

CITY OF LOS ANGELES  
CALIFORNIA

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When making inquiries relative to  
this matter, please refer to the  
Council File No.

October 4, 2013

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File  
No. 11-0582-S7, at its meeting held October 2, 2013.

  
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ECONOMIC DEVELOPMENT COMMITTEE REPORT relative to the Program Year 2013-14 Workforce Investment Act WorkSource Center Operators Request for Proposals.

Recommendations for Council action:

1. NOTE and FILE the Community Development Department reports, dated November 7, 2012 and November 27, 2012, and the Economic and Workforce Development Department report, dated September 10, 2013.
2. RECEIVE and FILE Motions (Perry – Garcetti – Cárdenas) and (Perry Parks), and the Jobs and Business Development Committee report, dated November 14, 2012.

Fiscal Impact Statement: Not applicable.

Community Impact Statement: None submitted.

### SUMMARY

At a regular meeting held on September 10, 2013, the Economic Development Committee considered the Program Year 2013-2014 Workforce Investment Act WorkSource Center Operators Request for Proposals (RFP).

Representatives of the Economic and Workforce Development Department (EWDD) appeared before the Committee to discuss the matter and respond to related questions. The EWDD reported that it is requesting to release a Request for Proposals (RFP) for its 17 WorkSource Centers. The centers have not been put out to bid since they were established approximately 15 years ago so the RFP is high priority for the EWDD.

The EWDD reports that with the new RFP, the EWDD will be seeking a number of changes in the program such as registering all clients, seeking more strategic partnerships such as with the Los Angeles Unified School District and the Los Angeles Community College system, taking advantage of new mobile and web technologies for job seekers and employers, and connecting economic development with workforce development now that both functions reside within the EWDD. Additionally, in the RFP process, the EWDD will weigh heavily the previous experience of the proposers in performing this type of work, the proposers ability to bring established dollars to the centers, collaborations with other agencies, low lease costs for facilities, etc.

In response to questions from the Committee regarding linking the WorkSource Centers with the greatest need, the EWDD explained that is one of the main reasons for releasing the RFP: the community and needs have changed since the Centers were first established. The EWDD will identify the top 20 communities with the highest unemployment rate and the highest poverty rate. It will use the seven regional planning areas and do a breakdown: Eastside, South Los Angeles, Central Los Angeles, Harbor, and North and South Valley. The EWDD will ask the proposers to identify the regions for which they wish to apply (some proposers may have historical relationships to a particular community). Also proposers will be limited to two applications to ensure a diverse pool of candidates for various regions.

The RFP process will begin with the proposed release of the RFP on October 1, 2013.

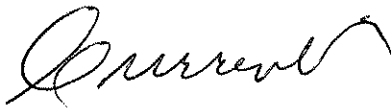
Proposers/bidders will be required to respond to the EWDD by December 13, 2013. After bids have been received, the EWDD will review the responses (along with a panel of external raters who will have signed confidentiality and conflict of interest agreements), hold an appeal process, and then bring forward the final RFP results to the Workforce Investment Board, the Economic Development Committee, and Council. However, when the EWDD holds the initial bidder's conference, it will report to Committee regarding how many have registered as potential bidders so that the Committee can get a good sense of the diversity of the bidders.

The Committee then requested that the EWDD to keep it informed of the progress of the RFP. The Committee also requested that the EWDD take into consideration during the RFP process the broader language needs within the community and to report back with detailed information about the RFP outreach process.

After consideration, and after having provided an opportunity for public comment, the Committee recommended to note and file the reports from the former Community Development Department dated November 7, 2012 and November 27, 2012 and the report from the EWDD dated September 10, 2013; and to receive and file Motions (Perry – Garcetti – Cárdenas) and (Perry Parks) and the Jobs and Business Development Committee report dated November 14, 2012. This matter is no forwarded to the Council for its consideration.

Respectfully Submitted,

ECONOMIC DEVELOPMENT COMMITTEE



| <u>MEMBER</u> | <u>VOTE</u> |
|---------------|-------------|
| PRICE:        | YES         |
| KREKORIAN:    | YES         |
| HUIZAR:       | ABSENT      |
| CEDILLO:      | ABSENT      |
| MARTINEZ:     | YES         |

**ADOPTED**

OCT 02 2013

**LOS ANGELES CITY COUNCIL**

**-NOT OFFICIAL UNTIL COUNCIL ACTS-**