have been asked to nominate highly qualified candidates.
- ◆ Bank of America
 - ◆ California Institute of Technology
 - ◆ Central City Association
 - ◆ Deloitte & Touche
 - ◆ Ernst & Young, LLP
 - ◆ Fulbright & Jaworski (Public Finance/Bond Counsel)
 - ◆ KPMG Peat Marwick
 - ◆ Latin Business Association
 - ◆ Los Angeles Chamber of Commerce
 - ◆ Loyola Law School
 - ◆ Loyola/Marymount University
 - ◆ McKinsey & Company, Inc.
 - ◆ National Association of Women Business Owners (NAWBO) – Los Angeles
 - ◆ Occidental College
 - ◆ Orrick, Herrington & Sutcliffe LLP (Public Finance/Bond Counsel)

- ◆ PricewaterhouseCoopers, LLC
- ◆ Quateman, LLP (Public Finance)
- ◆ Richards, Watson and Gershon (Public Finance/Bond Counsel)
- ◆ Southern California Gas Company
- ◆ University of California, Los Angeles
- ◆ University of Southern California
- ◆ Valley Industry and Commerce Association
- ◆ Wells Fargo
- **State of California** – Key committees at the State level are being contacted for nominations and referrals include:
 - ◆ Assembly Committee on Energy and Natural Resources
 - ◆ Senate Committee on Energy and Natural Resources
- **Federal Government** – Key committees and departments at the Federal level are being contacted for nominations and referrals include:
 - ◆ Bureau of Consumer Financial Protection
 - ◆ Department of Energy
 - ◆ Federal Energy Regulatory Commission
 - ◆ Government Accountability Office
 - ◆ U.S. Senate, Committee on Energy and Natural Resources
 - Subcommittee on Water and Power
- **Industry Leaders** – Professionals industry leaders in both private and public utilities (water and power) are being contacted as a call for nominations and are asked to identify highly qualified individuals. These industry contacts play an important role in helping to guide the Recruiter to top tier individuals. Some of these individuals may ultimately become a candidate. Outreach will be done to utility, financial/rate setting/legal professionals.
 - ◆ Federal Energy Regulatory Commission (FERC)
 - ◆ Public Utility Commission – California (including generalists, financial, rate payer advocates and legal)
 - ◆ Public Utility Commissions (for other select states)
 - ◆ Public Utilities – Nationally
 - ◆ Private Utilities – California
 - ◆ Private Utilities – Nationally

- **Professional Conferences** – Attendance at ACWA Conference (in San Diego) later this month will take place. Additionally, brochures were sent to the NASUA to distribute at their upcoming national conference (in St. Louis) as well as announced on their website.
 - Association of California Water Associations (ACWA)
San Diego, California
November 29 – December 2, 2011
 - National Association of States Utility Advocates (NASUA)
St. Louis, Missouri
November 13-19, 2011