

REPORT FROM

## OFFICE OF THE CITY ADMINISTRATIVE OFFICER

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Date: September 23, 2011

CAO File No. 0220-04680-0000

Council File No. 11-0600-S97

Council District:

To: The City Council

From: Miguel A. Santana, City Administrative Officer *BH*  
*BW*

Reference: Council File No. 11-0600-S97

Subject: **MOBILE SOURCE AIR POLLUTION REDUCTION TRUST FUND FUNDING FOR  
CICLAVIA**

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### SUMMARY

At the request of the Mayor's Office and the Chair of the Transportation Committee, this Office is providing recommendations for funding City staffing costs for the CicLAvia program. Funding provided would also be eligible for other air pollution reduction public outreach programs.

### BACKGROUND

The City, through the Mobile Source Air Pollution Reduction Trust Fund (MSAP), receives a portion of a six dollar fee that is imposed on vehicles registered in the South Coast Air Quality Management District (SCAQMD). Funds must be expended according to the regulations of Assembly Bill 2766 Subvention Fund Program for air pollution reduction from mobile sources. In general, funds are used to encourage permanent reduction of motor vehicle pollution.

The majority of MSAP funds must be used for the active reduction of mobile source air pollution, such as replacing the City's gasoline and diesel-fueled fleet vehicles with alternative fuel and reduced emission vehicles. However, up to 10 percent of a jurisdiction's Subvention Funds received during the fiscal year may be used towards long and short term public education programs.

The CicLAvia program centers around a one-day event where City roads along a specific route are temporarily closed to motor vehicles and are open for recreational purposes to enable the residents of Los Angeles to experience modes of transport other than fossil-fueled vehicles. The program partners with the City and various community stakeholders and businesses to provide information and demonstrations to participants that focus on alternatives to driving. In two previous events, held in October 2010 and April 2011, sponsors included the US Department of Energy, Metro, and the Los Angeles Bicycle Coalition. Routes are centered around transit hubs such as Metro stations to encourage participants to utilize public transportation to attend the event.

This Office consulted with the Department of Transportation MSAP Fund Administrator and a

representative from the SCAQMD to determine that programs and events such as CicLAvia, that encourage behavioral changes that result in the reduction of mobile source emissions, qualify for MSAP funding under the Public Education component. Whereas no funding for public education was provided in the 2011-12 MSAP Budget, it is recommended that a new account entitled "Air Quality Education and Outreach" be created in the fund to establish a funding source in MSAP for educational outreach programs such as CicLAvia.

Additionally, whereas MSAP funding provided in 2011-12 for other eligible programs is sufficient to meet scheduled needs this fiscal year, it is recommended that \$200,000 of funding retained in unappropriated cash from prior years be transferred to the new Air Quality Education and Outreach account.

Funding for CicLAvia and other public outreach events beyond this fiscal year should be addressed during the budget process.

## RECOMMENDATIONS

That the Council, subject to the approval of the Mayor:

1. Authorize the Controller to create a new account within the Mobile Source Air Pollution Reduction Trust Fund No. 528/94 entitled Air Quality Education and Outreach;
2. Authorize the appropriation of \$200,000 from the Mobile Source Air Pollution Reduction Trust Fund available cash balance to the new Air Quality Education and Outreach account;
3. Authorize the Department of Transportation to reimburse City departments from the Air Quality Education and Outreach account for their eligible costs associated with CicLAvia events, provided that final invoicing and proper justification is provided prior to fiscal year end;
4. Authorize the City Administrative Officer to make technical corrections as necessary to implement Mayor and Council intentions.

## FISCAL IMPACT

Approval of these recommendations will provide up to \$200,000 for public outreach and education programs targeted at reducing mobile sources of air pollution. There is no impact to the General Fund.

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